



Ensuring Economic Security for All Women and Their Families

Friday, November 16, 2018 8:30 a.m. – 5:00 p.m.

John F. Kennedy Presidential Library and Museum Columbia Point, Boston, MA

CENTER FOR WOMEN IN POLITICS AND PUBLIC POLICY
JOHN W. McCORMACK GRADUATE SCHOOL OF GLOBAL POLICY STUDIES



### **Conference History**

The first biennial New England Women's Policy Conference, held at the John F. Kennedy Presidential Library and Museum in the fall of 2014, was linked to the 50th anniversary of Kennedy's Presidential Commission on the Status of Women – the only such commission ever established by a U.S. President. The commission released its report to President Kennedy, the Congress, the Senate, and the nation in October of 1963. That report criticized the inequality women faced in many areas of American society and made a number of key recommendations on how to improve women's lives. Unfortunately, over 50 years later, the inequality documented in 1963 persists with only modest improvement as we convene our third biennial conference. It remains striking how many recommendations from 1963 refer to issues and public policies that women are still fighting for today, from equal pay for equal work to affordable child care to paid family leave. At the Center for Women in Politics and Public Policy at UMass Boston – the host of this conference – we understand the importance of measuring women's progress over the last five decades and renewing our commitment to making more substantial advances in the decades ahead. The third biennial conference is designed to link policy issues affecting women's economic security with the national and international fight against sexual harassment. We will not wait another 50 years for respect and equality for women and economic justice for all.



"...We have by no means done enough to strengthen family life, and at the same time encourage women to make their full contribution as citizens.... It is appropriate at this time... to review recent accomplishments, and to acknowledge frankly the steps that must be taken. This is a task for the entire Nation."

President John F. Kennedy American Women: Report of the President's Commission on the Status of Women, 1963



"Because I anticipate success in achieving full employment and full use of America's magnificent potential, I feel confident that in the years ahead many of the remaining outmoded barriers to women's aspirations will disappear. Within a rapidly growing economy...all Americans will have a better chance to develop their individual capacities, to earn a good livelihood, and to strengthen family life."

Eleanor Roosevelt, Chair, President's Commission on the Status of Women, 1961-62 American Women: Report of the President's Commission on the Status of Women, 1963

#### Top

President John F. Kennedy along with Eleanor Roosevelt and other members of the Presidential Commission on the Status of Women. Photo credit: Abbie Rowe. White House Photographs. John F. Kennedy Presidential Library and Museum, Boston.



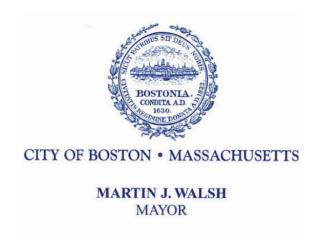






**Ensuring Economic Security for All Women and Their Families** 

# Join the conversation #NEWomenLead18



#### Dear Friend,

It is with great enthusiasm that I personally welcome you to the New England Women's Policy Conference hosted by the Center for Women in Politics and Public Policy (CWPPP) at UMass Boston. The CWPPP has been a valued partner to the City of Boston, especially in helping my administration think through the creation and priority work of the Mayor's Office of Women's Advancement. I am grateful to the CWPPP team for their commitment to making Boston the best city for women and girls.

As you may know, promoting economic equity for women and families has long been a priority of my administration. We have implemented first-in-the-nation approaches to closing the gender pay gap, as well as reducing the demand for sex trafficking, expanding access to opportunities and resources for female entrepreneurs, and much more.

Your participation in today's conference demonstrates the power of collective voices to shift dialogue and create change. The questions and ideas you share today will contribute to our city's ability to confront the pervasive challenges that women, children, and families continue to face. I am inspired by your enthusiasm and passion for this important work.

I thank you for attending the New England Women's Policy Conference and bringing your ideas, perspectives, and expertise. You have the knowledge and vision to help Boston be the best city for women in the country. I ask you to stay engaged in this work, be proactive, and help us shape the future.

Sincerely,

Mayor Martin J. Walsh

City of Boston

November 16, 2018

#### Greetings,

On behalf of the Center for Women in Politics and Public Policy and the entire Conference Planning Committee with representatives from all six New England states, we are delighted to welcome you to the 3rd Biennial New England Women's Policy Conference.

We also want to extend a warm welcome from Katherine Newman, Interim Chancellor of the University of Massachusetts Boston, and from David W. Cash, Dean of the John W. McCormack Graduate School of Policy and Global Studies. These institutional leaders are strong supporters of the goals of this conference; they are key partners in the effort to adopt public policies that will ensure economic equality for all women and their families.

This is a year of historic significance for women's leadership across the United States. More women than ever before ran for office in the midterm elections at all levels of government. In New England alone, over 950 women ran for elective office at the statewide level and for their state legislatures. Some have never run for office before, some were renewing their commitment to public service by running again. And some dared to run for seats in the US Congress and won. Boston City Councilor Ayanna Pressley ran against a 20-year white, male incumbent and won by a wide margin: she will soon join the Massachusetts congressional delegation as the first African American woman to ever serve in Congress from the Commonwealth. Former "Teacher of the Year" and first time candidate Jahana Hayes won the primary and midterm elections in her district: she will join the Connecticut congressional delegation as the first African American woman from that state.

The results of the midterm elections have created a new political landscape. Not only do we have two different parties controlling the two different chambers of Congress, but also the freshman class of the House of Representatives is more diverse than any in history. There are many firsts: the first two Native American women, the first two Muslim-American women, the first two Latinas from Texas.

Over the last two years, we have faced many barriers at the federal level preventing the passage of public policies that benefit all women and their families. We are hopeful that restoring some balance of power in Washington, DC may help advance some of the policies we champion for greater gender and racial equity. However, action on the state level remains critical, as we still cannot rely on progress from Congress. And that is why this conference is so important – it is here that women leaders and policy makers from across the region meet each other and create strategies for action.

The third biennial conference is designed to highlight key issues affecting women's economic security - such as raising the minimum wage, achieving pay equity, and gaining flexible scheduling for all workers - with the movement against sexual harassment. For decades women have remained silent about sexual harassment in the workplace for fearing of jeopardizing a promotion or actually losing their job. Now women are raising their voices about all of these issues. They are saying we will speak truth to power and we will act together for the changes we so desperately need.

By the end of the day, we hope you have met someone from another state, learned about a best practice you can replicate, participated in a breakout session, and made your voice heard. Most of all we hope you will continue to work with us to fight gender and racial inequality and build economic justice for all. Thank you for joining us!

Ann Bookman, Director Center for Women in Politics and Public Policy

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McCormack Graduate School

Denise Schultz, Director New England Women's Policy Initiative McCormack Graduate School

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# **Honorary Host Committee**

We are honored by the support of these women who represent the six New England states in the halls of Congress. May their example inspire other women toward positions of public service and leadership.

