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UMass/Boston 

News & Views

*Newsletter of the
Office of Public Information*

Vol. 3 No. 2 • October 25, 1984

Briefly . . .

Things are happening in Graduate Studies.

Dr. Fuad Safwat was approved by the Board of Trustees as Dean of Graduate Studies and Research. This marked an upgrading from Deputy Provost.

Dr. Safwat then announced the appointments of Dr. James F. Brennan and Dr. Robert W. Spayne as Associate Deans.

"Their assignment represents a significant commitment on the University's part to graduate studies," said Dr. Safwat.

Professor Brennan, a member of the Psychology Department, joined UMass/Boston's faculty in 1977 and served three years as Associate Dean of CAS. He has just returned from a year's sabbatical on the staff of the U.S. House of Representatives as a Congressional Science Fellow.

Professor Spayne is a member of the Dept. of Geography and Earth Sciences. He joined UMass/Boston following the 1982 merger with Boston State College, where he had served since 1957. During the past academic year, Dr. Spayne served as Assistant Dean of Academic Studies in CAS.

Graduate student Sung Ok Yoon won a grant from the society of Sigma XI, national research honorary society . . . Dean James Jennings of CPCS was appointed to Gov. Michael Dukakis' Educational Task Force on the Massachusetts Commission of Hispanic Affairs.

Athletic Director Charlie Titus left the bachelor's ranks recently. He married the former Paula Pina of Taunton . . . Lt. Gov. John Kerry, Democratic candidate for the U.S. Senate, made a major



There are many relaxing places to study at the Harbor Campus. This is one.

American foreign policy statement during an Oct. 12 appearance on the Harbor Campus.

The U.S. Dept. of Education has awarded UMass/Boston \$255,000 for Bilingual and English as a Second Language (ESL) studies for the 1984-85 academic year.

This includes two continuation grants and one new grant for Bilingual/ESL Studies under the direction of Dr. Donald P. Macedo. Bilingual/ESL Studies are part of the English Dept. and comprise one of the largest graduate programs in the College of Arts and Sciences.

The new grant has been awarded to the Office of Bilingual Education and Minority Language Offices. Some \$120,000 will be spent to hire an Asian-American specialist and support 40 new graduate and undergraduate programs.

Chancellor Robert Corrigan, meeting with the Professional Staff Association, cited "more stability—particularly in the upper echelons of the staff" as a positive sign for the 1984-85 academic year.

"People are kidding me that I'm the first Chancellor who has been around long enough to have a five-year review," said Chancellor Corrigan, who said FY '85 should produce "a decent budget."

"We did very well in special programs—ILT, Gerontology, the McCormack Institute," he noted.

On the debit side, every time the Pilgrim I facility shuts down, it costs the University another \$12,000-\$13,000 a week in power costs.

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profile

New management dean Weinstein sees self as "good delegator"



"I'm not a perfectionist," says Dr. Arnold K. Weinstein, newly-named dean of the College of Management at UMass/Boston.

Dr. Weinstein admits he "hates to get bogged down in details." Instead, he says, "A good manager concentrates on important issues and concepts. He delegates the detail work to a strong support staff."

As an example, he explains, "If I have to make a decision about a new brochure, I'd examine the prototype for concept, overall visual and marketing impact, effective communication and whatever other goals expected of the brochure. But I'd expect my staff to pick up the pieces of my lack of perfection in catching spelling, grammar and other errors."

The new dean describes himself as someone who makes decisions quickly, keeps a fast pace, has little patience for long meetings and is a "good delegator". He believes a good manager must delegate work and responsibilities to his staff.

"It gives those people around a manager an opportunity to practice their skills," said Dr. Weinstein, who lives in Newton with his wife Judy and daughters, Stephanie, 15, and Jennifer, 12.

Teaching those skills is what the College of Management is all about says the dean, who has academic and administrative responsibility for the

institution with its more than 2,000 undergraduate and graduate students.

Those skills include: ability to communicate verbally and in writing, to get along with diverse people and how to get a job done. The nuts and bolts of business and management procedure cover marketing: how to identify what customers want, need and will be motivated to act upon; finance: how to analyze financial statements, how to interpret output; and myriad business procedures.

The college takes high school graduates for the training and skill development needed for careers in management. The profile of the average College of Management student, says Weinstein, is that of a home-grown young adult from the Greater Boston area, probably the first in the family to attend college and who expects to stay in the Commonwealth to work either in the public or private sector.

"Our goal is to train a cadre of skilled personnel for supervisory positions; to provide a foundation for their capability to develop and to think; and to understand the environment where problems arise and the environment where decisions are made," continued the dean, who is no stranger to academia.

Weinstein was associate professor of management at Boston College, where,

from 1973 to 1980 he developed and taught undergraduate and graduate courses. Previously he held similar appointments with IMEDE Management Development Institute, Lausanne, Switzerland; the University of Western Ontario; and the University of New South Wales, Sydney, Australia.

