Corporate Social Responsibility across the Atlantic: Reviews, Issues and Perspectives
University of Massachusetts Boston, May 22-23, 2019

PROGRAM

Wednesday, May 22

9:00am – 10:00am  Coffee / Introduction
10:00am – 11:30am  Session 1 - On the Money: CSR in the USA vs. EU - Macro Policy Dynamics
                    ESG Investing: Corporate Social Responsibility in the US and Europe
                    Yannik Bofinger, University of Giessen
                    Discussant: Srikanth Ramani, University of New Brunswick
                    Are CSR Reporting Constraints Efficient? Comparative Evidence From The E.U. And U.S. Companies
                    Zabihollah “Zabi” Rezaee, University of Memphis
                    Discussant: Sangwan Kim / Junwoo Kim, UMass Boston
                    Are U.S. Firms More Social Responsible than Foreign Firms? Evidence from ADRs
                    Nanying Lin, University of Manitoba
                    Discussant: Leyuan You, Texas State University San Marcos

11:30am – 12:00pm  Scenario Analysis for Climate Change
                    Nardia Haigh, UMass Boston

12:00pm – 1:30pm   Lunch

1:30pm – 2:30pm    Guest Speaker Session - Sandra Waddock, Boston College  <Link to Bio>
2:30pm – 3:00pm    Session 1 cont. An Implicit-Explicit examination of differences in CSR practices between the US and Europe
                    William LaGore, Eastern Michigan University
                    Discussant: Chi Zhang, UMass Lowell

3:00pm – 3:30pm    Coffee break
3:30pm – 5:30pm    Session 2 - Within Firm Dynamics: CSR & Workplace
                    Do Corporate Taxes Affect Workplace Safety?
                    Chi Zhang, University of Massachusetts Lowell
                    Discussant: Anna Cororaton, Southern Methodist University
                    Me Too: Does Workplace Sexual Harassment Hurt Firm Value?
                    Shiu-Yik Au, University of Manitoba
                    Discussant: Aline Pereira Pündrich, University of Strasbourg
                    Responsible organizations dealing with invisible workplace norms: when the responsibility process collides with the “ideal worker” norm
                    Sabrina Tanquerel, EM Normandie
                    Discussant: Summer Kim, University of California Irvine
                    When crises trigger CSR: Corporate Social Irresponsibility and socially responsible effects
                    Aline Pereira Pündrich, University of Strasbourg
                    Discussant: Lin Chi Vo, Lyon Catholic University
Thursday, May 23

8:00am – 8:30am  Early Coffee

8:30am – 10:30am  Session 3 - Differences in Practices in CSR

The External and Internal Drive for Going Green
Leyuan You, Texas State University San Marcos
Discussant: Luping Yu, University of Hong Kong

MNE Governance: Is the location of a Regional Headquarters a management perk?
Paul Griffith, EM Normandie
Discussant: Nardia Haigh, UMass Boston / TBA

Are Firms with Female CEOs More Environmentally Friendly
Luping Yu, University of Hong Kong
Discussant: Ceyhun Elgin, Boston University

Corporate Social Responsibility: Formal vs. Informal Firms
Ceyhun Elgin, Boston University
Discussant: Katsiaryna Salavei Bardos, Fairfield University

10:30am – 11:00am  Coffee break

11:00am – 12:00pm  Session 4 - CSR and Firm Operations

Corporate Social Responsibility, Brand Asset Value and Firm Value
Katsiaryna Salavei Bardos, Fairfield University
Discussant: Rebekah Moore, James Madison University

The Role of Mutual Funds in Corporate Social Responsibility
Srikanth Ramani, University of New Brunswick
Discussant: Yannik Bofinger, University of Giessen

12:00pm – 1:15pm  Lunch

1:15pm – 2:30pm  Meet the Editors Session - Thomas Roulet, Cambridge University <Link to Bio> and Vassili Joannides, Grenoble Ecole de Management <Link to Bio>

2:30pm – 3:30pm  Session 4 (cont.)

Cross-Cultural Evidence on Tax Disclosures in CSR Reports – A Textual Analysis Approach
Rebekah Moore, James Madison University
Discussant: Yik Au, University of Manitoba

Banking on the Firm Objective
Anna D. Cororaton, Southern Methodist University
Discussant: Paul Griffith, EM Normandie

3:30pm – 4:00pm  Coffee Break

4:00pm – 5:30pm  Session 5 - Beyond Economics and Finance: Labor Markets, Culture and CSR

CSR in the Light of Childhood: Undertaking an Interdisciplinary Journey
Valérie-Inès de La Ville, University of Poitiers
Discussant: Sabrina Tanquerel, EM Normandie

The Consumer Primacy Alternative
Summer Kim, University of California Irvine
Discussant: Laetitia Condamin, EM Normandie

Microfoundations of Symbolic and Substantive CSR: from a Practice Perspective
Linh Chi Vo, Lyon Catholic University
Discussant: Valérie-Inès de La Ville, University of Poitiers