University of Massachusetts at Boston

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Special
Shorelines

HARBOR TO HAVE NEW SIGN

On your way into the Library, stop in the second floor lobby and see the model of the new sign designed to mark the entrance to the Harbor Campus. A committee working with an outside consultant firm has recommended this sign for UMB.

According to the analysis of Wallace, Floyd, Ellenweig, Moore, Inc, design consultants, UMB needed to consider several items in designing its sign. First, the alignment and configuration of the main road creates obstructive sightlines. Second, the complicated traffic and control patterns require drivers to pay special attention. Third, the intersection of Morrissey Boulevard and the entrance road is a large space accentuated by Savin Cove and the massive campus.

Thus, the consultants designed a sculpture-like sign consisting of three pylons, tall enough to be noticed and to provide alternating glimpses of openness and solid mass to those traveling on the Boulevard, according to Willard Prince, Director of Facilities Planning and Development. The sign will be illuminated internally at night, creating the feeling that the graphics are floating, suspended in air. The 28-30 feet pylons will have surface lights on the north side at night, and will be four feet wide and one to two feet thick, and will be constructed of steel frames covered with porcelain-enamel steel or aluminum. The graphics will be cut from the same material as the pylons surface and faced with translucent white plastic.

According to Prince, comments about the design from members of the campus community are welcome and should be sent to the former Board of Abdels, Publications Design Supervisor. Both Prince and Korbet were members of the planning committee, which was appointed in 1979 by former Acting Chancellor Cara Van Ummersen. The other members were Dean Murray Frank of CPCS; James McQuaid, former member of the Art Dept; Duncan Nelson, Associate Professor of English; and Joanne Small formerly of CPCS.

HONOURED

CAS Assistant Professor of Political Science PRIMO VANNICELLI has been named a Fulbright Scholar to spend a year in Thailand. However, due to the Fulbright Program's decreasing budget, only one of the five scholars selected will be able to go to Thailand. "The rest is up to luck," he says. Shorelines says, "good luck!"

MELISSA SHOAK, CAS Assistant Professor of Art, at the invitation of Stockholm's Fotografiak Museet, the photography division of the city's Modern Museum, visited Sweden last month to attend the opening of an exhibit featuring 78 of her photographs. The works are from Shoak's series about her daughter Krasie. This is the second time Shoak has been invited to exhibit at the Swedish museum. The current exhibit entitled, "Look Bound in Joy," contains 356 works of five contemporary photographers and one who died in 1912. During her visit, Shoak also lectured about her work and photographed at a school for the deaf.

PUBLISHING

ALAN HAWOOD, CAS Chairman of Anthropology, designed, directed and edited Ethnicity and Medical Care, a book recently released by Harvard University Press. He also wrote the Introduction, a chapter about mainland Puerto Ricans and one suggesting guidelines for culturally appropriate medical care. Hawwood received a grant from the Commonwealth Fund to prepare the book.

GINGER MCCOURT, Director of Placement Services, and DOUGLAS HARTHAUDEL, Dean of Enrollment Services, co-authored an article entitled "Making the Career Development Connection" which was published in the spring issue of The Journal of College Placement.

SPOTLIGHT

LAURA COOPER, NANCY WINK and JENNY HOWLAND of the Institute for Learning and Teaching spoke recently about the Citizenship Education Institute, a collaborative program of UMB and the John F Kennedy Library, at a conference on law-related education sponsored by the American Bar Association.

BEVERLY GUDANOWSKI, CMEPS Writing Skills Specialist, has been invited to appear on the 1981 program of the National Council of Teachers of English Convention to be held in Boston this Nov. As a participant in the New Faces Presentations, she will speak on "Blood, Sweet, and Design: Designing Writing Proficiency Examinations in a Management Course."

LINDA FALSTEIN and MARK PAWLAK from Academic Support and Advising will be presenting their paper entitled "Strategies for Conquering Math Terror" to the National Conference on Remedial and Developmental Mathematics in College: Issues and Innovations, this week.

Director of Placement Services GINGER MCCOURT was a member of a panel entitled "Climate of Change," a look at today's students and their attitudes and perceptions, at the spring conference of the Mass College Personnel Assoc at Salem State College last month.

