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University of Massachusetts at Boston

Volume 10, No. 8

October 19, 1976

Sherman Arnold

It was one of those warm and friendly affairs that is a hallmark of UMass-Boston--the going away party for Sherman Arnold, one of our great Ambassadors of Good Will.

Some 200 friends of Sherman from faculty and staff were there, as well as three reporters from the Mass Media who were impressed by the event.

Helen Kirby, Physical Plant, presented Irene Arnold with a bouquet of roses; Prof. Paul Gagnon read Sherm's diploma:

"The Faculty, Staff and Students in accordance with their deepest feelings of affection and appreciation and by the authority of our collective wisdom hereby confers upon Sherman Arnold the degree of "Bachelor of Humanity" with all the Rights, Privileges and Dignities appertaining to that degree."

Charlie Spaulding read a letter from Chancellor Golino praising Sherman's contributions to the University; Tom Curran snapped pictures and the Media Center shot some film; the founding days at Arlington Street were discussed in every group. And Sherm's eyes moistened, as did a lot of others.

Sherm in a note to all his friends at UMass-Boston said:

"This letter is very hard to compose because of the emotions that I feel now and also felt at my farewell party.

"I want to thank everyone at the Campus for the wonderful time my Wife and I had that night. My Wife and I will never forget the reception everyone gave us as long as we live.

"I would like to name everyone who had anything to do with the party but it would be hard to do because I would be afraid that I might leave someone out. But I do want to say a special thanks to Charlie 'O'.

"Thank You One & All"

As Charlie Ohrenberger and others know, Sherm is a man with Class.

Center for Media Development

Chancellor Carlo Golino has announced the creation of the Center for Media Development at the Harbor Campus of the University of Massachusetts at Boston. Representing an expansion of existing programs and services of the University's advanced design media facility, the Center for Media Development breaks new ground in educational and develop-

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mental communications for the Harbor Campus, the State's higher education system, and public institutions on both the state and national levels.

Ranging from a full 16-track audio recording studio, a unique state-of-the-art Moog electronic synthesizer, to a computer-assisted video editing system, the communication facility's production and post-production capabilities mark it as one of the most advanced in the United States. The creation of the Center for Media Development is a direct response to the growing demands being placed on this sophisticated electronic communications system and its management both by users inside and outside the University community. Praised by educators, media specialists and the professional production community, the Center for Media Development now encompasses three separate operations.

The first and original department, Media Services, continues to support the instructional media requirements of the faculty and students of the Harbor Campus. A new section, the Production Department, originated with a number of production, consultation and training pilot projects undertaken with federal and state agencies. The Production Department will make the electronic communications facility available for the media needs of State and Governmental Institutions. The third department, Academic and Special Projects, is primarily a research and development effort. Here, undergraduate media related curriculum and continuing education program in the communications field are currently in the design stage.

"Our projections of two years ago were correct," commented the Director of the Center, Dr. Gunther Weil. "At that time, we envisioned our first priority as establishing our A-V systems delivery and our second priority in production activities. We are now much closer to realizing our potential with this new, three-unit operation."

Dr. Weil, who has taught social psychology at Harvard, Brandeis and Boston College, also served as a media consultant in program development for a number of state and national educational and industrial organizations prior to assuming his position at the University of Massachusetts at Boston in 1974.

In the immediate future, the Center for Media Development will have its greatest impact in media production and training activities. The Harbor Campus and many other educational agencies, institutions and foundations will benefit from this increase in the range of services and expertise offered by the new Center.

In a longer range perspective, however, the Academic and Special Projects unit is likely to have the greatest impact in effecting the educational programs offered by the Harbor Campus.

A concentration in media studies, currently in the design stages, is a first step in this direction. These interdisciplinary concentrations would contribute media expertise to a number of program areas such as management, art,

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music, and theatre arts. All of these programs would benefit from specialized advanced level courses designed to meet the needs of specific programs for media-related documentation, content analysis, case methods, training and new skills development.

Spanish Speaking People in
Urban America Lecture

The Latin American Studies Program is sponsoring the third in its lecture series on "Spanish Speaking People in Urban America" on Monday, November 8 at 3:30 p.m. in the third floor lounge of the 020 building.

Dr. Silvia Viera of the University of Puerto Rico and former head of the Bilingual/Bicultural Educations Professions Program at UMass-Amherst will be the speaker.