Congresswoman Katherine Clark (D-MA)

Representative Rosa DeLauro (D-CT)

Senator Maggie Hassan (D-NH)

Congresswoman Annie Kuster (D-NH)

Congresswoman Chellie Pingree (D-ME)

Senator Jeanne Shaheen (D-NH)

Congresswoman Carol Shea-Porter (D-NH)

Congresswoman Niki Tsongas (D-MA)

Senator Elizabeth Warren (D-MA)

# **New England Women's Policy Conference Planning Committee**

These individuals from the six New England states have been working tirelessly together since our last conference in 2016 to organize today's convening. They shaped the program content, conducted outreach to stakeholder organizations, organized breakout sessions, and recruited participants. The success of this conference is due to their dedication and commitment. Thank you, thank you, thank you!

#### **CO-CHAIRS**

Ann Bookman, Director, Center for Women in Politics and Public Policy Denise Schultz, Director, New England Women's Policy Initiative

#### **NATIONAL PARTNER**

Amy M. Zucchero, Chief of Resource Development & Communications, IGNITE Sara Guillermo, Chief Program Officer, IGNITE

#### STATE PARTNERS

#### **Connecticut**

Carolyn Treiss, Permanent Commission on the Status of Women in Connecticut, Inc Mary Lee Kiernan, Permanent Commission on the Status of Women in Connecticut, Inc Steven Hernandez, Executive Director, Connecticut Commission on Women, Children, and Seniors Tricia Hyacinth, Director, Fairfield County's Community Foundation – Fund for Women & Girls

#### **Maine**

Amy Regan Gallant, Maine's Permanent Commission on the Status of Women Holly B. Stover, Maine's Permanent Commission on the Status of Women Marianne Moore, Maine's Permanent Commission on the Status of Women

#### **Massachusetts**

Jill Ashton, Executive Director, Massachusetts Commission on the Status of Women Donna Haghighat, Executive Director, Women's Fund of Western Mass Valerie Bassett, Executive Director, Women's Fund of Southeastern Massachusetts

# **New Hampshire**

Sarah Mattson Dustin, Director of Policy, New Hampshire Women's Foundation

#### **Rhode Island**

Kelly Nevins, Executive Director, Women's Fund of Rhode Island

#### Vermont

Cary Brown, Executive Director, Vermont Commission on Women



# KEYNOTE SPEAKER Tarana Burke

Social Justice Activist / Director of Girls for Gender Equity



Tarana Burke, best known as the founder of the #MeToo Movement, shares the heartbreaking story behind the genesis of the viral awakening for women's rights, and gives strength and healing to those who have experienced sexual trauma or harassment.

The simple yet courageous #MeToo hashtag campaign has emerged as a rallying cry for people everywhere who have survived sexual assault and sexual harassment – and Tarana's powerful, poignant story as creator of what is now an international movement that supports survivors will move, uplift, and inspire you.

#MeToo is not just an overnight hashtag sensation; Tarana has dedicated more than 25 years of her life to social justice and to laying the groundwork for a movement that was initially created to help young women of color who survived sexual abuse and assault. The movement now inspires solidarity, amplifies the voices of thousands of victims of sexual abuse, and puts the focus back on survivors.

A sexual assault survivor herself, Tarana works under the banner of the "me too" Movement, which is housed at the Brooklyn-based Girls for Gender Equity, where she serves as Senior Director. On stage, she provides words of empowerment that lift up marginalized voices, enable survivors across all races, genders, or classes to know that they are not alone, and create a place for comfort and healing to those who have experienced trauma.

# **Conference Speakers**

The Planning Committee extends our deepest thanks to the following speakers who have given their time, talent and expertise to make today's conference an impactful day focused on success, best practices and partnerships.

Yessenia Alfaro

Tahirah Amatul-Wadud

Melissa Battah

Ann Bookman

Cary Brown

Erica Brunner

David Cash

Sarah Copeland Hanzas

Alexandra Curtis

Tania Del Rio

Nika Elugardo

Sara Erkal

Kate C. Farrar

Dan Feltes

Charlotte Golar Richie

Sara Guillermo

Georgia Hollister Isman

Alexandra Howley

Lily Huang

Andrea Johnson

Mea Johnson

Judy Kaye

Genevieve C. Nadeau

**Kelly Nevins** 

Katherine Newman

Maya Raghu

Kesha Ram

**Rachael Rollins** 

James Roth

**Denise Schultz** 

Lisa Senecal

Sumbul Siddiqui

Teresa Tanzi

Eliza Townsend

Martin J. Walsh

Moira Jayne Walsh

Samantha Washburn

Amy Zucchero



### CONFERENCE SCHEDULE

The conference will take place in Smith Hall, unless otherwise noted. Breakout session locations are noted below.

9:00AM WELCOME 12:00-1:00PM **LUNCH: NETWORKING TABLES** 

Ann Bookman

**Director, Center for Women in Politics** 

and Public Policy, McCormack Graduate School

James Roth

Deputy Director,

John F. Kennedy Presidential Library and

Museum

Katherine Newman Interim Chancellor.

University of Massachusetts Boston

Martin J. Walsh **Mayor of Boston** 

Denise Schultz

Director, New England Women's Policy Initiative

9:30AM **Opening Plenary: Young and Running** 

Moderator:

Sara Guillermo

Chief Program Officer, IGNITE

Panelists:

Sumbul Siddiqui

Cambridge City Council, Massachusetts

Former State Representative, Vermont

Alexandra Curtis

Public Affairs Speciaist, Army National Guard,

**Rhode Island** 

10:30-10:45AM **BREAK** 

10:45-11:45AM **KEYNOTE ADDRESS** 

Introduction:

David W. Cash

Dean, McCormack Graduate School of

Policy and Global Studies,

University of Massachusetts Boston

Rachael Rollins

District Attorney-Elect, Suffolk County

Keynote Speech:

Tarana Burke

Founder #MeToo Movement **Director of Girls for Gender Equity** 

Q & A with Tarana Burke

1:00-2:15PM **BREAKOUT SESSION 1** 

**Low Wage Workers:** 

Fight for \$15 and Living Wage Campaigns

Moderator:

Lily Huang

Jobs with Justice, Massachusetts

Panelists:

Georgia Hollister Isman

Working Families Party, Rhode Island

Melissa Battah

Raise the Wage Coalition, Vermont

Yessenia Alfaro

Chelsea Collaborative, Massachusetts

**Addressing Sexual Harassment in the Workplace** 

Moderator

**Kelly Nevins** 

Women's Fund of Rhode Island

Trainer:

**Judith Kaye** 

Judith Kaye Consulting, Rhode Island

**Achieving Equal Pay:** 

**State Legislative Lessons and Wins** 

Moderator:

Maya Rhagu

National Women's Law Center, Washington, DC

Panelists:

**Kate Farrar** 

Connecticut Women's Legal and Education Fund

Cary Brown

**Vermont Commission on Women** 

Genevieve Nadeau

Attorney General's Office, Massachusetts

Young Women's Political Leadership Track **Powered by IGNITE** 

Change the World as a Political Leader

Facilitated by:

Amy M. Zucchero

Chief of Resource Development & Communications, IGNITE

Sara Guillermo

Chief Program Officer, IGNITE

2:15-2:30PM BREAK

2:30-3:45PM BREAKOUT SESSION 2

Low Wage Workers: Fair Scheduling Challenges and Opportunities

Moderator:

Tania Del Rio

Executive Director, Mayor's Office on Women's Advancement, Boston, Massachusetts

Panelists:

Erica Brunner

Parenting Journey, Massachusetts

Dan Feltes

State Senator, New Hampshire

Mea Johnson

Restaurant Opportunities Council,

Massachusetts

**Legislative Policy Approaches to Sexual Harassment** 

Moderator:

Andrea Johnson

National Women's Law Center, Washington, DC

Panelists:

Teresa Tanzi

State Representative, Rhode Island

Lisa Senecal

**Vermont Commission on Women** 

Sarah Copeland Hanzas

State Representative, Vermont

Eliza Townsend

Maine Women's Lobby

**Achieving Equal Pay:** 

Salary Negotiation Workshop sponsored by the Massachusetts State Treasurer's Office of Economic Empowerment and the Mayor's Office

on Women's Advancement

Facilitators:

Samantha Washburn

Massachusetts State Treasurer's Office

Sara Erkal

Massachusetts State Treasurer's Office

Alexandra Howley

**AAUW WorkSmart Boston** 

Young Women's Political Leadership Track
Powered by IGNITE

Legislative Advocacy as a Political Leader

Facilitated by

Amy M. Zucchero

Chief of Resource Development & Communications, IGNITE

Sara Guillermo

Chief Program Officer, IGNITE

3:45-4:00PM BREAK

4:00-5:00PM Closing Plenary: Is This A Moment or A Movement?

Moderator:

Charlotte Golar Richie Betty Taymor Fellow,

Distinguished Public Service Leaders Program, Center for Women in Politics and Public Policy

Panelists:

Moira Walsh

**Rhode Island State Representative** 

Tahirah Amatul-Wadud

former candidate, Massachusetts Congressional

District 1

Nika Elugardo

Representative-elect,

**Massachusetts House of Representatives** 

# **PLEASE JOIN US NEXT DOOR!**

5:00-7:00PM

**COCKTAIL RECEPTION:** 

IN HONOR OF WOMEN WHO DARED TO RUN

Edward M. Kennedy Institute for the US Senate

Program at 6:15, Senate Chamber



# **3rd Biennial New England Women's Policy Conference Break-Out Sessions**

# **Policy Solutions for Low-Wage Workers**

#### 1:00 - 2:15 pm Session 1: Fight for \$15 and Living Wage Campaigns

This panel will focus on the "Fight for \$15" minimum wage across New England covering campaign wins, lessons learned, and next steps. Organizing for economic justice in our communities is the long-term goal, and the fight to raise the minimum wage is an important step toward providing the financial security women and working families need.

#### 2:30 – 3:45 pm Session 2: Fair Scheduling – Campaigns and Policy Proposals for Low-Wage Workers

Unpredictable, volatile work schedules in low-wage jobs can make it impossible for working women to make ends meet and care for their families. This panel will discuss ways to interrupt the cycle of being set up to fail and creating a path for healthy, successful families.

# **Sexual Harassment in the Workplace**

#### 1:00 - 2:15 pm Session 1: Addressing Sexual Harassment in the Workplace

What do you do if you experience or see other people experience sexual harassment in the workplace? If the sheer quantity of #MeToo posts have been any indicator, many women (as well as non-binary folks, and some men) have dealt with sexual harassment in one form or another. This presentation will explore what steps you can take in the moment, whether you are being harassed or are a bystander, as well as ideas for creating a more respectful workplace environment for all.

#### 2:30 – 3:45 pm Session 2: Legislative Policy Approaches to Sexual Harassment

An unprecedented amount of legislation defining sexual harassment and sexual harassment prevention policies have been filed in 2018. Thirty two states have introduced over 125 pieces of legislation to expel members, criminalize sexual harassment in legislatures and mandate harassment training, among other topics. In this panel discussion, we will hear from New England area policy makers and activists about the different strategies they used to promote legislation on sexual harassment, including their successes and impact, as well as works in progress and plans for the future.

# **Achieving Equal Pay: State Legislative Lessons, and a Salary Negotiation Workshop**

#### 1:00 - 2:15 pm Session 1: Achieving Equal Pay: State Legislative Lessons and Wins

This panel will provide updates from across New England on recent legislative wins on equal pay. It will also focus on key lessons learned from recent legislation passed in Massachusetts and its implementation.

#### 2:30 - 3:45 pm Session 2: AAUW WorkSmart Salary Negotiation Workshop

Sponsored by the Massachusetts State Treasurer's Office of Economic Empowerment and the Mayor's Office of Women's Advancement in Boston, please join us for an abbreviated salary negotiation workshop. Additionally, learn about other tools available to help close the wage gap and opportunities to bring this critical training to your community.

# Young Women's Political Leadership Track Powered by IGNITE!

#### 1:00 - 2:15 pm Session 1: Change the World as a Political Leader

Ready to be the change you want to see in your community? Join this interactive session on how to tackle issues that you are most passionate about. Learn the A to Z's of running for political office on your campus and in your community and define your call to action.

#### 2:30 – 3:45 pm Session 2: Legislative Advocacy as a Political Leader

Champion your cause! Learn how to identify what you want to change in your community and work with elected officials and allies to orchestrate policy change.



# **Conference Speaker Bios**



### **Yessenia Alfaro**

Deputy Director, Social and Economic Justice Department of the Chelsea Collaborative

Yessenia Alfaro oversees the Social and Economic Justice Department of the Chelsea Collaborative. Since joining the Collaborative in 2007, Yessenia has served in a variety of community organizer and director roles, always fighting for the rights of workers, tenants, and immigrants in Chelsea. Yessenia also serves as an elected member to the Chelsea School Committee. As a Chelsea resident, Yessenia loves Chelsea's sense of community.



# Tahirah Amatul-Wadud

Attorney, Law Office of Tahira Amatul-Wadud

Tahirah Amatul-Wadud is an attorney, with a strong record of civil rights advocacy, civic engagement and interfaith activism. She sits as a Commissioner for the Massachusetts Commission on the Status of Women. She is on the Family Advisory Council for Boston Children's Hospital. In the September 2018 primary, she was a Democratic candidate for the Massachusetts' 1st Congressional District in the U.S. House of Representatives, challenging a 29 year incumbent. Tahirah received numerous local and national endorsements. Her challenge made national news including being featured by CNN, Huffington Post, Associated Press and the New York Times. She secured nearly 30% of the vote and helped to inspire a higher than anticipated voter turnout. Tahirah was named a Top Woman of Law in 2016 by Massachusetts Lawyers Weekly. She is a graduate of Elms College in Chicopee and Western New England University School of Law in Springfield where she was awarded the dean's distinguished alumni award in 2017. She can be reached across all social media platforms at @TahirahAW.



