State Grant for $250,000 Enables Gaston Institute

to Establish Latino Business Development Center

The state’s Executive Office of Economic Affairs has awarded $250,000 to the Gaston Institute to establish a business development center designed to boost the economic status of Latinos.

The Latino Economic Development Center will work with existing business development centers in cities with significant Latino populations to stimulate the creation of new businesses and provide technical assistance to existing large and small firms.

The center will operate through a statewide coalition of non-profit merchants’ organizations and agencies. They are Centro Las Americas in Worcester; the Commission on Hispanic Affairs in Chelsea; Coalition for Better Acre in Lowell; Nuestra Comunidad Development Center and the Egleston Square Neighborhood Association, both in Roxbury; the Minority Business Council in Lawrence; Nueva Esperanza in Holyoke; and the Office for Latino Economic Development in Springfield.

In another facet of the effort to increase the Latino business presence, the Gaston Institute will serve as an information clearinghouse on existing assistance programs and work to develop new initiatives. Specific services offered through the center in the first year include helping Latino companies to bid for federal and state minority set-aside contracts and to expand into markets in Latin America, the Caribbean and Mexico.

“This Economic Development Center will provide a necessary and valuable link between the state’s Hispanic community and emerging markets of opportunity,” said Gloria Larson, the state’s economic affairs secretary.

The center also will strengthen the connection between Latino firms and small business development centers at UMass campuses in Boston, Amherst and Lowell, which specialize in helping entrepreneurs write business plans and obtain financing and legal advice. The center will also develop a computer registry of Latino businesses and professionals based on more than 3,000 entries that exist currently on the Gaston Institute’s database.

“Our strategy [at the Gaston Institute] is a community-based approach to the promotion of economic growth, focusing on small business development, employment and training, housing and education,” said Institute director Edwin Melendez. “This grant represents the first step in this strategy.”

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Campus Notes

Mary Claire Kennedy of Lawrence, the city's first female mayor, will deliver the keynote address during commencement exercises on Wednesday, May 25, for the Graduate Program for Women in Politics and Government. The ceremony will take place at 5:30 p.m. in the University Club. Kennedy will speak at about 6:30.

The American Psychological Association has awarded full accreditation for five years to the University’s Ph.D. program in clinical psychology. “Given its setting, the program’s emphasis in preparing students with cross-cultural, life-span developmental and interdisciplinary perspectives in planning and rendering psychological services is exemplary,” says APA accreditation director Paul Nelson, who stated in a letter to Chancellor Penney. “This emphasis is evident in the program’s curriculum, faculty and students, and is implemented in a creative, resourceful manner by faculty clearly committed to teaching, research and community service.”

French consul general Patricia Paoli held a reception earlier this month in Boston to honor L’Air du Temps, an annual two-week festival of French-language song organized by music professor Brian Thompson.

CPCS students helped Morgan Memorial Goodwill Industries conduct clothing drives at the Hartford campus last month that collected nearly 3,000 pounds of clothing and household items.

Physics professor Marvin Antonoff co-wrote with faculty from Aoyama Gakuin University in Japan and Jeonbuk National University in Korea an article in the journal Physics B.

Thirty-four UMass Boston students who participated in a charity dance-a-thon organized by the AIDS Action Committee raised $1,198, one of the highest amounts raised by a local college or university. Also, the Health Promotion Program of the University’s Health Services office is looking for students to participate in “From All Walks of Life,” the annual 6-mile AIDS benefit walk scheduled for Sunday, June 5. Sign-up sheets are available at the Health Promotion Center in Room 613 on the first floor of the McCormack building, and at the Health Services office on the second floor of the Administration building.

Senior Jamie Mulroy of Weymouth, an attacker on the lacrosse team, recently became the fourth player in NCAA history in all divisions to score 200 goals in a career. Mulroy also finished his college career as the all-time leading scorer in New England in all divisions.

Boston comic Steve Sweeney, a UMass Boston alumnus, will perform a benefit for the University’s Theatre Arts Department on Monday, May 23 at Nicky’s Comedy Stop, 100 Warrenton Street, Boston. Tickets are $10.

Sociology professor Gerald Garret spoke on trends in alcohol and drug education at a meeting in Las Vegas of the International Coalition for Addictions Studies Educators.

The athletics department’s annual Ed Barry Golf Classic will be held on Thursday, June 8, at the George Wright Golf Course in Hyde Park. The fee is $75 and the registration deadline is May 31.

Psychology’s Jill Rieden, sociologist’s Russell Schutt and Tatjana Meschke, a recent graduate of the master’s degree program in applied sociology, co-authored an article on homelessness to be published in the June issue of the Journal of Health and Social Behavior.

Ann Jenkins will serve as acting director this summer of Directions for Student Potential, known formerly as the Developmental Studies Program. Jenkins also is serving as director of the ESL Center. Jenkins was among nine finalists for the 2005-2006 fellowship.

The McCorkick Institute has published “Boston Update ’94: A New Agenda for a New Century,” a collection of papers addressing major policy issues facing Boston.


