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University Reporter - Vol. 05, No. 06 - February 2001

University of Massachusetts Boston

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Recommended Citation

University of Massachusetts Boston, "University Reporter - Vol. 05, No. 06 - February 2001" (2001).
1996-2009, University Reporter. 104.
https://scholarworks.umb.edu/university_reporter/104

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Reporter

News and information about the University of Massachusetts Boston

Volume 5, Number 6

February 2001

National Cancer Institute Grant Funds New Phase of Anti-Smoking Research

by Anne-Marie Kent

Lois Biener of UMass Boston's Center for Survey Research (CSR) recently was named one of 12 recipients of new National Cancer Institute (NCI) grants promoting local research and tobacco control interventions nationwide. The over \$4 million grant will fund a new four-year study evaluating the effectiveness of three major types of interventions used in Massachusetts: local clean indoor air policies; local policies to restrict youth access to tobacco products; and televised anti-tobacco media campaigns.

The award signals the success of Biener's ongoing research and the Commonwealth's aggressive anti-smoking campaign, the Massachusetts Tobacco Control Pro-

gram (MTCP), which began back in October of 1993, funded by a surcharge on cigarettes. At that time, the Massachusetts Department of Public Health contracted with CSR to conduct the Massachusetts Tobacco Survey (MTS) to examine smoking prevalence among adults and teens, attitudes toward tobacco control policies, and smokers' motivations to quit.

In 1995, Massachusetts funded the Massachusetts Adult Tobacco Survey, through CSR, which tracked changes that might be attributed to the MTCP. In 1996 and 1997, additional funding from the Robert Wood Johnson Foundation allowed CSR to do follow-up surveys looking at, among other things, responses to anti-tobacco adver-

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Lois Biener, Center of Survey Research, and the assistant study directors and research assistants for the study. From left to right: Jennifer Hill, Tory Taylor, Biener, Amy Numan, and Catherine Flynn. (Photo by Harry Brett)

President Bulger Appoints David MacKenzie Acting Chancellor



Acting Chancellor David J. MacKenzie. (Photo by Harry Brett)

by Leigh DuPuy

On December 29, President William M. Bulger appointed Vice Chancellor for Administration and Finance David J. MacKenzie to the position of acting chancellor of UMass Boston, effective January 1, 2001. MacKenzie's name will be presented at the Board of Trustees meeting in February for an official appointment as interim chancellor.

"As chief financial officer for the campus, Vice Chancellor MacKenzie has been involved in every major issue facing the UMass Boston community and its neighbors," said President Bulger. "He has the ideal background to manage UMass Boston during the

transition and to prepare the university for a new chancellor."

MacKenzie will serve in the post until a permanent chancellor is appointed. "It is a great honor and privilege to lead this extraordinary institution with its first-rate faculty, staff, and students," MacKenzie noted. "This will be an opportunity to tie up loose ends and prepare the campus for the new chancellor."

Among the things on MacKenzie's to-do list are plans for the new campus center and capital improvements, including repairs on the garage. He also will be collaborating with Provost Cnudde to develop a list for the new chancellor

of strategic initiatives reflecting the needs of the campus. A great advocate of e-mail, MacKenzie encourages the university community to utilize his e-mail address: David.MacKenzie@umb.edu.

MacKenzie has been with UMass Boston since August of 1999, overseeing a number of administrative departments including Facilities, Public Safety, Computing Services, Auxiliary Services, Human Resources, Budget and Fiscal Affairs, and the Bursar's Office. His background includes six years as general counsel for the Massachusetts Health and Educational Facilities Authority, where he worked to secure funds for the

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On-Line Publications!

The University Reporter and UMass Boston are available on-line! Check out the February issue at www.umb.edu/news_and_events/university_reporter/0201/index.html and the fall issue of the alumni magazine at www.umb.edu/alumni/magazine/fall2000/index.html.

Changes in Athletics Program Bring Women's Ice Hockey to Campus

by Melissa Fassel

After several months of deliberation, the Department of Athletics has followed the recommendations of the UMass Boston Sports Sponsorship Committee and decided to make several major change in its intercollegiate program.

Women's ice hockey will be added as an official intercollegiate sport, while indoor and outdoor men's and women's track and field will be eliminated. Football also will be eliminated, a decision which was reached partly because the new Campus Center will be built on what is now the football field. Also, because of the non-traditional nature of the university's student body, it has become increasingly difficult to meet recruiting and participation demands of the track and football programs.

Should student housing become available on campus, a development that would attract more traditional students, the committee recommended that the reinstatement of the football program be considered. Other committee suggestions included building a bubble to enclose existing tennis courts, an artificial turf all-purpose playing facility, and a new baseball field.

Director of Athletics Charlie Titus reacted favorably to the committee's recommendations. He commented, "We have made every effort to assure success in our programs across the board over the past 14 years. I believe that the recommendations of our Sports Sponsorship Committee are very appropriate for an insti-

tution such as ours. Seven sports for men and seven for women (all 14 are so-called 'low number sports') gives us an increased opportunity to achieve consistent excellence in all our varsity sports."

Titus added that the timeline for a women's hockey program would involve hiring a coach and spending an academic year planning, recruiting, and scheduling to prepare for a club the following year.

Members of the committee included Paul Castonia, head football coach; Pat Gamelin, Student Athlete Advisory Board chair and baseball player; Stephanie Hartwell, sociology assistant professor; Jack Lambert, alumnus and former football player; Peter Lewenberg, Executive Office of Environmental Affairs and university trustee; William Linehan, operations director for the Boston Parks and Recreation Department and alumnus; Anita Miller, assistant vice chancellor for academic affairs; Dave Roberts, intercollegiate athletics coordinator; Pam Samuelson, assistant director of athletics; Charlie Titus, director of athletics; and Leverett Zompa, chair of the Chemistry Department.

An era has ended - one in which our university, nontraditional in virtually every sense, attempted to be athletically similar to institutions like Boston College and Harvard University. The changes in UMass Boston's intercollegiate athletics embrace programs which have mass appeal across genders.

Hart's Family Stories Become American History

by Philip Hart

As we celebrate Black History Month, it is important to keep in mind that family history is a critical starting point for gaining a better understanding of one's past. In this regard, I would like to highlight my work that started with family history and expanded to American history.

When I was growing up in Denver, Colorado, in the 1950s and 1960s, my grandmother, mother, and aunt used to tell stories to me, my brothers, and cousins about James Herman Banning, my grandmother's youngest brother. Banning was a famous aviator during the golden age of aviation in the 1920s and 1930s. They showed us photographs and newspaper clippings. They told of his being the first black pilot to be licensed in the United States in 1926. They told of his historic cross-country flight in 1932.

We were amazed and intrigued by these wonderful stories. However, I became frustrated when visiting my school library and the Denver Public Library to find that there was nothing about Banning and his feats. I knew photographs and clippings did exist, but they were nowhere to be found outside of our family albums. As a teenager I began my quest to find out more about Banning and why he was ignored in books about American aviation history.