# **Melissa Battah**

Staff Organizer, Vermont Interfaith Action

Melissa Battah has been with VIA since May 2011. She has two decades of professional experience in the NGO sector focusing on Economic Justice, Housing Insecurity, Cultural Education and Ethnic/Racial Equity. Melissa mentored middle school girls for two and half years in West Palm Beach, FL before moving to Thailand where she was the short-term team coordinator for a faith-based sustainable development program for four years. Prior to VIA, Melissa spent nine months working with a community organizing group in Nazareth, Israel who focused on education, agriculture and women's issues. She received her B.A. in Religion at Palm Beach Atlantic University and her master's in Conflict Transformation and Sustainable Development from SIT Graduate Institute (a program of World Learning). Melissa lives in Barre Town with her husband and two children.



#### **Ann Bookman**

Director, Center for Women in Politics and Public Policy

Ann Bookman, a nationally known researcher and social policy expert on women's political leadership, work-family balance and community engagement, is director of the Center for Women in Politics and Public Policy (CWPPP) based in the McCormack Graduate School at the University of Massachusetts Boston. Bookman has over three decades of experience in academia and government. She has directed several university-based research centers, including the MIT Workplace Center at the Sloan School of Management, and held faculty appointments at Brandies University, the College of the Holy Cross and Lesley University. From 1993-96, she was a Presidential Appointee during the first term of the Clinton administration and served as policy and research director of the Women's Bureau at the U.S. Department of Labor. Bookman earned her PhD in Anthropology from Harvard University and a bachelor's degree from Barnard College.



**Cary Brown** 

Executive Director, Vermont Commission on Women

Cary Brown has been the Executive Director of the Vermont Commission on Women since 2012. She worked as the Director of Girls' Programs for Vermont Works for Women, a non-profit organization supporting education, training and careers in non-traditional fields for women and girls, and directed the Women in Technology Project, a national award-winning program at Vermont Technical College. Cary received her bachelor's degree from Haverford College, and a Masters of Public Administration degree from Norwich University. She lives in Montpelier, Vermont with her family, where she is a Justice of the Peace.



**Erica Brunner** 

Managing Director of Strategy, Parenting Journey

Erica joined the team at Parenting Journey as their Managing Director of Strategy in 2017, where she oversees their external relations, policy, and research and evaluation. In her time there, she facilitated the creation of their Parent Advisory Council and Parents' Bill of Rights, a parent-led policy agenda. She has nearly ten years of experience working with direct service non-profits around politics, and issue advocacy. In 2016, she developed and led a national campaign at NARAL Pro-Choice America to recruit and mobilize over 50,000 new members across the country in support of polices and candidates that protect women and families. She has dedicated her career to advancing equity for everyone, but particularly women and families, through political and cultural change. Additionally, Erica has worked at NARAL Pro-Choice Massachusetts, Health Care for All, Boston Children's Hospital, and Health Volunteers Overseas. She is currently a J.D. candidate at Suffolk University Law School, and holds a B.S. from St. Lawrence University in Biology and Gender Studies.





## **David Cash**

Dean, McCormack Graduate School of Policy and Global Studies, University of Massachusetts Boston

Dr. David Cash has spent his career trying to understand and better harness knowledge to solve pressing policy challenges. He is currently the Dean of the John W. McCormack Graduate School of Policy and Global Studies at UMass Boston. Dr. Cash spent the prior decade in Massachusetts state government in leadership roles catalyzing transformation of the commonwealth's energy and environmental policy, regulatory and business landscape. In these roles, he helped develop and implement nation-leading science-based environmental, climate, clean energy, water and waste management regulatory programs; innovative renewable energy and grid modernization efforts; and the Regional Greenhouse Gas Initiative – the nation's first CO 2 cap-and-trade program. He has a BS in biology from Yale University and PhD in public policy from Harvard University.



# **Sarah Copeland Hanzas**

Representative, Vermont House of Representatives

Sarah Copeland Hanzas is a veteran of Vermont's General Assembly, having been elected to seven terms in the House of Representatives. Rep. Copeland Hanzas has served in a variety of leadership roles, including Vice Chair of the House Health Care Committee and Vice Chair of the Legislative Council Committee. She has served two terms as Deputy Assistant Majority Leader and one term as Majority Leader of the House Democratic Caucus. Rep. Copeland Hanzas was the lead sponsor of Vermont's comprehensive sexual harassment law in 2018. She has three young-adult daughters and is the owner of The Local Buzz Cafe on Main Street in her hometown of Bradford, VT.



# **Alexandra Curtis**

Miss Rhode Island 2015, Miss America Organization

Alexandra Curtis served as Miss Rhode Island 2015 where she traveled the country promoting her platform "Leading Ladies: Equipping Young Women with the Skills to Lead," with the goal of bringing more young women into politics and arenas where they have been historically underrepresented. For this work, she was named on the 2016 Rare Under 40 list and named a 2018 Leading Woman of Distinction by Girl Scouts of Southeastern New England. She holds a B.A. from Syracuse University, MPA from Brown University, and M.S. from Salve Regina University. She currently serves as an active duty public affairs specialist in the Rhode Island Army National Guard.



**Tania Del Rio** 

Executive Director, Mayor's Office of Women's Advancement

Tania Del Rio is Executive Director for the Mayor's Office of Women's Advancement. Del Rio previously worked for the City of Boston as the Diversity Outreach Officer for the Mayor's Office. Before joining the City of Boston, Tania was the Head of the Protection and Community Affairs Departments at the Consulate of Mexico in Boston. In that role, she worked to protect the rights of immigrants in New England and collaborated with community leaders to amplify their advocacy efforts. She holds a Master in Public Policy degree from the Harvard Kennedy School of Government and a Bachelor's degree in International Relations from New York University.



Nika Elugardo

State Representative-Elect, 15th Suffolk District

Nika has more than 20 years of experience in community and economic development with public, private, and nonprofit leaders in communities of color, including serving as Jamaica Plain Liaison and Senior Policy Advisor to Senator Sonia Chang-Díaz; becoming the founding director of MassSaves, an economic justice collaborative jointly sponsored by community organizations and financial institutions; and founding the research and consulting departments at the Emmanuel Gospel Center. Nika earned her B.S. from MIT in Urban Planning, an MPP from Harvard's Kennedy School of Government, and a J.D. from Boston University Law School. Nika is the State Representative-Elect for the 15th Suffolk District, including Brookline, Jamaica Plain, Mission Hill, and Roslindale.



Sara Erkal

Digital Engagement Manager, Office of Economic Empowerment, MA Treasury

Sara is a Digital Engagement Manager who works in the Massachusetts State Treasurer's Office of Economic Empowerment to bring digital innovation to residents across the Commonwealth. She believes in making space for everyone at the table and creating intersectional discourse to solve some of our state's most pressing problems. Sara holds a Bachelor of Arts in Political Science and Gender and Sexuality Studies from Brown University.