FLOYD J POWELL JR, Director of the Center for Survey Research (CSR) recently conducted an intensive three-day seminar for Canadian government officials in Ottawa. The focus of the session was survey research methods. The purpose of this program was to familiarize government officials who rely on social statistics with potential sources of error in survey research and to familiarize them with appropriate standards for collecting survey-based statistics.

Fowler is scheduled to repeat the program for officials in other Canadian cities in upcoming months.

STEVEN DUNN, a member of the CSR staff, presented a paper at the Eastern Sociological Association meeting in New York dealing with his specialty, the measurement of how much money people need to get along.

FRANCES FERGUSSON, Assistant Chancellor, has been invited to speak on 13 April at the U of Indiana at Bloomington. Her talk is on "Eighteenth Century Utopian Town Planning and Political Theory in France" is part of the series on "Frontiers of Knowledge."

TRUSTEES TAKE HOLD

At its April meeting members of the Board of Trustees passed By-laws, elected officers and named Robert C Wood Professor of Political Science at UMB. A political economist, Wood will focus his teaching on urban policy and management and share the responsibilities for teaching the introductory course with other members of the Political Science Dept.

Robert H Quinu was elected Chairman; Ann Hur, who served as Secretary to the former Board, was re-elected; Frederick B Troy was named Chairman of the Student and Academic Affairs Committee and Paul Robsham, Chairman of the Budget and Financial Committee.

UFF NAMED CHANCELLOR BY BOARD OF REGENTS

U of Lowell President John S Duff is expected to receive approval today by the Board of Regents as Massachusetts' first chancellor of higher education. Duff, who was the first president of the newly merged U of Lowell, assumes the executive chairman position on 1 June.

As chancellor, Duff will be responsible for the governance of the state's 28 colleges and universities. Duff, taught at Seton Hall U in N J for ten years and became provost and executive vice-president. His most recent books include The Irish in the United States, The Nat Turner Rebellion: the Historical Point and the Modern Controversy, and The Ireland and Legacy.

An alumnus of Fordham U, Duff earned his master's degree from Seton Hall U and his doctorate from Columbia. Duff is chairman of the Lowell Historic Preservation Comm and founder of the U of Lowell Foundation. He is also chairman of the Council of Public Presidents.
Professor Joseph A. McHugh, who recently joined the CMPS Accounting Department as chairman, has brought with him a wealth of skill and experience in the field of public accounting, healthy dash of unconventionality, and a modern vision of accounting.

"We are not bean counters or number crunchers under green eye shades," he says. "The green eye shade and the quill pen are gone forever." Although he retains the green eye shade and quill pen in his office as symbols of the profession, McHugh has added a new symbol: a quill pen and quill pen in a tightrope, balancing a long beam. "The auditor is bound by a code of ethics, a set of standards, to do a professional job, yet is constrained by the reality that not every transaction can be audited. Thus, auditors must continuously cope with uncertainty."

There is another kind of uncertainty that McHugh addresses as chairman and a former college president. Defined as "an appalling lack of knowledge in the typical senior about the fullness of opportunities at a time when seniors should be ready to broadcast resumes and go through interviews." To keep from reinventing the wheel every semester, he has written an almanac, entitled "ABC's for Emerging Accountants and Financiers," to help juniors and seniors determine the right career track. In fact, this is only part of his effort to broaden the students' view of career possibilities and to join with the college as a whole "to strengthen public sector career opportunities."

The addition of two new courses (Accounting for Non-Business Organizations and Internal Auditing) "will enhance our public management and public financial management offerings," he says. "It is my hope that these courses will provide tremendous opportunities, but the common misconceptions about what we do will be present."

"The professor is himself a study in effectiveness. During my Washington years, I worked with people at the highest level of financial management and, based on my own experience, I have known tireless, selfless people who have not been auditors." The recent public outcry for improvements in governmental productivity is an old issue for McHugh.

"Productivity improvement in government is not new to us, but sometimes we have to reinvent the wheel ever so many times," he says. "And, as a study, it is an honorable and challenging career in government and we are trying to enhance opportunities here for students to pursue those kinds of careers."