This quest led to my work with the Smithsonian Institution's National Air and Space Museum to mount the *Black Wings* exhibit in September of 1982. The curators had originally planned a temporary exhibit. But when so many people like me came forth with photographs, clippings, and other material, the effort became a permanent and traveling exhibit.

No film document telling the story of America's early black aviators existed at that time. I resolved to produce a documentary and expose these stories to a television audience. This film, *Flyers In Search of a Dream* was first broadcast on WGBH in 1986. The film had its premiere at the Museum of Science a week before broadcast in conjunction with the arrival of the



Hart's Great Uncle, James Herman Banning

Black Wings traveling exhibit to at the museum. In putting this film together, I uncovered film footage that was nearly lost to time and had it restored and integrated into the film. Subsequently I donated this footage to the Smithsonian Institution.

Reeve Lindbergh, Charles Linbergh's youngest daughter, saw this film when it aired on PBS in 1987. She loved the film, as it taught her about black men and women aviators who were her father's peers. Reeve is an author and has written many books for young readers. She convinced me that the stories told in this film could be the basis for great books for young readers. We found a publisher, and in 1992 Lerner Books published *Flying Free: America's First Black Aviators*. In 1996, Carolrhoda Books published *Up in the Air: The Story of Bessie Coleman*. In addition, *Up In the Air* has been optioned for production of a made-for-television movie.

Further, Touchstone Pictures has worked with me to develop a script, telling the story of Banning's historic cross-country

flight with mechanic Thomas C. Allen, into a motion picture.

Recently the *Los Angeles Times* carried articles on Banning, Allen, and Bessie Coleman, and *Newsday Long Island* has a feature article this month on Banning and Allen. In addition, *CBS News* has completed a documentary on America's black aviators for *The History Channel* to air on March 3 at 10:00 p.m. The Santa Monica Museum of Flying also is sponsoring a major event this month on America's early black aviators.

The work I began in Denver, Colorado, as a teenager has been at the center of this activity. These neglected stories are now a part of American aviation history, while they had once been stories held together by family members. My younger brother Chris continues the legacy as a licensed pilot as well as the highest-ranking African-American executive at the Federal Aviation Administration (FAA).

Philip Hart is the director of the Trotter Institute.

Forms On-Line!

You can now find all the UMass Boston forms you need on-line!

Consult www.umb.edu/forms for human resource, financial aid, purchasing, advertising, and public relations documents.

The University Reporter

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The University Reporter is published monthly except in June, July, and August by the Office of University Communications. It is free to all UMass Boston faculty, staff, and students.

Send your news items to:
The University Reporter at the mailing or e-mail address to the left.



UMass Boston Holds its Own in The College Student Report

by Erika McCarthy

The College Student Report, a survey performed by the National Survey of Student Engagement (NSSE), shows the University of Massachusetts Boston holding its own when compared to 226 similar institutions in areas relating to student learning and personal development.

Of the more than 63,000 randomly selected first-year and senior students from 276 four-year colleges and universities that participated in the survey, 300 were UMass Boston students. The survey was made up of 40 questions that fell into five classifications including level of academic challenge; active and collaborative learning; student interactions with faculty members; enriching educational experiences; and supportive campus environment. These classifications were then used as national benchmarks of effective educational practice.

Among the 276 institutions surveyed, UMass Boston was among 22 universities measured in a subset classification called 'doctoral intensive' — a term for institutions that award doctorates in smaller numbers or in a more concentrated set of fields than 'doctoral extensive' universities.

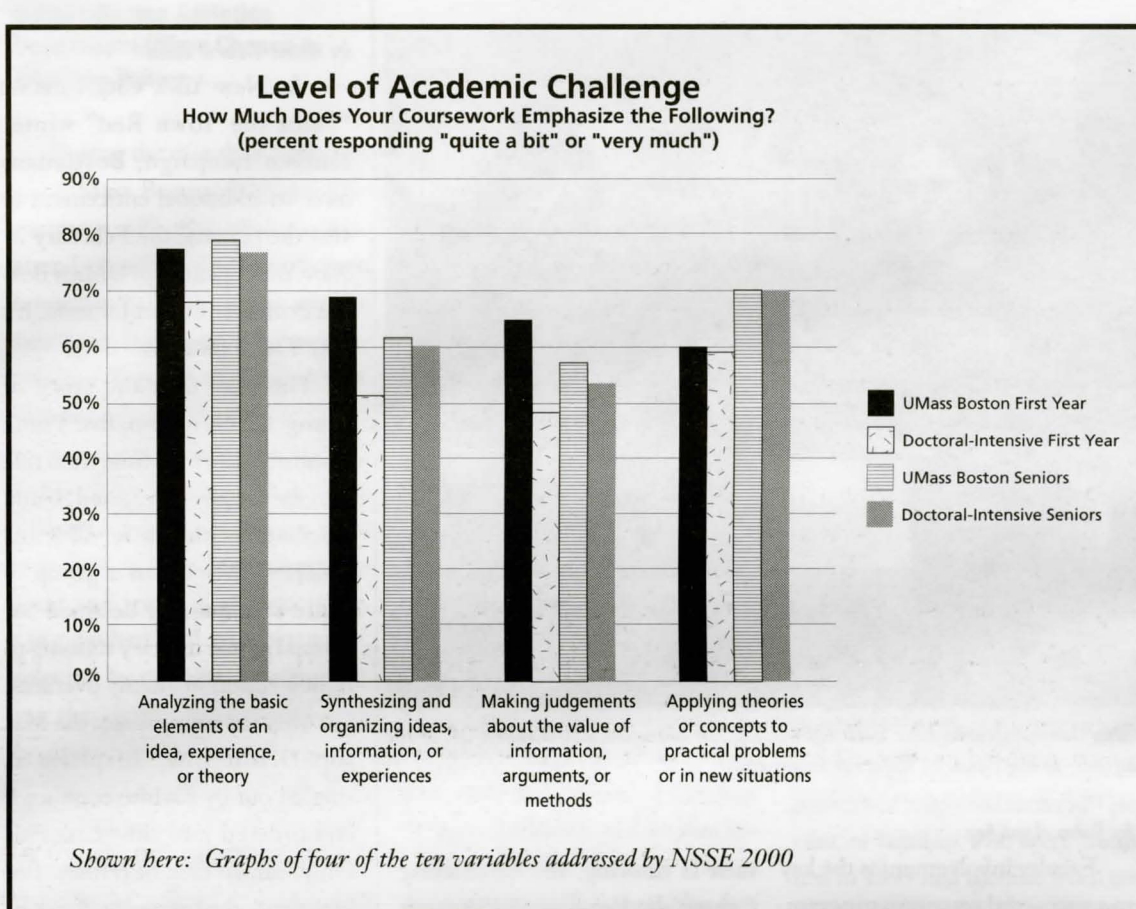
The most significant finding of the survey, according to Jennifer Brown, director of UMass Boston's Office of Institutional Research, is UMass Boston's benchmark score

in the level of academic challenge category. UMass Boston scored higher here than the national average benchmark score among first-year students. Senior students scores were higher in this category than both the urban consortium (schools most like UMass Boston) and doctoral-intensive benchmark scores, although slightly lower than the national average benchmark score.