**Kate C. Farrar** 

Executive Director, Connecticut Women's Education and Legal Fund (CWEALF)

Kate C. Farrar is Executive Director of the Connecticut Women's Education and Legal Fund (CWEALF), the state's leading champion for women and girls. Prior to CWEALF, Kate was Vice President, Campus Leadership Programs, for the American Association of University Women (AAUW) and Associate Director of National Programs and Policy at Wider Opportunities for Women, both in Washington D.C. To begin her career, Kate lobbied the Connecticut state legislature for nonprofit organizations and was a field organizer in Wisconsin for the 2004 presidential campaign. A lifelong advocate of women's representation in politics, Kate was Board President of the Women Under Forty Political Action Committee. Kate earned a bachelor's degree in political science from the University of Connecticut and a master's in public administration from the Maxwell School at Syracuse University.





## **Dan Feltes**

State Senator, New Hampshire

Dan served for almost a decade as a legal aid attorney representing low-income families, seniors, veterans and domestic violence survivors. For four years, he managed the statewide Housing Justice Project, overseeing legal aid housing work, including foreclosure prevention and combating housing discrimination. In 2014, Dan was elected to the State Senate, becoming the youngest member of the State Senate since 1988. He was re-elected in 2016 and in 2018, and will be the Senate Majority Leader for the next term, the youngest in New Hampshire history. Dan has received dozens of legislative awards for his bipartisan work helping working families, advancing clean energy, and combating the opioid public health epidemic. Prior to his service as a legal aid attorney, Dan received a Masters Degree in Public Policy from Georgetown University and a law degree from the University of Iowa. He lives in the South End of Concord with wife Erin, 15 month old daughter Iris, 5 week old daughter Josie, and dogs Franklin and Roosevelt.



### **Charlotte Golar Richie**

Betty Taymor Fellow, Distinguished Public Service Leaders Program, Center for Women in Politics & Public Policy, UMass Boston

Charlotte Golar Richie, a former state legislator, experienced leader and administrator with a longstanding commitment to public service, political activism and civil rights, was recently named a Distinguished Public Service Leaders Fellow at UMass Boston's Center for Women in Politics and Public Policy. Charlotte is former Commissioner for the MA Commission Against Discrimination; Senior V.P. for Public Policy, Advocacy & Government Relations at YouthBuild USA; Housing Chief & Director for Boston's Neighborhood Development Dept.; and State Representative and House Chair for the Joint Committee on Housing & Urban Development. She made history in 2013, as Boston's first African-American candidate for mayor, landing a 3rd-place primary election finish in a 12-person field. A graduate of Rutgers University, Columbia University's Graduate School of Journalism and Suffolk University's Sawyer School of Management, Charlotte's board service includes YouthBuild USA; Tuft's Health Plan and its Foundation; MA Women's Political Caucus; Boston's Higher Ground; and as the Center for Women in Politics & Public Policy's Advisory Board Vice Chair. A former Peace Corps Volunteer, she's a proud mom of two adult daughters, both engaged in efforts to effect positive change in their own communities.



# **Sara Guillermo**

Chief Program Officer, IGNITE

Sara has extensive experience in youth leadership, curriculum development, and program management having developed and led youth empowerment and community service programs at BuildOn and Aspire Public Schools for a decade prior to joining IGNITE. Sara started with IGNITE managing their high school programs and was quickly recruited to administer statewide and then national programming. Under Sara's leadership, IGNITE has refined and developed new programs and brought them to an ever-expanding audience of young women across the country.



# **Georgia Hollister Isman**

Rhode Island State Director & New England Political Director, Working Families Party

Georgia has been working in politics and advocacy for 14 years. Beginning her career in Massachusetts, Georgia served as the founding director of Mass Alliance. Georgia has trained hundreds of activist and local leaders across New England to run powerful grassroots campaigns. She has a long history of working to recruit, train, and motivate women, especially women of color, to run for office. Georgia has led WFP in Rhode Island since 2016. In addition to political work to elect champions for social, racial and economic justice, Georgia led the coalition that pushed for and won legislation giving 100,000 Rhode Islander earned sick days. Georgia is currently organizing a coalition of labor, women's, community, and racial justice groups to fight for a \$15 minimum wage and the fair pay act which protects women and people of color wage discrimination and eliminating the practices that perpetuate the wage gap.



# **Alexandra Howley**

Program Manager, AAUW Work Smart, American Association of University Women

Alexandra Howley is the Program Manager for AAUW Work Smart at the American Association of University Women, and focuses on community building and creating spaces for women here in Boston. She manages the organization's city and state-based initiatives, including partnerships with the State of Massachusetts and Mayor Walsh's Office of Women's Advancement. Prior to joining AAUW, Alex spent much of her career in marketing. Unsatisfied focusing her energy on a revenue target, she transitioned to nonprofit and is now leveraging those skills to help AAUW reach their goal of training 10 million women in salary negotiation by 2022.



**Lily Huang** 

Co-Executive Director, Massachusetts Jobs with Justice

Lily Huang is the Co-Director of Massachusetts Jobs with Justice. Her commitment to social justice was formed early by her experience as a child of immigrant parents who were low-wage workers in the local restaurant, hotel and health care industries. Lily studied Political Geography at Vassar College and spent two years at the US-Mexico borderland where she deepened her passion for migrant justice. Before Massachusetts JwJ, Lily was a summer Organizer with UNITE HERE Local 26 and a volunteer organizer with the Student Immigrant Movement. Lily is on the Massachusetts Education Justice Alliance and Raise Up Massachusetts Steering Committee. She has deep organizing experience in the cities of Boston, Framingham, New Bedford, Fall River, Taunton, Worcester, and Fitchburg.





## **Andrea Johnson**

Senior Counsel for State Policy, National Women's Law Center

Andrea Johnson is Senior Counsel for State Policy at the National Women's Law Center, where she coordinates efforts to advance state policies across NWLC's workplace justice, income security, education, and reproductive rights and health teams, while working directly on legislation and litigation related to pay discrimination, sexual harassment, pregnancy discrimination, and unfair scheduling practices. Prior to joining NWLC, Andrea was a law clerk for the Honorable Colleen Kollar-Kotelly on the United States District Court for the District of Columbia and the Honorable Eric T. Washington, Chief Judge of the District of Columbia Court of Appeals. She received a law degree from Columbia Law School and a Bachelor's degree in Political Science and French from Macalester College in St. Paul, Minnesota.



# **Mea Johnson**

Lead Organizer, Restaurant Opportunities Center of Boston (ROC Boston)

Mea Johnson is the Lead Organizer with the Restaurant Opportunities Center of Boston(ROC Boston), a Restaurant Worker Center that organizes for better industry standards for restaurant workers. Mea is also an Indigenous Cuisine baker and a worker-owner in Olio Catering Co-op. Mea has been doing grassroots organizing in the Boston area for 15 years, as well as organizing with the Native community, both locally and nationally.