McHugh views government as an employer that provides tremendous opportunities, but the common misconceptions of the government as being peopled by inefficient, overpaid, overpaid bureaucrats people from finding out about the rewarding careers. "In my years of teaching in Washington, I have worked with people at the highest level of financial management and, based on my own experience, I have known tireless, selfless people who have not been auditors."

"The professor is himself a study in effectiveness."

To promote internal auditing and make managers aware of its importance, McHugh worked with the Institute of Internal Auditors to develop an award program, sponsored by the Boston Chapter of the Institute of Internal Auditors, for students enrolled in internal auditing programs. "We have given scholarships for significant research and writing about internal auditing. In 1978, he received the Association of Government Accountant's (AGA) President's Award for Special Achievement. AGA's President, Mr. Roy Barnes of the National Research Board of the AGA, noticed that we had a strong research program in governmental financial management. In 1980, the AGA granted Mr. Barnes the AGA Research Grant."

Only after careful study of the research analysis had all been geared toward how we could do more with less, without reducing effectiveness," he says.

To rectify this, he wrote a handbook to encourage grassroots research. "As a study in effectiveness."

Also in 1978, he received the Distinguished Authors Award from the American Society of Government Comptrollers for the best article published that year in the Armed Forces Comptroller magazine. The award seems particularly appropriate, because McHugh views accounting as communication. He says, "Accounting is a discipline, a subset of the communications field. We use words as words are used to express values."

One executive replied, "We're looking for people with integrity who can perform incisive analyses and who can communicate the results of those analyses effectively."

And then there is McHugh's highly technical question and answer session, "always be an essay."

"The professor is himself a study in effectiveness."

McHugh says that he is enthusiastic about the CMPS curriculum, especially the new courses that prepare students for internal auditing and accounting. "Dean Elam portrayed the challenge and the environment here in such a way that I couldn't refuse it."

"The professor is himself a study in effectiveness."

And, based on my own experience, I have known tireless, selfless people who have not been auditors."

"The professor is himself a study in effectiveness."

Two members of the faculty and one member of the staff will be selected to receive prices of $500 each and special recognition at Commencement. For criteria for nominations and other details contact the Provost or McSorley.?
The Library is participating in a feasibility study undertaken by the Boston Library Consortium to explore resource-sharing among its members. To make the study, the Consortium received a grant of $43,590 awarded under the federal Library Services and Construction Act Title III from the Mass Board of Library Commissioners.

The purpose of the investigation is to determine whether a consortium can maximize the cost-effective use of its combined collections and staff resources by eliminating and/or consolidating serial subscriptions and holdings.

At UMB, the initial phase of the study is expected to continue through 19 June. Subject areas selected for sampling are chemistry and political science. A card has been attached to the front cover of current issues of Serials to indicate that certain titles will be continued through 19 June.

Based upon recommendations and decisions, individual titles will be taken or simulated. Use data will be compiled again for three months; user responses and demand for titles will also be recorded. This data will be reviewed and decisions finalized or changed.

According to Elizabeth Mook, Serial Acquisitions Librarian, the Consortium hopes to establish and validate a model that can be applied to all subject areas. She says that certain basic periodicals and that the elimination and/or consolidation of other titles could ease budgetary pressures and permit acquisition of some periodicals that would not have been possible otherwise.

BUDGET REQUEST FOR 1982

From John Larmer, Director of Community Services, comes the following: "The continued support of the Massachusetts Legislature for the University's request for the 1982 operating budget. The University is at a crossroads in its growth and progress. Appropriate funding is crucial to our vitality and visibility. We must work to guarantee that public higher educational opportunities are not diminished.

"We are fully aware of the strains on the economy, and are cognizant that many segments of society are seeking help from federal and state expenditures. But you and I would be remiss if we did not forthrightly inform our Legislature of the meaning of this University to the well-being of the Commonwealth. Cuts in our budget would sap our strength in providing the learning, teaching, and service opportunities on which the people of this State depend.

"Please contact your local Legislator about our budget request. Please write this week. The message should be your own, it should be short, and of course, it should be courteous."