"Our students are saying that our level of academic challenge is higher at UMass Boston than at the cluster of doctoral-intensive institutions for both first-years and seniors," said Brown.

The survey also showed that UMass Boston students do more work, both inside the home caring for dependents and outside the home for pay, than students at peer institutions. According to the survey, 72 percent of UMass Boston seniors work more than ten hours per week off campus, compared to an approximate 50 percent at other institutions.

Another notable result for UMass Boston was the level of diversity on campus. Fifty-five percent of the UMass Boston first-year students surveyed and 57 percent of the UMass Boston seniors surveyed reported that they "often" or "very often" had serious conversations with students of a different race or ethnicity than their own. In addition 59 percent of the first-years and 61 percent of the seniors said that



the UMass Boston campus environment "encourages contact among students from different economic, social and racial backgrounds," either "quite a bit" or "very much."

The survey did reveal that technology is one area in which UMass Boston can improve. But this is no surprise to the university, according to Brown. "Technology is something that we can work on. The faculty has already put technology literacy as one of the

GenEd goals," explained Brown.

The survey was a \$3.3 million project sponsored by the Pew Charitable Trusts with the intent of creating a more accurate representation of educational quality than current rankings done by national publications like *US News and World Report*. "*US News and World Report* measures college quality in a way that has become a national standard," said Brown, who, along with others in the educational community, disagrees. "There are pieces

(of their measurements) that are very subjective."

UMass Boston, who was a participant in NSSE's pilot survey in the spring of 1999 and again in the second pilot in the fall of 1999, will participate in the survey again in 2002. No matter what the results are, this will offer valuable information for the university. "We'll be able to compare data from year to year and see how we are improving," said Brown.

Conference on Teaching for Transformation Held on Campus



From left to right: Vivian Zamel, fall 2000 CIT director, and Jackie Cornog, CIT office administrator

by Kim Burke

For over ten years, the Center for the Improvement of Teaching (CIT) has held their annual conference on "Teaching for Transformation." This year's day-long conference, held on January 26 in the

Snowden Auditorium, has expanded the reach of CIT. Conference presenters, for the first time, will include faculty from outside the university.

When the call went out to ur-

ban universities to participate in this year's conference, CIT's goal was to "provide opportunities for faculty across the region to share questions, strategies, and research that focus on inclusive teaching, learning, and curriculum change." The collective idea from CIT's Advisory Board to extend this invitation brought enthusiastic responses. From this, institutions like Massasoit Community College in Brockton and Fitchburg State College decided to bring their faculty into the discussion of teacher development.

Vivian Zamel, CIT's fall 2000 director, sees this conference as an extension of the center's concerted effort to focus on faculty development and the needs of a public university. Zamel said, "The conference gives faculty the opportunity to see the work in the classroom as work that needs to be shared." By participating in the conference, faculty are able to research not just their academic work, but the work they do as teachers.

"Presentations this year offered 15 different opportunities for faculty to rethink teaching challenges," said Zamel. Professors from UMass Boston will lead a session on "Assessing and Surveying Students' Attitudes, Expectations, and Classroom Experiences," which will be divided into two discussions, one on "Student Perceptions of the Educational Process" and another on "Looking at Attitude Change in a Diversity Course." The presenters will analyze results of student surveys of expectations and experiences, as well as discuss the outcome and methods of looking at attitude change.

This is just a drop in the bucket for the work presented at the conference, as well as work done by CIT. With publications and seminars on the way, there looks to be more chances to reexamine the teaching experience.

New Wheels for WUMB

by Leigh DuPuy

Thanks to a donation from the National Grid Corporation in December, WUMB Radio has a new van, which will be used to promote the station at community events and to air live broadcasts and member concerts throughout the state.

The van is a first for the radio station and was acquired when the university made an official request to the National Grid Corporation, asking them to consider donating one of their surplus vehicles. The corporation agreed to do so, for the first time in their history contributing a gift of this size to a university. The van, valued at \$7,000, is a 1993 GMC Safari.

Displaying official Massachusetts license plates, the new van will undergo major enhancements, including a new graphic design. The University Communications design team has been working with WUMB staff to create a new look for the van, which will reflect WUMB's mission and spirit. The station hopes to have it ready for spring promotional activities and will unveil its new look in a celebration at that time.

Early Warning System Works at Student Retention



Elsa Casas, pictured here with UMass Boston alumnus Colin Ward '00, is the advisor to the Student Referral Program

by John Applebee

Faculty involvement is the key to a successful retention program, especially at a commuter campus like UMass Boston, where a student's most significant contact with the university takes place in the classroom. Recognizing this, the University Advising Center began the Student Referral Program in 1997.

The main idea of the Student Referral Program is to ask faculty to refer students to a designated advisor in the University Advising Center. Referrals are made by faculty for many reasons but most commonly when the student is experiencing academic difficulties, attending class sporadically or not at all, or when the student is experiencing personal difficulties.

Elsa Casas is the advisor who coordinates the Student Referral Program. Each semester Casas distributes Student Referral Forms to all departments in the College of Arts and Sciences. Faculty may make referrals by filling out the form and mailing it or by calling Casas' office. Within twenty-four hours of receiving a referral, the student is contacted and an appointment is made with Casas.

During the appointment, an assessment of the student's situation is made. This may include an examination of the student's academic record, discussion of progress in the course from which the student is being referred, assessment of the student's adjustment to the demands of college life, and any personal issues the student raises which may affect his or her performance. Depending on the situation, the student may be referred to campus resources

such as tutoring, the Counseling Center, the Reading and Writing Workshop, or the Ross Center for Students with Disabilities. Some students may be seen once; others may be seen periodically. The goal of the intervention is to address the concerns raised by the faculty member who made the referral and thereby help the student achieve academic success. Casas also will follow up with the faculty member to provide feedback.

In its first two years the Student Referral Forms were given only to faculty teaching English composition courses and introductory courses. In 1999, Casas decided to expand the program to all departments, and the response by our faculty has been impressive. From academic years 1998/99 to 1999/2000, referrals rose by 64 percent, from 115 to 189 referrals. In the fall 2000 semester, faculty at all course levels and involving all levels of students made ninety-five referrals. It is anticipated that the program will continue to grow as faculty become more aware of it.

The Student Referral Program sends a clear message to our students that we care about them and their success. Faculty members are encouraged to utilize this service provided by the University Advising Center. If you have questions about the program you are invited to contact Elsa Casas at extension 7-5509.

This column is part of a new monthly series featuring Best Practices at UMass Boston. Interested in highlighting your best practices? Submit your ideas to Leigh DuPuy at News@umb.edu.

UMass Boston Playwright's Work Debuts in New York

by Anne-Marie Kent

As New York City runs its "Paint the Town Red" winter tourism campaign, Bostonians have an additional enticement to visit the big city: the February 7th New York opening of UMass Boston Professor Robert Johnson, Jr.'s play *The Train Ride*.