**Judy Kaye** 

President, Judith Kaye Training & Consulting

Judy Kaye, JD is a diversity practitioner with 25 years' experience in a wide range of industries, including business, health care, higher education, government, and the nonprofit sector. She has designed and facilitated hundreds of workshops on diversity and inclusion, prevention of harassment and discrimination in the workplace and classroom, effective communication, and culturally competent patient care. Judy also leads strategic planning retreats and provides continuing education seminars on diversity for professionals in human resources, health care, and social work. Judy served as Diversity/EEO Coordinator at Lifespan, a major academic healthcare system in RI. A graduate of Brown University and Harvard Law School, Judy was an attorney for 10 years in legal services offices representing low income clients in Massachusetts and Rhode Island.



## Genevieve C. Nadeau

State Enforcement Counsel, Massachusetts Attorney General's Office

Genevieve Nadeau is State Enforcement Counsel in the Office of Attorney General Maura Healey. During her tenure in the office, she has led a variety of civil rights initiatives and enforcement matters in state and federal court on topics including fair housing and employment; disability rights; equal access to public accommodations, health care, and education; and consumer protections for some of the Commonwealth's most vulnerable populations. She has also authored a number of briefs for the U.S. Courts of Appeals and the Supreme Court of the United States on behalf of the Commonwealth. Most recently, Genevieve took a lead role on behalf of the AG's Office in helping to secure passage of a new state equal pay law and in representing the Commonwealth in several challenges to federal policies affecting immigrants and refugees. She is a graduate of Stanford Law School and UMass Amherst.



**Kelly Nevins** 

Executive Director, Women's Fund of Rhode Island

Kelly Nevins has been a leader in the RI nonprofit sector since 1990, with expertise in strategic development, motivating teams and individuals, workplace equity and community relations tools, program development and public speaking. The Executive Director of the Women's Fund of Rhode Island since 2016, Nevins often speaks about the status of women and girls, why investing in women pays off, and using a gender lens to create systems change.



# **Katherine Newman**

Interim Chancellor, University of Massachusetts Boston

Katherine Newman is the Interim Chancellor of the University of Massachusetts, Boston. She was previously the Senior Vice President of the University of Massachusetts system, the Provost of UMass Amherst and prior to that, the James B. Knapp Dean of the Arts and Sciences at Johns Hopkins University. She is the author of fourteen books on topics ranging from technical education and apprenticeship, to the sociological study of the working poor in America's urban centers, middle class economic insecurity under the brunt of recession, and school violence on a mass scale. She has written extensively on the consequences of globalization for youth in Western Europe, Japan, South Africa and the US, on the impact of regressive taxation on the poor, and on the history of American political opinion on the role of government intervention. She has been a faculty member at UC Berkeley, Columbia, Harvard, and Princeton. Her new book, "Downhill From Here: Retirement Insecurity in the Age of Inequality" will be published in January of 2019.





# Maya Raghu

Director of Workplace Equality and Senior Counsel, National Women's Law Center

Maya Raghu is Director of Workplace Equality and Senior Counsel at the National Women's Law Center. She leads federal and state policy development and advocacy, litigation, education, and stakeholder engagement focused on women's economic security and employment opportunity, including equal pay, pregnancy discrimination, and sexual harassment. Prior to joining NWLC, she was a senior attorney at Futures Without Violence and a senior staff attorney at Legal Momentum. Her work encompassed litigation, legislative and policy advocacy, public education and training, multisector initiatives and cross-movement collaboration. She is a graduate of Trinity University and Georgetown University Law Center. Maya has appeared in a number of media outlets, including *PBS Newshour*, *NPR*, and *The New York Times*.



### **Kesha Ram**

Former Vermont State Representative and 2018 Kennedy School MPA Graduate

Kesha Ram was elected to the Vermont House of Representatives from Burlington at the age of 22 and spent her first few years as the youngest state legislator serving in the country. She led on affordable housing, civil rights, tribal recognition, gun safety, environmental protection, protection for survivors of sexual and domestic violence, and more. In 2018, she graduated from the Harvard Kennedy School of Government with a Master in Public Administration. She has worked for the City of Burlington as the Civic Engagement Specialist and for Steps to End Domestic Violence as the Legal Advocacy Director. She currently serves on the boards of Emerge Vermont, Planned Parenthood of Northern New England, and the Vermont Natural Resources Council.



**Rachael Rollins** 

Suffolk County District Attorney-Elect

Rachael Rollins is the Suffolk County District Attorney-Elect: she will be the first woman to be District Attorney in Suffolk County, and the first woman of color to be elected District Attorney in Massachusetts. Rollins has been a lawyer for over 20 years. As a former state and federal prosecutor, she has handled cases involving civil rights violations, fraud, sexual predators, narcotics, violence and weapons. She also clerked on the Massachusetts Appeals Court. Rollins was the general counsel of both the MBTA and the Massachusetts Department of Transportation. In those roles, she managed over 150 employees and was responsible for overseeing thousands of cases per year. She left to become the Chief Legal Counsel for the Massachusetts Port Authority. Rachael currently sits on Attorney General Maura Healey's Advisory Council on Racial Justice and Equity. She is a former Governor Deval Patrick appointee to the Judicial Nominating Commission, a past president of the Massachusetts Black Lawyers Association, and was elected and served a three year term on the Boston Bar Association Council.



James Roth

Deputy Director, John F Kennedy Presidential Library and Museum

James Roth has served as Deputy Director at the John F. Kennedy Presidential Library and Museum since 2008. He assists the Library Director in planning, directing, and administering all programs and activities of the Library. Roth first joined the Library staff in 2001 as the Ernest Hemingway Curator, and later served as Senior Archivist/Head of Processing and Digitization, overseeing the acquisition of textual collections, the arrangement and description of collections, the Oral History Program, the Digital Initiative Access to a Legacy, and the records management program. He received a B.A. in History from Johnson State College, holds a M.A. in American History from the University of New Hampshire and an M.S.L.S., specializing in Archives, from the University of North Carolina at Chapel Hill.



**Denise Schultz** 

Director, New England Women's Policy Initiative

Denise Schultz joined the Center for Women in Politics and Public Policy in November 2011, after over a decade in the financial services industry, wanting to refocus her career on women's political leadership and public policy. In January 2018, Schultz was named director of the New England Women's Policy Initiative (NEWPI), which is housed at CWPPP. Denise is a graduate of the Gender, Leadership and Public Policy program, an alum of Emerge Massachusetts and Vote Run Lead! and is currently serving as Vice-Chair of the Franklin School Committee. She was the inaugural Chair of the Metrowest Commission on the Status of Women.