She is one of the foremost experts on bilingual education and an author in literary journals on community education programs, bilingualism, educational use of television, and the humanistic aspect of teacher education.

Her talk here will be on "Spanish Speaking Students in our School System and Aspects of Bilingual Educations."

All are invited to attend. A reception will follow Dr. Viera's talk.

Debating Team

At least the concept of debating is being popularized by the Ford-Carter television jousts, but at UMass-Boston a serious effort at uplifting the forensic art is being launched tomorrow (Wednesday) at 12:30 in Room 417, first floor of the 010 building, when an organizational meeting will be held to form a debating team here.

Prof. William Percy (History) is asking colleagues to advise students of this new activity and is also recruiting faculty support to serve as advisors and judges for debating activities. Assisting Prof. Percy is senior David Vassallo. For further information, please call Prof. Percy at Ext. 3138.

Working Women in America

Prof. Linda Gordon (History) has just published America's Working Women: A Documentary History, published simultaneously hard- and paper-bound by Random House and Vintage. Kirkus Reviews, the pre-publication service for libraries and bookstores, calls it an "instant, mandatory reference work." The book was co-edited with Rosalyn Baxandall and Susan Reverby; Reverby also taught one semester at UMass-Boston in 1975.

Politics of Skill

Prof. Glenn Jacobs, Sociology, has just had a book released from Schenkman Publishing. Its title is Professions For The People: The Politics Of Skill.

The book contains original articles on anti-establishment movements in the arts, medicine, law, academe and sports in the middle and late '60s, and an historical piece on de-professionalization in the Jacksonian period.

Its introduction deals with the speciousness of sociological thinking on the professions as reifications of professional ideologies and as congenial to corporatist (fascist) ideology.

The book is co-edited with Joel E. Gerstl, Temple University.

Faculty Club

For those who do not wish to stomach a big meal at noon, the Faculty Club is now offering vigor in vitamins through a soup, salad and beverage menu for members at \$1.25 and for nonmembers at \$2.00. The club facility is open from 11:30 through 1:30 daily. The full meal special has a different offering each day at \$1.75 for members and \$3.00 for nonmembers.

Patterson Elected

The Union of Independent Colleges of Art, consortium of 10 national and international colleges of art and design, for the first time has elected two members to its Board of Directors who are not presidents of member institutions. Dr. Franklin Patterson, Frank L. Boyden Professor of the University of Massachusetts, is one of the new directors. He is the author of Colleges in Consort, a study of the consortium movement in postsecondary education. Also elected was Gideon Chagy, Business Committee of the Arts, New York.

Lloyd Art Exhibit

Prof. Marcia Lloyd (Art) is currently exhibiting her paintings in a group show entitled "Small Scale Works" at the Boston Visual Artist's Union Gallery, 3 Center Plaza, Boston, Ma.

The Exhibit may be seen through November 5, Gallery hours, Tuesday through Saturday, 10:00 to 5:00; Wednesday, 10:00 to 8:00 p.m.

All are invited to come and see her works--all paintings were completed since the summer. All are landscape pieces showing Cape Cod, Wellfleet, Blue Hills and Thompson's Island scenes.

Distinguished Lecture Series

Dr. Robert Spaethling, Director of Graduate Studies, has announced that a Distinguished Lecture Series is being inaugurated on campus this year. The first in the series will be a lecture by Krister Stendahl, John Lord O'Brian, Professor of Divinity and Dean of the Harvard Divinity School. His topic is "The Jew Jesus and His Gentile Followers."

The lecture will be on Monday, November 1st, at 3 p.m. in the Library Lounge, Third Floor of Building 020.

All students and faculty are cordially invited to attend.

Rev. Stendahl has studied at Uppsala University, Sweden, and in Cambridge and Paris, has a number of honorary degrees from colleges and universities in recognition for his scholarship in Biblical Studies, and before coming to the United States and Harvard Divinity School, was the chaplain for students at Uppsala. He is a Fellow of the American Academy of Arts and Sciences.

University Without Walls

University Without Walls needs faculty volunteers to assist in the evaluation of independent study projects. This is an opportunity for faculty to become involved in the development of innovative approaches in higher education and to provide a valuable service to the University and the community. Participation in this Program will receive formal recognition as faculty contribution in the area of independent study and service.

Faculty potentially interested should send a note to Associate Provost Primo Vanicelli indicating their academic specializations and areas of interest beyond their discipline.