The play tells the story of young Cambridge native Frank Bispham's 1943 wartime train ride into the racially segregated South. Bispham is the only African-American Marine in a group of white recruits—all destined for Camp LeJune military training to fight a common enemy overseas.

After the train crosses the Mason-Dixon line, Bispham is singled out by a white conductor and ordered into the "Coloreds Only" car. At first, he refuses. But in the end, threatened by the conductor, Bispham is ushered by an African-American porter back to the crowded car reserved for "coloreds."

It is an act the threatens that young Marine's spirit, says Johnson, who remembers hearing the story for the first time in 1996, told by Bispham himself. He and Bispham—then retired from a long, successful career in minority business development—were at a community board meeting deciding the fate of Mattapan's Boston State Hospital. During the course of the evening, Bispham told the group about his 1943 experience. Johnson recalls the silence of the room. Everyone was visibly moved. He remembers saying, "Frank, I'd like to write that story."

And he did. No stranger to the stage, Johnson already had five plays to his credit, including *Stop and Frisk*, produced at the Strand Theatre in Dorchester and featured at the Playwrights Platforms' Annual Summer Festival of New Plays in 1994, and *Freedom's Journeyman*, cowritten with Amy Merrill Ansara and commissioned by the Bowdoin College Bicentennial Committee.

Two years later, the play was finished. That year, *The Train Ride* received a staged reading as part of Playwrights Platform's Annual Summer Festival of New Plays. The following year, on October 1, it was presented in a workshop by the Cambridge Multicultural Arts Center as part of their Arts and Dialogues on Race series. Later that month, it



Frank Bispham and UMass Boston Professor Robert Johnson, Jr. (Photo republished with permission of Globe Newspaper Company, Inc)

was also produced in workshop form at UMass Boston with a panel that included Frank Bispham himself. The February New York performance features a new cast of professional actors, as well as a new director, Pamela Bloom.

"I'm of course very happy that the play is opening in New York, happy that Frank Bispham's story is being told. It is an important story," Johnson says, stressing the weighty issues raised by *The Train Ride*, including those of race, national identity, and questions about what it means to be an American. Playwright Johnson also is gratified by the fictional characters that he created to amplify these themes and help tell Bispham's story.

In the play, when young Bispham arrives in the "Coloreds Only" car, he meets a young woman traveling with her grandmother. Johnson explains, "This grandmother I created represents the strength of the black community in America. She has been through a great deal, but she is still cheerful, loving, and strong." She helps "resurrect" Bispham after the crushing experience. Another character, the African-American porter who aids in ejecting Bispham, represents a kind of moral compromise that some were forced to make in the days of seg-

regation. The porter explains to Bispham his complicity with the oppressive decision by saying, "This is my living."

The play runs from February 7 through 10 at The American Theatre of Actors, located at 314 West 54th Street. Johnson advises those interested in seeing the play to call the American Theatre of Actors as soon as possible to reserve tickets. The number is 212-581-3044.

SPOTLIGHTS



Author and new Commonwealth Journal host Barbara Neely.

Author Becomes New Commonwealth Journal Host

In February, WUMB Radio will welcome a new host for their public affairs program *Commonwealth Journal*. Barbara Neely, a well-known author and onetime guest on the show, was selected from a pool of thirty-five internal and external candidates who were interested in the position.

Elizabeth Sherman, who has served as host since the program's reestablishment last February, will be resigning the position to pursue other projects, most notably to concentrate on writing a book about women in politics and the challenges of public leadership. She commented, "I am so privileged to have had this opportunity to work with the WUMB crew, and to meet and get to know so many artists, writers, political leaders, and thinkers."

One of these writers was none other than Barbara Neely, who talked about her *Blanche White* mystery series as a guest on the show in November. She has been recognized as creating one of the most realistic contemporary mystery fiction characters in her four novels: *Blanche on the Lam*, *Blanche Among the Talented Tenth*, *Blanche Cleans up*, and *Blanche Passes Go*. She received several accolades for her first novel, including three of the four major mystery awards, the Agatha, the Macavity and the Anthony.

As a writer, Neely has been interviewed regularly on the radio. "She has had a lot of experience on the other side of the 'mike,'" explains Pat Monteith, general manager of WUMB. "She knows how the interview process works, and this experience will make her a terrific host."

Her varied career also has included years as a speaker, consultant, and activist, with a background in criminal justice and public service. A Jamaica Plain resident, Neely has had her short stories published in periodicals, university textbooks, and numerous anthologies including *Things that Divide US* and *Speaking for Ourselves*. She has a master's degree in Urban and Regional Planning from the University of Pittsburgh.

Her first interviews as host will aired in late February.

ARD Ice Cream Social

Mark your calendars for Human Resources' Third Annual ARD Ice Cream Social. As in previous years, the social will be held on Valentines Day, February 14, from 2:30 to 3:30 p.m. in the Clark Athletic Center. Lovers of Ben & Jerry's ice cream will have the opportunity to mingle with other faculty and staff and compete for door prizes during the hour long event. The brainchild of ARD's "experiencing group," this event is one of many designed to bring employees together in a social setting to share work experiences and meet informally with co-workers. The events planned by the group are not bound by the perimeter road; it also sponsors off-campus excursions for faculty and staff such as trips to New York City and Foxwoods Casino.

UMass Boston Athletics Department Offers Chance to Win Free Tuition

During the month of February, the UMass Boston Athletics Department will offer students who attend one of three UMass Beacon home games the chance to win the cost of in-state tuition for one semester. Interested students can register prior to the games on the second floor of McCormack Hall from 10:00 a.m. to 2:00 p.m. on February 5, 6, 7, 12 and 14, or at the Clark Athletic Center gymnasium and ice rink at game time. One student will win per game, selected by random drawing during the event. All winners must be present to be eligible.

Try your luck at one of these three games: Thursday, February 8: women's basketball vs. Framingham State College, 6:00 p.m.; Friday, February 9: men's ice hockey vs. University of Southern Maine, 7:00 p.m.; Saturday, February 17, men's basketball vs. Keene State College, 3:00 p.m.

The Athletics Department is also hosting Taylor Scholar Day at the Clark Athletic Center during half time at the women's basketball game on February 10. The game tips off at 1:00 p.m. vs. Plymouth State College. For more information, please call 7-7800.

UMass Boston Honors Program Wins Grant and Moves to New Location

The UMass Boston Honors Program has moved to a new space in the Healey Library, where, for the first time, all the program's functions will be located in one single area. The new space will house the program's administration and advising, as well as student study and classroom space for the honors colloquia.

The move was facilitated by a \$14,000 grant from the Board of Higher Education for the renovation of the new space. The required matching funds from the campus were committed by former Chancellor Sherry H. Penney. The grant also will go to the production of the first handbook for students in the program.

