Corporate Social Responsibility across the Atlantic: Reviews, Issues and Perspectives

University of Massachusetts Boston, May 22-23, 2019

At-a-Glance Program

**Wednesday, May 22**

8:00am – 10:00am  **Coffee / Introduction**
10:00am – 12:00pm  **Session 1 - On the Money: CSR in the USA vs. EU - Macro Policy Dynamics**
12:30pm – 2:30pm  **Lunch / Meet the editors session I**
3:00pm – 5:00pm  **Session 2 - Within Firm Dynamics: CSR & Workplace**

**Thursday, May 23**

9:00am – 10:00am  **Coffee / Meet the editors session II**
10:00am – 12:00pm  **Session 3 - Beyond Economics and Finance: Labor Markets, Culture and CSR**
12:30pm – 2:00pm  **Lunch**
2:00pm – 4:00pm  **Session 4 - CSR and Firm Operations**
4:00pm – 4:30pm  **Coffee break**
4:30pm – 6:30pm  **Session 5 - Differences in Practices in CSR**
6:30pm  **Dinner / Conclusion**

**Friday, May 24**  **Social Event**
Corporate Social Responsibility across the Atlantic: Reviews, Issues and Perspectives

Session 1
On the Money: CSR in the USA vs. EU - Macro Policy Dynamics
Paper 1 ESG Investing: Corporate Social Responsibility in the US and Europe Yannik Bofinger University of Giessen
Paper 2 An Implicit-Explicit examination of differences in CSR practices between the US and Europe Lois S. Mahoney Eastern Michigan University
Paper 4 Are U.S. Firms More Social Responsible than Foreign Firms? Evidence from ADRs Nanying Lin University of Manitoba

Session 2
Within Firm Dynamics: CSR & Workplace
Paper 1 Do Corporate Taxes Affect Workplace Safety? Chi Zhang University of Massachusetts Lowell
Paper 2 Me Too: Does Workplace Sexual Harassment Hurt Firm Value? Shiu-Yik Au University of Manitoba
Paper 3 Responsible Organizations Dealing with Invisible Workplace Norms: When the Responsibility Process Collides with the “Ideal Worker” Norm Sabrina Tanquerel EM Normandie
Paper 4 When Crises Trigger CSR: Corporate Social Irresponsibility and Socially Responsible effects Aline Pereira Pündrich University of Strasbourg

Session 3
Beyond Economics and Finance: Labor Markets, Culture and CSR
Paper 1 Is Board Gender Diversity Always Useful? The Case of Corporate Social Performance Linh Chi Vo/Lucia Gao EM Normandie/UMass Boston
Paper 2 Microfoundations of Symbolic and Substantive CSR: from a Practice Perspective Linh Chi Vo EM Normandie
Paper 3 CSR in the Light of Childhood: Undertaking an Interdisciplinary Journey Valérie-Inés de La Ville University of Poitiers
Paper 4 The Consumer Primacy Alternative Summer Kim UC Irvine

Session 4
CSR and Firm Operations
Paper 1 Corporate Social Responsibility, Brand Asset Value and Firm Value Katsiaryna Salavei Bardos Fairfield University
Paper 2 The Role of Mutual Funds in Corporate Social Srikanth Ramani University of New Brunswick
Paper 3 Cross-Cultural Evidence On Tax Disclosures In CSR Reports – A Textual Analysis Approach Rebekah Moore James Madison University
Paper 4 Banking on the Firm Objective Anna D. Cororaton Southern Methodist University

Session 5
Differences in Practices in CSR
Paper 1 Corporate Social Responsibility: Formal vs. Informal Firms Ceyhun Elgin Boston University
Paper 2 The External and Internal Drive for Going Green Leyuan You Texas State University San Marcos
Paper 3 Corporate Social Accountability: Enforcing Ethical Goals through Board Accountability Jingchen Zhao Nottingham Law School
Paper 4 Are Firms with Female CEOs More Environmentally Friendly Luping Yu The University of Hong Kong