He developed and managed many training programs for transnational corporations, small firms and universities.

Weinstein came to UMass/Boston from Arthur D. Little, Inc. of Cambridge, which he joined in 1980. He was the manager of ADL'S Management Development Unit. He was responsible for consulting activities in training, educational institution development, manpower planning and development and other related human resource development activities. He served as chief executive officer and dean of the Arthur D. Little Management Education Institute.

"We did a lot of work with international students and business people from Europe and Third World nations," said Weinstein, whose consulting in management, marketing and education fields have taken him to nearly 30 countries from Australia to Zambia. He's logged over 20,000 miles during his career.

Weinstein has lived in Switzerland, Canada, Australia and Nigeria. His new office on the fifth floor of the College of Management reflects his globe-trotting. Primitive paintings, weavings and other memorabilia from abroad decorate walls and tabletops. Shelves are stacked with colorful bindings that create a tapestry of textbooks, including two tomes authored by Weinstein, *Marketing: The Management Way* and *Case Studies in International Marketing*.

On moving into the dean's office, Weinstein made some immediate changes reflecting his style of practicing what he teaches. He moved the desk from the center of the room, where it faced the door, to the window, where it now overlooks the harbor.

"Having the dean's desk so prominent is intimidating to visitors and staff. A good manager learns to respond to and respect the incredible diversity of human beings. The more he does the better the response and solutions to problems of those around him," said the dean.

Weinstein received his BS in management from the Wharton School of Finance and Commerce, University of Pennsylvania; his MBA and PH.D., in international business from Columbia University. Although he admits most of his time and energy are devoted to management training and consulting, Weinstein allots some time for his only two real hobbies: gardening and travel.

"The more places we go and the more people we know, the more we learn to understand people. That's the key to success," said Weinstein.

Columbia's Dr. Hamilton speaks at UMB lecture

Good-sized audiences greeted Dr. Charles V. Hamilton of Columbia University on his recent visit to UMass/Boston as Chancellor's Lecturer. The programs were part of the continuing celebration of the 20th anniversary of the founding of the Boston campus.

More than 200 packed the College of Public and Community service to hear Dr. Hamilton in a program coordinated by Associate Dean Carmen Dillon.

On his arrival, Dr. Hamilton was feted at a dinner hosted by Chancellor Robert A. Corrigan at the Kennedy Library. A special luncheon for faculty and staff was held the next day.

Dr. Hamilton is the Wallace S. Sayre Professor of Government at Columbia University. He joined the departments of Political Science and Black Studies and CPCS during his visit.

Dr. Hamilton is past Vice President of the American Political Science Association. His numerous publications include *Black Power* (with Stokely Carmichael, 1967), *The Black Preacher in America* (1973) and *American Government* (1981).

His articles have appeared in such journals as the *New York Times Magazine*, *Harvard Educational Review* and *Black Scholar*.



Dr. Charles V. Hamilton of Columbia University chats with UMass/Boston officials during recent visit. Left to right: Dr. Hamilton, Chancellor Robert A. Corrigan, Dean James Jennings, CPCS, and Nancy Kelly, Ass't Vice Chancellor, Provost's office.

Two UMB professors produce awarding-winning video program

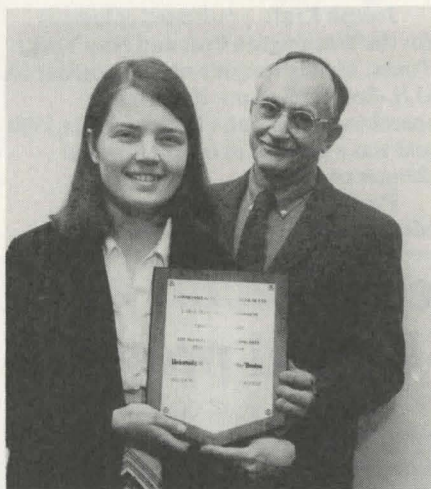
Two members of the UMass/Boston faculty were awarded first place in educational/instructional video in the Massachusetts Cable Television Community Video Contest.

Dr. Suzane Spencer-Wood of Archaeology and Dr. Bob Risse of Art collaborated and co-produced a program called "Special Forces at Work - The Archaeology of an Old New England House."

Site of the program was the Green Mansion and Store Site in Windsor, Vermont. Dr. Spencer-Wood was Director of the archaeology project in which students lived in the structure which started with the original Green House built in 1866, and the apothecary, built before 1793, which was subsequently expanded into a dry goods store.

Prof. Risse shot tapes during four visits to the site in June-July, 1983. additional shooting took place in a lab at the University and at the Museum of Fine Arts.

The tape was one program in the University-sponsored "Local Focus," a series cable-cast to 40 towns and cities in the Commonwealth. The tape is being considered for cable networks in New York City.



Dr. Suzanne Spencer-Wood and Dr. Robert Risse display prize-winning plaque from Cable TV contest.