The Honors Program has just completed and submitted its application for Commonwealth status with the public system of higher education. A team of external reviewers will visit the program this spring; this will be followed by an immediate status decision by the Board of Higher Education.



James Jennings Steps Down

After a long and illustrious career at UMass Boston, Political Science Professor and Trotter Institute Senior Fellow James Jennings has left to join the faculty at Tufts University. Professor Jennings served as dean of the College of Public and Community Service from 1983 to 1988, after which he was appointed senior fellow at the Trotter Institute. While at the Trotter Institute, he served as director from 1991 to 1999. During his tenure, he was instrumental in expanding the research capacity of the Institute, raising more than \$1 million in grants and service contracts. He also established the *Trotter Review* as a premier journal of civic and scholarly discourse. In addition to his work at the university, he has published eight major books on urban politics and has an upcoming anthology, *Racism: Essential Readings*, to add to his scholarly works. Jennings will continue his association with the Institute as a fellow and research associate to complete several ongoing research evaluation projects.

Vital Homeless Statistics Released by CSPTech

In December, the CSPTech project, a statewide homeless services data system network among homeless shelters and agencies housed, released critical data on homeless individuals and families who used emergency shelter programs in Massachusetts in 1999. The release of this report coincided with a one-night census in the City of Boston, which revealed that the homeless population has grown.

The statistics released highlight the increasing struggle for

individuals and families in the city of Boston to meet their housing needs. The project found that 20 percent of single adults and 24 percent of families who were homeless in 1999 had income from employment, yet were unable to afford housing.

This news is not surprising to many service providers; the number of people seeking shelter is rising steadily. Family and individual shelters are filled to overcapacity year-round. Since 1998, the number of homeless families has increased by 26 percent and the number of women in adult shelters has increased by 14 percent. Since 1990, the number of homeless children in Boston has increased by 200 percent.

The city of Boston census generated much media attention and the Boston Globe cited several statistics from the CSPTech 1999 data release in these articles.

Arts on the Point's Vishnu Tours England

Bill Tucker's outdoor sculpture *Vishnu*, part of UMass Boston's Arts on the Point, has temporarily departed from its spot between the Wheatley and McCormack buildings to be part of a retrospective exhibition featuring the artist's work in Great Britain. *Vishnu* was shipped to England on January 10 to be a part of *The Henry Moore Sculpture Garden*, which will be on exhibit at the Tate Gallery Liverpool. The museum is showing an exhibit of Bill Tucker's work from the late 1950s to 1975. This exhibit will be one of two simultaneous Bill Tucker retrospectives opening in England on March 2. *Vishnu* will be a part of the exhibit for approximately six months and then will return to campus.

January spotlights were written by Kim Burke, Leigh DuPuy, and Jenna Strazzulla

CSR Anti-Smoking Research (cont.)

tisements. "The ads that were rated most highly by both adults and teens," says Biener, "were those that depicted the serious physical consequences of smoking." One such television ad featured Pam Laffin, who had a lung removed due to emphysema at the age of 24.

According to Biener and colleague Michael Siegel, exposure to the television anti-tobacco advertisements reduced the rate of smoking initiation in young teenagers by about half. Biener notes, "Although there is no control group, and the program was not a randomized trial, using statistical controls to remove the effect of other factors that affect smoking initiation we found that youth who reported high levels of exposure to the ads in 1993 were only half as likely to become established smokers four years later compared to youth who reported low levels of exposure to the ads."

The NCI grant will allow Biener to do a new baseline and longitudinal survey of adults and teens in Massachusetts, this time testing very specific hypotheses. These include: the stricter the ordinances are in limiting smoking in public places, the more likely adult smokers will be to quit smoking and the less likely teenagers will be to start smoking; and the more stringent the ordinances are that restrict access to purchase of tobacco, the less likely teens will be to start smoking. Biener is also returning to the topic of advertising. "We're attempting to get a more definitive conclusion about the role of advertising characteristics and people's responses," says Biener.

The survey will monitor cigarette advertising to young adults in bars and clubs, and employ new technology for questioning youth. Because teens are believed to overreport smoking behaviors when surveyed at school, and underreport

when questioned at home, one-third of the teens surveyed will be questioned and provide answers via computer, a process that is hoped to encourage more candid responses.

Throughout the 1990s, says Biener, smoking in Massachusetts has shown a significantly greater decline compared to smoking in states without comparable tobacco control programs. Other states are taking notice. "When we first started, there was only one other state that had a tobacco control program funded by a tax on cigarettes, and that was California," Biener explains. "In recent years many other states have launched tobacco control programs modeled on the Massachusetts program." The American Legacy Foundation, which was funded through the 1998 tobacco settlement, is conducting a national anti-tobacco television campaign. Biener serves as advisor to the national campaign and to several of the states.

Register Today!

The Learning Center will be offering the following workshops in February:

- | | |
|-------------|---|
| February 1 | Intermediate MS Word 2000 |
| February 5 | Introduction to Windows Web workgroups |
| February 6 | Intermediate MS Powerpoint 2000
Jenazabar.com |
| February 7 | Intermediate MS Excel 2000 |
| February 8 | Virtual Forum Q&A |
| February 9 | Introduction to Windows (2/2)
Preparing for Search Engines |
| February 12 | Jenazabar.com
Introduction to Quark Express |
| February 13 | Teaching with Video Technologies
Introduction to HTML |
| February 14 | Tax-Deferred Annuities |
| February 20 | Intermediate HTML |
| February 21 | Introduction to MS Access 2000
Teaching with digital video |
| February 22 | Introduction to Dreamweaver |

Contact the Learning Center for more information.
See www.learningctr.umb.edu, e-mail learningctr@umb.edu; or call 617-287-3990

New Acting Chancellor (cont.)

state's hospitals higher education institutions. Also, MacKenzie served from 1979 - 1993 on the staff of Massachusetts Senate Ways and Means Committee, where he helped to shape public policy on many of the major social and fiscal issues facing the Commonwealth.

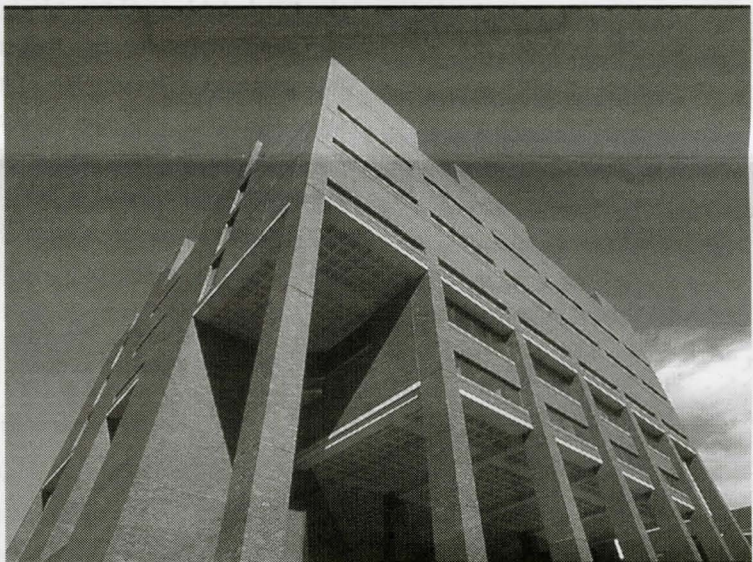
MacKenzie's educational background includes a BA from Wesleyan University, an MA in psychology from Stanford University, and a JD from Northeastern University Law School.