INTERNET REQUEST DEADLINE

Film requests for summer and fall '81 courses must be submitted to your dean's office by 23 Apr. Obtain request forms from your department, the dean's office or film services. If you need assistance completing your request, please contact film services, Bldg-II, Pl-3, Rm-618 or call x1368.

CSER TO STUDY ALCOHOL USE

Thomas Mangione, a member of the Survey Research Center staff, will direct a new study of the knowledge and perceptions of Massachusetts residents regarding alcohol use. Sponsored by the Division of Alcoholism of the Massachusetts Department of Public Health, nearly 2000 Massachusetts residents across the state will be interviewed during the late spring. The project will provide information to the Department of Public Health regarding targets for efforts in public health education, as well as information which may be helpful in planning the location and types of programs that may be most needed for individual and family alcohol related problems.

ASSEMBLY ACTION

At its 23 March meeting, members of the University Assembly approved a course in Medicinal Chemistry and an M.A. in Applied Psychology. Dean Michael Ricards, the MA is the first major graduate degree in the social sciences that UMB will offer.

A resolution to ban military recruitment on campus passed by 15-13.

Future Assembly meetings are scheduled for 2:30 pm in the Small Science Auditorium on Mondays 27 April and 4 May.

At its 6 April meeting, the Assembly discussed and approved a statement of principles about the impact of reorganization of higher education in Boston on UMB. The Chancellor and members of the executive summary of the report of the Boston Task Force of the Board of Regents and distributed copies. She noted the public hearing scheduled for 10 April.

NEW LIBRARY EXHIBIT HIGHLIGHTS GIFTS

"Gifts to the University Libraries 1965-1980" does not feature every gift ever made to the Library, but a representative selection of contributions: some rare, some unique, and many more solid, conventional members of the collection, according to Molly Watson, Assistant Director for Public Services.

The exhibit will be displayed throughout the library until 24 May. Included are first editions such as the Walter Crane edition of Oscar Wilde's "The Happy Prince and Other Tales," our 27 concurrents; that Isaac Goodwin's Town Officer or, Laws of Massachusetts Relative to the Duties of Municipal Officers... (Worcester, 1825), donated by Evelyn P. Martin, and Thomas Hardy's Beyond the Far Field, from Ernest Loewenberg. W F Rosenblatt donated the library's oldest and rarest book, Jan Buys' Panarion (Paris, 1530). All of these can be seen on the fourth floor.

Tenth floor exhibits include a photograph of Franz Kafka and his sister Ottla (a gift from Lotte Jacobi), a photograph of Anais Nin which she donated herself. Also shown are Corita Kent's presentation copy of James' Everything But the Circus (New York, 1970), Jacqueline Kennedy Onassis' copy of a volume she edited, in the Russian Style (New York, 1970), and many more solid, conventional members of the collection that belonged to the late Geoffrey Clive, former CAS Professor of History.

Copies of journals ranging from the Massachusetts CPA Review to The Auk, a Quarterly Journal of Ornithology will come outside the Science Library in the Science Building.

Members of the University community who have donated to the Library include The Library Club, Suzi Gordon of the Academic Support Staff, CAS Professor Carter Jefferson and CAS History Professor Eric Robinson.

GERONTOLOGY PROGRAM HOLDS WORKSHOP

Approximately 150 people attended a day-long workshop on home care for the elderly sponsored by CPCS's Gerontology Program and the Mass Association for Older Americans 20 March at the Downtown Campus.

The Program's preliminary investigation of the role of case managers at the Senior Home Care Services--Boston III, Inc. (SCH), a six-year-old private non-profit corporation serving approximately 2,500 functionally impaired senior citizens per month in eight Boston neighborhoods, was released during the session.

Richard Rowland, CPCS Gerontology Program Director, noted that the $25.5 million home care system administered by the state Department of Elder Affairs through 27 home care corporations is under public scrutiny due to rising costs and growing waiting lists of elderly people needing services.

"The workshop featured House Majority Leader George Kerwerian and director of Elder Affairs Sen. John Callahan as speakers. The afternoon program was divided into five sessions: "Legislative Overview for '82," "Home Care Corporations' Future Directions," "Institutions and Community Care: Cooperation and Conflict," "Homemakers and Case Managers: How the System Works," and "Home Care Boards: Problems and Solutions."