"Perhaps most significant is that it suggests that departments and programs within the University can work together in service to the community at large," said Prof. Risse.

A modest grant from Provost Greene's office provided supplies, while the University's Media Center provided technical support.

Dr. Grose named Director of Libraries

Dr. B. Donald Grose has been named director of Libraries at UMass/Boston, it was announced by Chancellor Robert A. Corrigan. He assumes his new post on October 22.

Dr. Grose had been director of the Helmke Library at Indiana University/Purdue University at Fort Wayne, Indiana since 1975. During that time he doubled the sized of the book collection.

He holds an M.A. in English and an M.S. in Library Science from the University of Kentucky and a PhD in Theater History from the University of Missouri at Columbia, where he also served as Assistant Director of the Library.

Dr. Grose is the author of numerous articles and two books - *The Antiquarian Booktrade* and the forthcoming *A Mirror to Life: A History of Western Theatre* (co-authored with O.F. Kenworthy).

He succeeds Walter Grossmann, the first Director of Libraries at UMass/Boston. Dr. Grossmann will now hold a full-time appointment in the History Department.

Briefly . . .

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UMass/Boston has received good exposure on Natalie Christian's "New England Today" talk show on Channel 56, located just across the street on Morrissey Blvd. On a recent show Asst. Prof. Carole Remick, Cooperative Education Coordinator, explained the Co-op/Internship program. On the same program was Asst. Director of Admissions Mario Castenada. Charles Diggs, CPCS Director of Student Services, appeared to tell of his work at the Downtown Campus and Prof. Jack Spence, Chairman of the Political Science Dept., talked about media coverage in Nicaragua.

Dr. Frances L. Portnoy of the School of Nursing presented a paper at the First International Congress on Women's Health Issues held in Halifax, Nova Scotia at Dalhousie University. Her paper: "Perceptions and Experiences - The Older Women Client."

Dr. John Papageorgiou, Chairman of the Management Sciences Department, recently returned from a seven-week professional tour of Greece and the People's Republic of China, where he visited four cities: Beijing, Xian, Nanjing and Guangshou. He gave speeches to audiences of professors, researchers and government officials, and visited universities, research institutes, factories, a hospital and a commune. Dr. Papageorgiou returned via Hong Kong, where he held discussions concerning the reunification of Hong Kong with the People's Republic of China in 1997.

UMB co-sponsors "Issues '84" discussions at JFK Library



World-famed syndicated columnist Joseph Kraft participated in one of the popular series of lectures currently underway at John F. Kennedy Library under co-sponsorship of UMass/Boston. Left to right: Marshall Goldman, professor of economics, Wellesley College; Prof. Ed Beard, moderator of the series and Director of UMB's McCormack Institute; Mr. Kraft; Prof. Paul Watanabe, political science, UMass/Boston. Standing in rear are aerospace engineer Gilbert Stubbs, left, and Dan Fenn, Director of JFK Library.

Jam-packed audiences have attended Issues '84, a series of weekly discussions on the presidential campaign co-sponsored by UMass/Boston at the John F. Kennedy Library. The programs run through November 1.

Joseph Kraft, syndicated columnist for the Washington Post and New York Times, highlighted one recent program on U.S.-Soviet relations. Kraft was a speechwriter for John F. Kennedy in 1960 and was a panelist in the presidential debates of 1976.

Prof. Ed Beard, Director of the McCormack Institute at UMB, is the

moderator of the series of debates and discussions on the policies and positions separating the candidates and parties.

Paul Watanabe, assistant professor of Political Science at UMass/Boston, was on the program with Mr. Kraft.

Upcoming discussions will include Social Justice (Oct. 23), National Security (Oct. 30) and Education on Nov. 1, where an appearance will be made by former UMass President Robert Wood, now Henry Luce Professor at Wesleyan.

The Lowell Institute offers financial support to the series.

Kevin Bowen named Director of Veteran's Upward Bound program

Kevin Bowen of Newburyport has been named Director of the Veterans Upward Bound program at UMass/Boston, it was announced by Vice Chancellor Charles F. Desmond.

Bowen will oversee a variety of programs, including the Veteran's Educational Training Program (VET) which offers a one-term high school equivalency General Educational Diploma (GED) and College Preparatory Classes.

The VET program at UMass/Boston offers vocational and educational counseling as well as intensive tutorial support for each student.

Bowen was a Fulbright Fellow, 1979-1980; a Danforth Fellow, 1973-78, and a Butler Fellow the Summer of 1979. He was graduated from UMass/Boston in 1973 after previous experience at Colby College. He pursued a Doctoral Program in English Literature at SUNY in Buffalo and was a Fulbright Fellow at New College, Oxford University, England, 1979-1980.

He was speechwriter for the Lieutenant Governor of Massachusetts, 1981-83.

Bowen served in the U.S. Army, 1968-69, with the 1st Air Cavalry and was awarded the Bronze Star Medal.



Kevin Bowen