As a consequence of MacKenzie's designation, LaVerne Cawthorne has been appointed as acting vice chancellor for administration and finance. Cawthorne has over 20 years of administrative experience in education and has been with the university since 1984. She will oversee many of the university's day-to-day operations, and guide both short and long-term planning in projects such as the campus budget, construction of the campus center, and facilities upgrades.

In the meantime, the search for a permanent chancellor has

moved forward. The Search Committee recommended four candidates to President Bulger in late December. These candidates are Jo Ann Gora, provost and vice president for academic affairs for Old Dominion University; Louise Mirrer, executive vice chancellor for academic affairs at the City University of New York; Louis Paradise, executive vice chancellor and provost at the University of New Orleans; and James Wyche, associate provost at Brown University. President Bulger is in the process of interviewing these candidates, and who are expected to come to campus for a series of public meetings in the forthcoming months.

Healey Library Has New Face



The Healey Library brick replacement project is complete. Thanks to the support from state funds the outer surface of the building has been replaced with new masonry. Future capital projects include garage repairs and the new campus center.

Remember when...
The Healey Library looked like this in September 2000?



CAMPUS NOTES

Conferences, Panels, and Presentations

Richard Gelpke of the Earth and Geographic Sciences Department gave a talk on the map collection at the Massachusetts State Archives to the Boston Map Society in December. Also, he and Nancy Seasholes discussed the history of Columbia Point and the accompanying UMass Boston's website which details the history on WUMB's *Commonwealth Journal*.

Adrian K. Haugabrook, assistant dean of student affairs, was the keynote speaker on January 15 for the Martin Luther King, Jr. Day observance at Temple Emmanuel in Newton, MA. The event was sponsored by the Foundation for Racial, Religious, and Ethnic Harmony, and the Newton Interfaith Clergy Association. His topic was "The Beloved Community."

Students of English professor **Loverlie King** presented a memorial reading of poems by Gwendolyn Brooks, who died in December at the age of 83. Professor **Robert Crossley** helped to arrange the event.

On October 27, **Esther Kingston-Mann**, American studies and history professor, presented a lecture based on her book *In Search of the True West: Culture, Economics and Problems of Development* for the "Rethinking Socialism" lecture series at the University of Virginia. She also presented a lecture for the Historians Seminar at Harvard University's Davis Center for Russian Affairs on "The Uses of Western Economic Models: Russia Past and Present."

Richard Lee, UMass Boston public safety officer, participated in a recent meeting of police chiefs, police officers, community leaders, and educators who gathered at the Boston Park Plaza Hotel to discuss models for ethics and integrity in community policing.

Monica McAlpine, director of the University Honors Program and professor of English, has just completed her third year of service on a review panel for postgraduate Fulbright Fellowships in the Northeast Region.

Anne McCauley of the Art Department presented her paper, "Shocking Materialism: Photography and the Construction of the Modern City," at Tulane University, New Orleans, in conjunction with the exhibition, *New Orleans in 1867: Photographs by Theodore Lilienthal for Napoleon III*. She also presented a paper, "Natural Philosophy, Romanticism, and the Invention of Photography" on November 30 for the M.I.T. Media and Society Graduate Program evening lecture series.

Denise Patmon, Graduate College of Education, will present a paper on tapping the potential of academically talented students in the Boston Public Schools at the upcoming Massachusetts Reading Association conference, to be held in Sturbridge in March. She is the literacy consultant for the 4th, 5th, and 6th grade advanced work class teachers in the Boston schools.

Steven Schwartz, Psychology Department, and **Nina Greenwald** and **Delores Gallo**, both of the critical and creative thinking program, presented "A Study of the Short-Term Effects of a Semester-Long Creative Thinking Course" as a poster on January 4 at the 23rd Annual Meeting of the National Institute on the Teaching of Psychology in St. Petersburg, Florida. Their research indicated substantial student gains over the semester on a number of indices associated with creativity.

Lin Zhan, College of Nursing, gave the keynote speech, "Attention Capacity and Physical Environment for our seniors," at Malden's *Celebrating Aging and Asian Outreach Program* event sponsored by the Malden Mayor's Office and Council on Aging.

Both the Population Association of America and the Institute for Women's Policy research have accepted a paper, "Post Welfare Reform: Trends in Demand for Emergency Services," for presentation at their spring conferences. **The Center for Social Policy** conducted the study to analyze the extent to which the demand for food, emergency shelter, hotline support, housing search services, homeless prevention services, fuel assistance, and cash assistance has changed during the post-welfare-reform period in Massachusetts.

Publications

Donna Haig Friedman, director of the Center for Social Policy, has published *Parenting in Public: Family Shelter and Public Assistance*, a book about families utilizing the Massachusetts family shelter system and the strain faced when their family lives become subject to public scrutiny and criticism. The book explores the impact of asset and deficit-oriented help-giving approaches as mothers and service providers experience them.

Stephanie Hartwell, Sociology Department, recently published several articles, including "Juvenile Delinquency and the Social Development Model: The Retrospective Accounts of Homeless Substance Abusers" in *Criminal Justice Policy Review*, and "Release Planning and the Distinctions for Mentally Ill Offenders Returning to the Community from Jails versus Prisons" and "Where The Action is" in *American Jails*.

Public Policy doctoral student **Udaya Wagle** recently published her article "The Policy Science of Democracy: The Issues of Methodology and Citizen Participation" in *Policy Sciences*.

Greg Huber of the Physics Department published an article, "Swimming in Flatsea," in the January 7 issue of *Nature* magazine. The article answered the question of why flags flap.

Anne McCauley, Art Department, published her essay, "Le Réalisme et ses Détracteurs," in the catalogue *Paris en 3D: de la Stéréoscopie à la Réalité Virtuelle, 1850-2000* for an exhibition held at the Musée Carnavalet, Paris, from October 3 to December 31.

Dennis J. Stevens, CPCS, recently published his book *Case Studies of Community Policing* with Prentice Hall and an article on community policing and managerial problems in *Law and Order*.

Music professor **David Patterson** has published *Spin*, a piece for flute and harp or piano, with Falls Halls Press. The work was commissioned by the Pappoutsakis Flute Competition.

Lin Zhan, College of Nursing, and **Anli Jiang**, a visiting professor in the College of Nursing at the 2nd Military Medical University in Shanghai, P.R. China, published two articles, "Accreditation in Nursing Education: Process, Procedures, Outcome Measures, and Implications for Chinese Nursing Education" and "Nursing Education for the 21st Century" in *The Journal of Chinese PLA Nursing*.