**Lisa Senecal** 

Co-Founder, The Maren Group

Lisa is co-founder of The Maren Group, a consultancy that works with businesses and investors to identify and reduce risk and overall incidents of discrimination and harassment in the workplace. Lisa's background in marketing, public relations, and crisis communications, and small business management and entrepreneurship provide her with valuable insights into the challenges facing her clients. Drawing on her personal experiences with sexual harassment and assault, Lisa frequently writes and speaks on issues of equity, opportunity, and safety for women. Her perspectives appear in a range of media from NPR Morning Edition and PBS News Hour to The Daily Beast and USA Today. She is a member of the Vermont Commission on Women and serves on the board of the Clarina Howard Nichols Center, her local domestic abuse and advocacy organization.





# **Sumbul Siddiqui**

City Councilor, City of Cambridge, Massachusetts

Sumbul Siddiqui is serving her first term on the Cambridge City Council. She holds a BA in Public Policy from Brown University and a law degree from Northwestern's Pritzker School of Law. Prior to the Council, Sumbul worked as a legal aid attorney with Northeast Legal Aid, serving Lawrence, Lynn and Lowell, Massachusetts. Sumbul immigrated to the United States from Karachi, Pakistan at the age of two, along with her parents and twin brother, and the family entered Cambridge's affordable housing system. As a Councillor, Sumbul has worked to create more affordable housing, improve tenant protections, support small businesses, increase civic engagement, build climate-resilience and make Cambridge a more safe, healthy and equitable city for all.



**Teresa Tanzi** 

State Representative, State of Rhode Island General Assembly

Teresa Tanzi (D) was first elected in November 2010. She serves as the second vice-chairwoman of the House Committee on Finance and is a member of the House Committees on Small Business and Oversight. Her passions include developing bicycle and pedestrian-friendly infrastructure, working to increase availability of multi-modal transit options, and working to enact greater prevention measures for teen tobacco and nicotine addiction. In 2017, after many years of advocacy, the General Assembly enacted her life-saving legislation to disarm domestic abusers. Rep. Tanzi spoke out publicly about the pervasiveness of sexual harassment in the workplace in October of 2017 and in 2018 she chaired a task force reviewing decades-old state laws and offering recommendations. Her hope is that they will be implemented in 2019. She lives in Wakefield, RI with her husband and daughter where they raise chickens and bees.



**Eliza Townsend** 

Executive Director, Maine Women's Lobby

Eliza Townsend has led the Maine Women's Policy Center since 2011. She is particularly proud of our policy guide *Building a Prosperous Maine: A Roadmap to Economic Security for Women and Their Families*, three successful iterations of the Maine Women's Summit on Economic Security, and candidate forums focused on women's economic security in several key elections. Eliza represented part of Portland in the Maine House of Representatives for 8 years, then became the first Executive Director of the Maine Conservation Voters. Eliza joined the Maine Department of Conservation as Deputy Commissioner from 2007-2009 and served as Commissioner in 2010. She is a member of the 2017 cohort of the John T. Gorman Fellowship.



Martin J. Walsh
Mayor, City of Boston

Martin J. Walsh, a lifelong champion of working people and a proud product of the City of Boston, is the City's 54th mayor. Mayor Walsh was sworn in to serve a second term on January 1, 2018. Mayor Walsh's vision is of a thriving, healthy, and innovative Boston – a City with equality and opportunity for all, where a revolutionary history inspires creative solutions to the challenges of the 21st century. Before taking office, Mayor Walsh served in the Massachusetts House of Representatives, where he was a leader on job creation and worker protections; substance abuse, mental health, and homelessness; K-12 education; and civil rights. He played a key role defending Massachusetts' pioneering stand on marriage equality. Born and raised in the neighborhood of Dorchester by immigrant parents, Mayor Walsh is driven to make sure Boston is a City where anyone can overcome their challenges and fulfill their dreams.



**Moira Jayne Walsh** 

Honorable Representative of the General Assembly of Rhode Island

Former waitress turned social activist, I ran for office for the first time in 2015, winning against the Democratic incumbent by 5 percent. I am currently serving as the Representative for District 3 in Providence after recently winning my first reelection campaign by 11 percent. I am a single mother to an almost five year old, Malcolm, who frequently attends session at the General Assembly with me because I believe civic engagement should start early.



Samantha Washburn

Deputy Director, Office of Economic Empowerment, MA Treasury

Samantha Washburn is the Deputy Director of the Office of Economic Empowerment for the Massachusetts State Treasury. Prior to joining the Office of Economic Empowerment, Samantha was the Associate Director of Corporate and Foundation Relations at Simmons College. She also served as the Executive Director of the Massachusetts Women's Political Caucus, an organization aimed at creating parity for women in the political sphere. Samantha worked in the Massachusetts State House as the Legislative Aide for State Representative David Linsky. She received a Bachelors of Arts in Urban Studies from Eugene Lang College at the New School and is currently a student at Framingham State University in the Master of Public Administration program.



**Amy Zucchero** 

Chief of Resource Development and Communications, IGNITE

Amy joined IGNITE in 2015 to spearhead efforts to raise the capital needed to dramatically expand young women's political leadership programming across the country. She has over 15+ years of experience championing women's rights. As a member of The Representation Project's founding team, she helped raise significant funds and national attention for the organization's efforts to challenge the media's portrayal of women and girls. She was also instrumental in raising production funding for the organization's documentary The Mask You Live In.

#### **ACKNOWLEDGEMENTS**

Many people have worked hard to organize this conference and we want to express our deep appreciation for their professionalism, good humor, and dedication.

#### Our sincerest thanks to:

Members of the Planning Committee who have thoughtfully woven the ideas, experiences and leadership of women across the region into this conference;

The Leadership Team of the Center for Women in Politics and Public Policy have contributed in a myriad of ways to the success of this conference, with special recognition to Anne Forman, Christa Kelleher, and Muna Killingback;

The efforts and dedication of students who work at our center, particularly Denise Muro, Jeniffer Vivar-Wong and Dola Kabir, have made many contributions;

The Castle Group, our event planners, with special appreciation to Deborah Spencer and Paige Laliberte;

Rob Smolinsky, our graphic designer, for his responsiveness and creativity;

Nancy Tobin, Senior Events Coordinator, was essential to facilitating the planning and collaboration with the John F. Kennedy Presidential Library and Museum;

Steven Rothstein, Executive Director of the John F. Kennedy Foundation, gave his support to our partnership from the earliest days to the present;

Dr. Mary Grant, Claire Cooper, Timothy Stancell-Condron and Rachel Frazier, supportive colleagues at the Edward M. Kennedy Institute for the US Senate;

Many of our colleagues at the University of Massachusetts Boston have worked with us throughout the conference preparations helping with tasks large and small, special recognition to:

Rose Coveney in the Creative Services Department; Andrew Elder, Interim Director of the University Archives; Heather Brigham and Deirdre McNamee of University Advancement;

Dean David W. Cash and Associate Dean Kiki Edozie, Center and Institute Directors, Department Chairs and other esteemed colleagues at the McCormack Graduate School for their support of this conference; and

Digna Saad, Chair, and Charlotte Golar Richie, Vice Chair, and all members of CWPPP's External Advisory Board whose unwavering support for this conference and the future work of our center inspire us every day.