Workshop panelists included: Sen Jack Backman and Rep Joseph Deluca, chairman of the Legislative Committee on Human Services and the Elderly, Rep Barbara Grey, Rep more
Calendar

- **TUES 4/16**
  - EXHIBIT/UMB Student Art Show, Harbor Gallery M-F 10am-5pm through 17 April.
  - CPCG ADMISSIONS SEMINAR/Information session Rm 419 Downtown every Tue 9am & 6pm Free.
  - CONSIDERING RETURN TO COLLEGE SEMINAR/for adults every Tue noon Rm 419 Downtown & 6pm Admissions Office Harbor Campus For details 287-8100. Free.
  - LECTURE/"Human Sacrifice, Childbirth, and the Cult of Artemis" by Hugh Lloyd-Jones, Regius Professor of Greek at Oxford University. Sponsored by Classics Dept Chancellor's Conf Rm 2130pm. Refreshments will be served.
  - LECTURE/Jazz by Prof Emeritus Glen DeRosa, nationally known jazz arranger and educator, who has arranged and conducted for Benny Goodman, Dizzy Gilmoglie and others. Sponsored by Music Dept. 2:30pm Build-I Auditorium. Free.

- **TUES 4/21**
  - STRESS MANAGEMENT WORKSHOP/"Movement and Alignment: Stress Implications" Sheila McNeill, Facilitator. Build-II Fl-3 Rm 130 5-7pm.
  - STRESS MANAGEMENT WORKSHOP/"Relationship of Stress to Illness and Premature Death " Rm 510 Downtown 1-2:30pm.
  - LECTURE/"Why Oppressed Peasants Should Not Be Permitted to Read the Bible: The Biblical History of Peasant Revolts" by Richard Horeley, CAS Associate Professor of Religion. Faculty Club Lounge Library Fl-II 3-5pm.
  - LECTURE/"Fanny --- Being the True History of the Adventures of Fanny Hackabout Jones" by noted author Erica Jong, who will be available after the lecture to autograph copies of her new book. Sponsored by the SAC Lecture Series. Science Build Fl-2 Large Science Audit 2-3:00pm.

- **WED 4/17**
  - LECTURE/"City Planning and the South Cove of Boston" by Herman Field, Dept of Environmental Design, Tufts University. Build-II Fl-2 Rm 617 11:30am. Free. Sponsored by Urban Studies Program.
  - CONCERT/UMB Chamber Ensembles will perform works of Mozart, Beethoven and Bartok under the direction of Robert Prins, CAS Associate Professor of Music. 1:30pm Build-I Auditorium.

- **FRI 4/20**
  - SLIDE SHOW/UMB Photo Club, Harbor Gallery, 3pm.
  - MEETING/Professional Staff Association. Admin Build Fl-3 Rm 308 10-10:30am.
  - FILM/"If" Build-II Fl-1 Rm 409 12:30pm. Free.
  - DEADLINE/ShoreLines 5pm

- **FRI 4/20**
  - HOLIDAY/Patriot's Day.

- **WED 4/22**
  - STRESS MANAGEMENT WORKSHOP/"Meditation and Deep Relaxation." Rm 510 Downtown 1-2:30pm.
  - FILM/"Cooley High" Build-II Fl-3 Rm 407 12:30pm. Free.

- **THUR 4/23**
  - DEADLINE/All film requests for summer and fall '81 courses must be submitted to your dean's office by today.

- **FRI 4/24**

- **SAT 4/25**

- **SUN 4/26**
  - PLAY/"Crime and Punishment" Theatre-II 2:30pm. Free.

- **MON 4/27**
  - LECTURE/"Big-City Prospects in the 1980s" by Kenneth A Gibson, Mayor of Newark, NJ. Sponsored by the CAS Honors and Urban Studies Programs under the auspices of the EAH Foundation. Faculty Club Library Fl-II 3pm.

  - MEETING/University Assembly, Small Science Auditorium 2:30pm.

- **FUTURE**
  - 4/29 UMB Evening at Pops. 8pm.