Readings and Performances

John Conlon, Communications and Theatre Arts Division, will direct Steve Martin's *Picasso at the Lapin Agile* for the Spring 2001 Workshop-Stagecraft Mainstage Production.

Lloyd Schwartz, English Department, gave poetry readings from his book *Cairo Traffic* at the Fireside Poetry Series on January 23 and at the Somerville Public Library on January 30. He has scheduled future readings at the Brookline Booksmith on February 7, the KGB Poetry Series in New York on February 12, the Blacksmith House on April 9, George Washington University in Washington, D.C. on April 12, and the Andover Bookstore on May 17.

Grants

Adán Colón-Carmona, Biology Department, received a one-year \$50,000 grant award, for a project entitled "Cell Division Control During Photomorphogenesis in Arabidopsis thaliana" from the National Science

Foundation. Colón-Carmona's group will use molecular tools to analyze patterns of cell division in Arabidopsis mutants defective in light perception and seedling development.

The **Center for Social Policy** has received a HUD Community Development Technical Assistance Awards grant for \$70,000 to accelerate the implementation of the **CSPTech** project in two additional communities in Massachusetts.

Project REACH was recently awarded a \$35,000 grant from the Nellie Mae Foundation for an after-school reading program and to support their summer academic program. Project REACH serves Boston public middle and high school students with disabilities.

Appointments

Management and marketing professor **Gunther S. Boroschek** has been appointed to a three-year term as a member of the Fulbright Peer Review Committee for the Western Hemisphere. The appointment was made under the auspices of the Council for the International Exchange of Scholars, an organization that assists in the administration of the Fulbright Scholar Program and conducts the merit review of candidates for Fulbright awards.

Gonzalo Bacigalupe, assistant professor and director of the Family Therapy Program at the Graduate College of Education, has been elected chair of the Elections Council of the American Association of Marriage and Family Therapy (AAMFT) for the year 2001. The Elections Council plans, nominates, and oversees the annual elections of AAMFT board members.

Joel Grossman, coordinator of the Health Promotion Program of University Health Service, was recently ordained as an interfaith minister. Grossman graduated from and was ordained by the Chaplaincy Institute for Arts and Interfaith Ministries, Fairfax, CA.

Awards

Lisa M. Abdallah of the College of Nursing was awarded the Outstanding Volunteer Leadership Award by the Merrimack Valley YMCA on December 8 at the YMCA annual volunteer recognition breakfast. Lisa received this for her exemplary service as a Board of Manager for the Lawrence Branch of the YMCA.

College of Management management and marketing professor **Betty J. Diener** has received a Fulbright award to teach environmental management in

the MBA program at Tsinghua University in Beijing for the spring 2001 semester.

Miscellaneous

The **Center for Survey Research** has opened their new telephone data collection facility at the UMass Lowell. The Lowell facility houses a twenty-station Computer Assisted Telephone Interviewing (CATI) system. The UMass Tobacco Survey is the first data collection activity at the Center's new facility.

In January, the **Labor Resource Center of CPCS** launched a program with the North Shore Labor Council to provide training in local economic development to labor and community activists in the North Shore. The Job Toolkit is a set of interactive training and research tools that will help organizations to better understand their local labor markets and regional economy; voice their concerns about local economic development plans; and create more effective strategies for influencing community labor decisions. For more information, please contact Mary Jo Connelly at 7-7267.

In The News

McCormack Institute's **Paul Watanabe** has appeared on *WCVB 5's Five on Five* program to discuss George Bush's appointment of the first African American as secretary of state and on *NECN* on January 10 to discuss the Clinton legacy.

UMass Boston's nontraditional students were featured in a *Boston Herald* article on January 2.

Public policy's **Alan Clayton-Matthews** discussed the possibility of a recession on *WBZ 1030 AM* on January 11 and 12.

Avery Faigenbaum, Human Performance and Fitness Department, appeared on *WCVB 5* on January 3 to discuss exercise fads and tips. The interview was held at the Beacon Fitness Center.

Correction

Louis Paradise's title was incorrectly reported in the January issue. He is the executive vice chancellor and provost at the University of New Orleans.

Calendar of Events

The Calendar of Events is published monthly by the Office of University Communications. All events are open to the public and free, unless otherwise noted. From off campus dial (617) 287 and the last four digits listed below each calendar event.

Send submissions by the third Monday of the month to Calendar of Events, University Communications, Quinn Administration Building, 3rd Floor. Fx: (617)-287-5305. E-mail: news@umb.edu

Thursday 1

Gerontology Speaker Series - "Changing Family Structure and Social Security Reform"

1:00 - 2:15 p.m. Wheatley, 4-147-2. Featuring Professor Yung-Pin Chen of Gerontology.

Learning Center Course L-451: Intermediate MS Word 2000

1:00 - 3:30 p.m., Learning Center, Healey Library, Lower Level. Call 7-3990 for more information.

Monday 5

Learning Center Course L-520: Introduction to Windows Part 1

1:00 - 3:30 p.m., Learning Center, Healey Library, Lower Level. Call 7-3990 for more information.

Tuesday 6

Learning Center Course L-287: Intermediate MS Powerpoint 2000

1:00 - 3:30 p.m., Learning Center, Healey Library, Lower Level. Call 7-3990 for more information.

Learning Center Course: Technology-Enhanced Classroom Teaching - Jenzabar.com

1:00 - 3:30 p.m., Learning Center, Healey library, Lower Level. Interested in using technology to enhance your classroom instruction but frustrated with time constraints and not knowing where to start or whom to ask for support? Build your web-enabled course site using the Jenzabar.com tools today! For more information, call 7-3990 or visit www.cc.umb.edu/jenzabar/. Also February 12.

Wednesday 7

Learning Center Course L-283: Intermediate MS Excel 2000

1:00 - 3:30 p.m., Learning Center, Healey Library, Lower Level. Call 7-3990 for more information.

Thursday 8

Building Connections Conference

10 a.m. - 2:00 p.m., University Club. Conference for adult educators, GED and English as a Second Language instructors and directors. For more information, contact program coordinator Valerie Brown at 7-6117 or e-mail valerie.brown@umb.edu

Learning Center Course L-880: Preparing your site for Search Engines

1:00 - 3:30 p.m., Learning Center, Healey Library, Lower Level. Call 7-3990 for more information.

UMass Boston Beacon Women's Basketball

6:00 p.m., vs. Framingham State College. Clark Athletic Center. Call 7-7801 for more information.

Gerontology Speaker Series:

"The Cash and Counseling Demonstration: A Policy-Driven Evaluation of Consumer Direction of Personal Assistance Services" 1:00 - 2:15 p.m. Wheatley, 4-147-2. Featuring Professor Kevin Mahony, Boston College.

Friday 9

Learning Center Course L-268: Virtual Forum Q&A

1:00 - 3:30 p.m., Learning Center, Healey Library, Lower Level. Call 7-3990 for more information.

Learning Center Course L-520: Introduction to Windows Part 2

1:00 - 3:30 p.m., Learning Center, Healey Library, Lower Level. Call 7-3990 for more information.