Ann Bookman, Director Center for Women in Politics and Public Policy Denise Schultz, Director New England Women's Policy Initiative



# **WOMEN WHO DARED TO RUN**

A Post-Election Celebration of Women Candidates

#### WHEN:

Friday, November 16, 2018 5 p.m. – 7 p.m. (Speaking program starts at 6:15 p.m.) Immediately following the New England Women's Policy Conference

#### PLACE:

Edward M. Kennedy Institute for the US Senate, Columbia Point, Boston, MA

#### **SPECIAL GUESTS:**

A record number of women – over 950 – ran for office from the six New England states in 2018! We have invited them all to our reception and many will be in attendance to be honored! Join us as we celebrate the historic 2018 mid-terms and those *Women Who Dared to Run*.

#### **HOSTED BY:**

The Center for Women in Politics and Public Policy John W. McCormack Graduate School University of Massachusetts Boston

For disability-related accommodations, please visit www.ada.umb.edu two weeks before the event.



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Eastern Bank is committed to recognizing the good in our communities and celebrating the work of the

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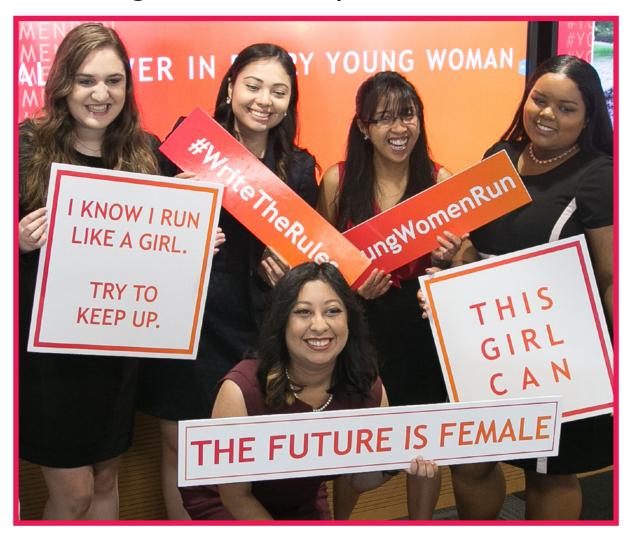
We proudly support the 3<sup>RD</sup> BIENNIAL NEW ENGLAND WOMEN'S POLICY CONFERENCE



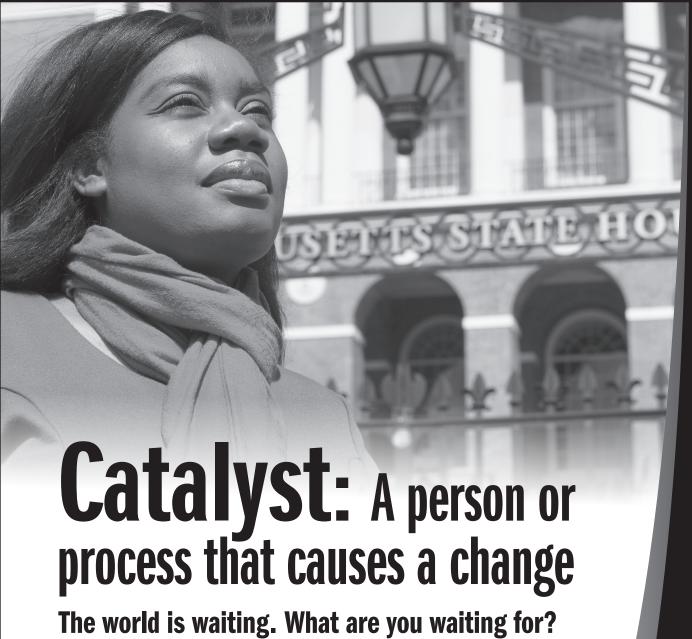
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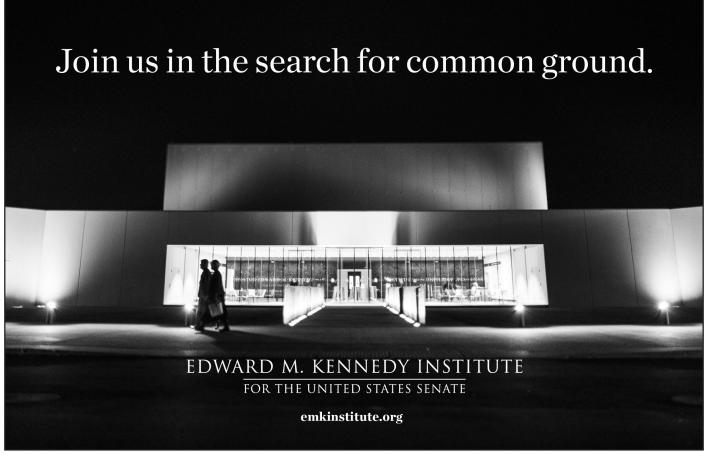
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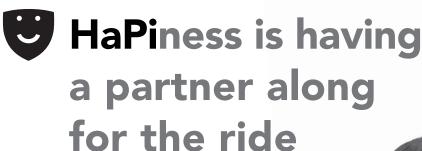




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The Boston Foundation proudly supports the New England Women's Policy Conference. We stand shoulder-to-shoulder with you in our dedication to ensuring economic security for all of Greater Boston's women and their families.

Visit www.tbf.org for more about the Boston Foundation.













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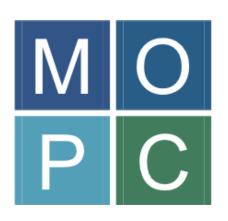


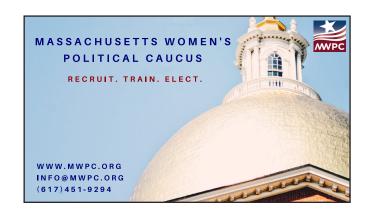
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Since 1968, Mass NOW has mobilized to advance reproductive rights, end violence against women, fight for racial justice, and ensure full constitutional protections for the LGBT+ community. Our commitment to intersectional justice has defined Mass NOW since its inception, and we've launched #FromNOWon to inspire impactful action and to ensure a more inclusive and equitable Massachusetts for generations to come. JOIN US!

Learn more & join the movement at massnow.org/fromnowon















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We are proud to join our sister organizations in support of the New England Women's Policy Conference

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# **NOTES**

# **NOTES**

# Thank you for attending



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# Please visit

http://scholarworks.umb.edu/newomenspolicyconf for speaker videos and presentations, additional policy resources, and information about the next conference in the fall of 2020.

> Castle Group, Conference Producers Rob Smolinsky Design, Conference Graphics



#### **CONFERENCE CO-CONVENERS**







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