Fifteen freshmen from Madison Park High School who are enrolled in the University’s Project REACH were treated this week to lunch at the Hampshire House Restaurant. Earlier this month, the students were taught about computer careers during a presentation by the Hampshire House general manager Bill Honeycutt.
Poultry Tycoon Perdue
Talks with Students

Frank Perdue, the poultry magnate who achieved celebrity through his roll television commercials, discussed his recipe for success in a talk at the campus May 20 with students and faculty from the College of Management. Perdue credited hard work, good fortune, and sharp instincts he inherited from his father for enabling Maryland-based Perdue Farms to become the nation's fourth largest poultry processor. As a young boy in the 1920s Perdue tended to chicken coops at his father's small egg company. Perdue eventually took over the company and shifted its product from eggs to chickens. In 1968 he began linking his own name to the label. Regarding the TV ads, Perdue admitted he was at first reluctant. "I thought it was a lousy idea," he said. The ads, which began running in 1971, are considered instrumental in his company's rise. Among Perdue's encouraging messages to students: "Seniority doesn't mean a bell of a lot to me. We're always looking for bright, young, ambitious people." Perdue's visit was arranged by finance lecturer Russell Ferrara.

Healey Grants Announced

Healey Endowment Grants for research will go to the following faculty: Susan Gore, sociology, $2,000 to study experiences of recent high school graduates who did not go on to a four-year college; Karen Callaghan, political science, $2,000 to examine the veracity of surveys that suggest Americans are becoming more liberal on racial matters; Virginia Smith Harvey, Graduate College of Education, $800 to assess the effectiveness of courses on intelligence assessment; Joseph Cooney, environmental sciences, $2,000 to determine if certain viruses in Boston Harbor indicate the presence of harmful bacteria; Sylvia Mignon, criminal justice center, $1,700 to examine police officers' attitudes toward the death penalty; Jill Rieders, psychology, $1,900 to examine eating disorders in late adolescent American and Japanese women; Carol Hall Ellenbecker, nursing, $1,000 to assess the differences between private and non-profit home health care organizations; Welli Ye, history, $2,000 to research the experiences of Chinese students who attended school in the U.S. from 1900-1925; and Janet Farrell Smith, philosophy, $2,000 to explore conflicts between biotechnology researchers and tissue donors.

Eunice Kennedy Shriver and Author Jack Beatty
Among Those To Receive Honorary Degrees

Five outstanding individuals representing the arts, service to the community and science will receive honorary degrees at the University's 26th commencement on Saturday, June 4.

Boston Mayor Thomas M. Menino, who received a degree in community planning from the University in 1988, will deliver the keynote address at the ceremony. Menino will be awarded the Chancellor's Medal for meritorious public service.

Those who will receive honorary degrees are:

- Jack Beatty, senior editor of The Atlantic magazine and author of The Radical King: The Life and Times of James Michael Curley. Beatty, who attended UMass Boston, has written reviews, essays, columns and articles for The Atlantic, Harper's, The Nation, The New Republic, The Yale Review, and many newspapers. His account of the life and times of Mayor Curley was nominated for the National Book Critics Circle Award for Biography in 1993, and is the recipient of an American Book Award, given annually to a New England writer by The Boston Globe.

- The Reverend Michael E. Haynes, senior minister of Roxbury's Twelfth Baptist Church since 1964, who over the years has demonstrated outstanding commitment to helping young men and women in achieving an education and a better life. Haynes has served on some 40 social welfare, government, educational and religious boards. Deeply committed to social progress, Haynes served for three terms in the state House of Representatives, and then was appointed a member of the Commonwealth of Massachusetts Parole Board, a post he held for 16 years. Currently, he serves on the Boston Fair Housing Commission.

- Philip Morrison, Institute Professor (emeritus), Massachusetts Institute of Technology. Morrison, a physicist and educator, has attained world distinction for his work in applied and theoretical physics and for his involvement in science education. Morrison's professional work has centered on investigation and analysis of the principles of nuclear physics and astrophysics and their general relationship to astrophysical and physical systems. He is also known through his books and appearances on radio and television for making understandable presentations of complex scientific material.

Morrison has been of particular assistance to UMass Boston, participating in discussions of the design and objectives of scientific education on the campus. He served as the main speaker at a scientific literacy conference held at the University two years ago which was devoted to questions of undergraduate science education.

- Lloyd Richards, former dean of the Yale School of Drama and former artistic director of the Yale Repertory Theater, who has earned an international reputation for his dedication to the regional theater movement and for his assistance to black playwrights. Richards was the first African American director to ever stage a Broadway play, the 1959 production of Lorraine Hansberry's A Raisin in the Sun. Later he became artistic director of the National Playwrights Conference at the Eugene O'Neill Theater Center in Waterford, Connecticut. At Yale he worked with such playwrights as August Wilson and Athel Fugard. His production of the drama Fences at the Yale Repertory Theater won a Pulitzer Prize.

- Eunice Kennedy Shriver, executive vice president of the Joseph P. Kennedy, Jr., Foundation and founder and honorary chairman of the Special Olympics. For more than three decades Shriver has devoted her energies to the worldwide struggle to improve and enhance the lives of individuals with mental retardation. As a result of her efforts, and the support she has enlisted from civic groups and teachers, Shriver improved the national attitude toward mentally retarded children. Under her leadership, the Kennedy Foundation has been integral in the establishment of the President's Committee on Mental Retardation, the National Institute for Child Health and Human Development, the Special Olympics and the creation of major centers for the study of medical ethics at Harvard and Georgetown universities. In 1984, Shriver received the Presidential Medal of Freedom.