UMass Boston Beacon Men's Ice Hockey

7:00 p.m., vs. University of Southern Maine. Clark Athletic Center. Call 7-7801 for more information.

Saturday 10

Office of Admissions Weekend Appointments

The Admissions Office will be open from 9:00 a.m. to 1:00 p.m. for students who wish to enroll in fall 2001. For more information or to schedule an appointment, call 7-6000.

WUMB Black History Month Specials: "Gullah A Legacy in Song"

11:00 a.m., 91.9 FM. Featuring Marlena Smalls and the Hallelujah Singers. One-hour musical narrative about Gullah culture and West African impact on America.

WUMB Member Concert Featuring Geoff Bartley

6:30 p.m., Cape Cod Community College, West Barnstable. Seating limited. Call 7-6900 for more information

Tuesday 13

Learning Center Course L-510: Introduction to HTML

1:00 - 3:30 p.m., Learning Center, Healey Library, Lower Level. Call 7-3990 for more information.

Wednesday 14

Learning Center Course L-630: Tax-Deferred Annuities

1:00 - 2:30 p.m., Learning Center, Healey Library, Lower Level. Call 7-3990 for more information.

Saturday 17

WUMB Black History Month Specials - "Gee's Bend: Songs from Beyond the River"

11:00 a.m., 91.9 FM. A one-hour documentary that explores life in the isolated all-black farming community of Gee's Bend, Alabama on July 4, 1941.

UMass Boston Beacon Men's Basketball

3:00 p.m., vs. Keene State College. Clark Athletic Center. Call 7-7801 for more information.

Monday 19

President's Day. No classes.

Healey Library open 9:00 a.m. - 5:00 p.m.

Tuesday 20

Learning Center Course L-511: Intermediate HTML

1:00 - 3:30 p.m., Learning Center, Healey Library, Lower Level. Call 7-3990 for more information.

On-The-Spot Week for Traditional Freshmen

Through February 23. Tuesday-Thursday 9:00 a.m. to 6:00 p.m.; Friday 10 to 4:00 p.m. For more information or to schedule an appointment, call 7-6000.

Wednesday 21

Learning Center Course L-221: Introduction to MS Access 2000

9:00 a.m. - 12:00 p.m., Learning Center, Healey Library, Lower Level. Call 7-3990 for more information.

Learning Center Course L-802: Teaching with Digital Video

1:00 - 3:30 p.m., Learning Center, Healey Library, Lower Level. Call 7-3990 for more information.

Thursday 22

WUMB Member Concert Featuring Ellis Paul

7:30 p.m., Snowden Auditorium, Wheatley Building. Seating limited. Call 7-6900 for more information.

Saturday 24

WUMB Black History Month Specials - "Poet of Bronzeville: The Story of Gwendolyn Brooks"

11:00 a.m., 91.9 FM. A one-hour tribute to the first African American to win a Pulitzer Prize (1950), and to be appointed to the American Academy of Arts and Letters.

Friday 26

College of Management Senior Executive Forum

6:00 p.m., Chancellor's conference room. Michelle Courton Brown, president of FleetBoston Financial Foundation, will address the forum on "Corporate Philanthropy."

Tuesday 27

National Video Satellite Conference to Focus on Legal Problems Facing Grandparents Raising Grandchildren

12:30-4:30 p.m., Media Auditorium, Lower Level, Healey Library. UMass Boston will be one of the local sites in over 40 states to host a national video satellite conference originating from the University of Wisconsin-Extension on the problems of grandparents raising grandchildren. The program includes on-site activities, panel discussions, prerecorded videos, and opportunities to call in or fax questions to conference presenters. UMass Boston's Gerontology Institute, AARP Massachusetts, and the Massachusetts Executive Office of Elder Affairs are the key sponsors. For more information, please call Wichian Rojanawon at 7-7090.

Miscellaneous:

Catholic Campus Ministry

Daily Masses: Monday and Wednesday, 12:30 p.m.; Tuesday and Wednesday, 6:00 p.m.; Bible Study Tuesday, 2:30-3:30 p.m. and Friday, 1:00 - 2:00 p.m. All activities located in McCormack Hall, Ryan Lounge. Call 7-5839 for more information.

WUMB 91.9 FM Commonwealth Journal

Sundays, 7:00 p.m. Interviews with scholars, writers, public officials, and others, examining current issues of interest to the people of Massachusetts. Call 7-6900 for more information.

Healey Library Spring Semester Hours

Monday through Thursday: 8:00 a.m. to 11:00 p.m.; Friday, 8:00 a.m. to 7:00 p.m.; Saturday, 9:00 a.m. to 5:00 p.m.; Sunday, 11:00 a.m. to 7:00 p.m.

Beacon Fitness Center

The Beacon Fitness Center is open to all students, faculty, staff, and UMass Boston alumni members. Fitness professionals are available to help you develop a strategy or adjust your current routine. Strength equipment, free weights, and cardiovascular equipment are available. The Beacon Fitness Center also houses racquetball, squash courts, and an aerobics floor with classes. Don't forget to ask about the adult practicum personal training program beginning in February. BFC hours are: Monday and Wednesday, 6:00 a.m. to 10:00 p.m., Tuesday and Thursday, 7:00 a.m. to 10:00 p.m., Friday, 6:00 a.m. to 8:30 p.m., Saturday and Sunday, 1:00 to 6:00 p.m. For more information, please call 7-6796

Interfaith Bible Study, Discussion, and Prayer Group

11:45 - 12:45 p.m. Thursdays. Leadership will be explored through the biblical lens for spiritual, moral, and social implications. For more information, please call 7-5383.

Protestant chapel services

Ecumenical Bible study: Mondays 11:30 a.m. to 12:30 p.m. Praise and Worship: Thursdays 2:30 to 3:30 p.m.

Offered by the Health Promotion Program (7-5685):

Meditation

Daily, 12:30 - 12:50 p.m., McCormack Hall, 1st floor, room 613. Free, drop-in basis. Beginners welcome, instruction provided.

Tai Chi

Mondays, 12:45 - 1:15 p.m., McCormack, 1st floor, room 613, \$1, drop-in basis. Stretching, Mental Calm, Physical Balance, Self Massage; 24 Movement Form.

Yoga

Thursdays, 11:30 - 12:15 p.m., McCormack, 1st floor, room 209, free, drop-in basis. Beginners welcome, instruction provided. Mats provided, no change of clothes needed.

Study Smarter, Not Harder

Help with performing better, with less stress, in studying for and taking exams, writing papers, etc. Call 7-5685 to schedule an appointment.

Weight Management Support

Develop a healthy approach to weight management. Learn effective means to behavior change. Call 7-5685 to schedule an appointment.

Smoking Cessation

Help with considering quitting, and staying quit. Call 7-5685 to schedule an appointment.

Aids Awareness Team

Volunteers needed to plan and implement outreach activities on campus. Call 7-5685 and leave contact information and available times; you will be contacted with meeting times.