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### The Gastón Institute's Partnership with the Puerto Rican Cultural Center in Springfield, MA

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# The Gastón Institute's Partnership with the Puerto Rican Cultural Center in Springfield, MA

Maria Idalí Torres<sup>1-2</sup>, Ivette Cruz<sup>3</sup>, Anjuli Manrique<sup>1</sup>, Phillip Granberry<sup>1</sup>

## Overview of Community-based Participatory Intervention Research (CBPR)

The Gastón Institute responds to requests from government and foundations for CBPR studies seeking to test theories and methods for addressing disparities in educational, health, and economic outcomes in U.S. Latino and Latin American communities.

Our future research in this area seeks to answer questions about the factors that contribute to the production of disparities in health, educational, and economic outcomes.

Our current CBPR projects seek to test the feasibility of a variety of intervention strategies.

## Project 1: Research Activities



2009

Ethnographic community assessment focused on Latino teen pregnancy, HIV/STIs<sup>1-2</sup>



2010

Development of Sexual Health Parent-Child Communication Training



2011

Implementation and Evaluation of Parent Education & Photo Voice Community Exhibition

## Results/Impacts



**Academic Recognition**  
Investigators published two manuscripts  
Institute received awards from the Latino Scholarship Association

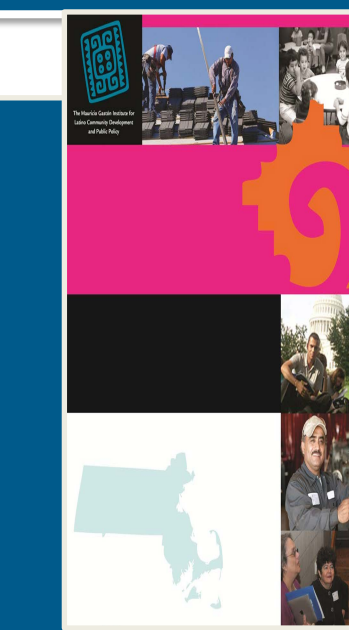
### Media Coverage

NPR  
TV Channel 22 & 40  
Main newspaper articles, blogs and event program books

### Networking

Received assistance for regional meetings, and U54 outreach activities

Outreach and fundraising for Statewide Latino Public Policy Conference



**Program Enhancement**  
Provided youth development activities. Hosted parents and their children

### Data and technical support

Obtained access to data for future program planning & to academic literature for proposal development

### Networking

Obtained membership in U54 CRUZA Community Advisory Board.; collaboration with Hampden Regional Employment Board and the connection with Federal Reserve Bank.

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## Presentations & Publications

<sup>1</sup> Gubrium, A. C., & Torres, M. I. (2011, July). "S-T-R-8 up" Latinas: Affirming an alternative sexual identity. *American Journal of Sexuality Education* 6(3), 281-305.

<sup>1</sup> Gubrium, A. & Torres, M. I. (2009, May). "The message is in the bottle": Latino youth communicating double standard ideologies through Photovoice. NIH Partners for Health Conference, Bethesda, MA.

<sup>3</sup> Little, T., Torres, M. I., Gubrium, A., Brinkerhoff, C., & Manrique A. (2012, February). "Uno le transmite todo a los hijos": Latino Parents' Views of Their Roles as Sex Educators. IUPLR Conference, New York City.

<sup>4</sup> Manrique, A., Torres, M. I., Gubrium, A., Gomez-Aristizabal, D. (2010, September). *Para un futuro mejor*. Statewide Latino Policy Conference, Worcester, MA.

## Collaborations with the Puerto Rican Cultural Center, Inc.

Proposed Project Two Partnership: "Por ahí dicen".  
Under review by NIH NCMHHD

UMB  
Gaston  
Institute

PRCC  
Education  
Program

Dept.  
Community  
Medicine

Project One:  
NIH R03 Partnership "Para un Futuro Mejor"

UMB  
Gaston Institute

PRCC  
Youth Program

UMA  
Dept. Public Health

## Contact Information & Acknowledgement

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## Affiliations

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