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Selected Areas:

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THE MAURICIO GASTÓN INSTITUTE
FOR LATINO COMMUNITY DEVELOPMENT
AND PUBLIC POLICY
UNIVERSITY OF MASSACHUSETTS BOSTON

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Haverhill Overview

The city of Haverhill, Massachusetts, has 67,787 residents, of whom 15,998 identify as Latino, according to the 2020 Decennial Census. The city is majority non-Latino White (66.3%), with Latinos making up the second largest ethnic-racial group (23.6%). Latinos are a higher proportion of Haverhill's population than of the statewide population, of which they account for 12.6%. Black, Asian, and "other" populations collectively make up only 10.1% of Haverhill's population (Figure 1).

Figure 1: Population Percentages by Ethno-Racial Groups in Haverhill

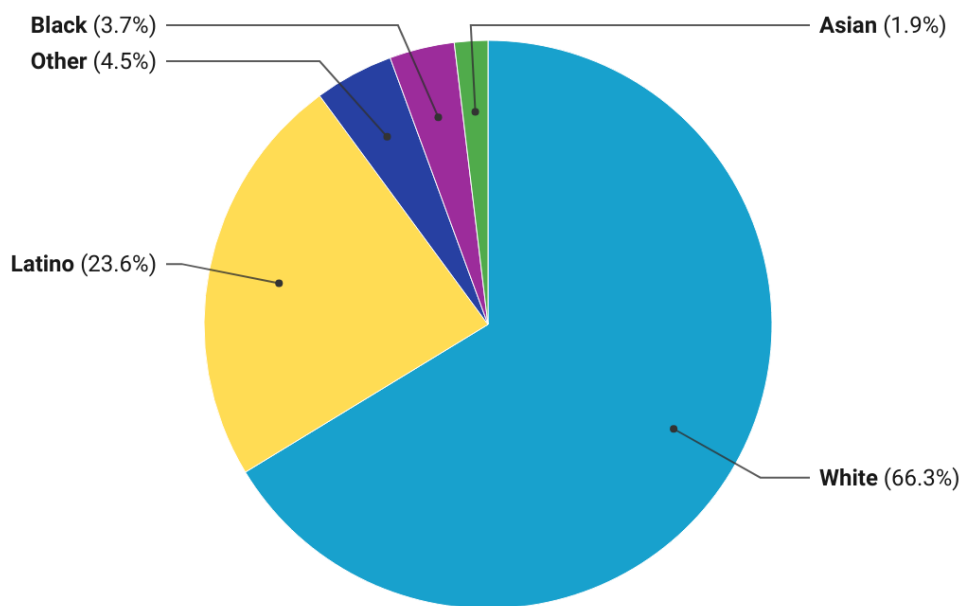


Chart: Gastón Institute · Source: 2020 Decennial Census · Created with Datawrapper

Between 2010 and 2020, Haverhill's population increased by 11.2%, faster than the statewide increase of 7.4%. The Latino population's 81.2% increase accounted for much of the city's growth. The statewide Latino population grew by 41.4% during this same time. The larger White population of Haverhill declined by 7.2%, while the Black population grew steeply, by 63.2%, and the smaller Asian population increased by 34.0% (Figure 2).

Figure 2: Population Growth by Ethno-Racial Groups in Haverhill from 2010 to 2020



Chart: Gastón Institute · Source: 2010 & 2020 Decennial Census · Created with Datawrapper

The remainder of this profile uses 2017–2021 American Community Survey data to analyze the demographic and economic characteristics presented in this profile.

With 11.7% of its population foreign-born, Haverhill has a lower share than the Commonwealth as a whole (17.3%). However, this is not the case among Latinos in Haverhill, as 32.4% of their population is foreign-born, similar to the Latino statewide share (32.1%). (Note that Puerto Ricans are U.S. citizens by birth, whether born on the island or the mainland.)

Latinos in Haverhill look similar to those in other cities and towns around the Commonwealth. Two groups dominate the Latino community in Haverhill—Puerto Ricans and Dominicans—with more than 5,000 residents each. Colombians, Mexicans, and Guatemalans are the next largest Latino groups, though each number fewer than 1,000 (Figure 3). Statewide, the five largest Latino populations in Massachusetts in order of size are Puerto Ricans, Dominicans, Salvadorans, Guatemalans, and Mexicans.

Figure 3: Origin of the Top Latino Populations in Haverhill



Chart: Gastón Institute · Source: 2017-2021 American Community Survey · Created with Datawrapper

Median Age and Marital Status

Haverhill has a median age of 45.9 years compared to the Massachusetts median age of 39.6 years. However, median ages vary significantly across ethno-racial groups in Haverhill. Whites are the oldest group with a median age of 45.6 years, while Latinos are the youngest group at 26.9 years (Figure 4). Across the state, Massachusetts' Latino residents have a similar median age of 28.9 years, slightly older than in Haverhill.

Figure 4: Median Age by Ethno-Racial Groups in Haverhill



Chart: Gastón Institute · Source: 2017-2021 American Community Survey · Created with Datawrapper

The marriage rate in Haverhill is 45.9% compared to 48.4% statewide. Marriage rates are highest among Asians and Whites (45.9%) and lowest among Blacks (35.4%) (Figure 5). The marriage rate for Latinos is 38.1%, slightly higher than their 36.4% statewide marriage rate.

Figure 5: Marriage Rates by Ethno-Racial Groups in Haverhill (Ages 15+)



Chart: Gastón Institute · Source: 2017-2021 American Community Survey · Created with Datawrapper

Educational Attainment

The overall educational attainment in Haverhill is low, with 28.2% of residents aged 25 and older having at least a Bachelor's degree compared to 46.6% statewide. Adults with at least a Bachelor's degree are most heavily concentrated among Asians and Whites, while Latinos have the lowest share of higher educational attainment. Latinos with at least a Bachelor's degree account for 14.0% of adult Latinos in Haverhill compared to 21.6% of adult Latinos across the state. On the other end of the educational spectrum, Asians and Latinos have the largest share of residents who did not complete high school, 26.1%, and 20.7%, respectively.

Figure 6: Educational Attainment by Ethno-Racial Groups in Haverhill (Ages 25+)

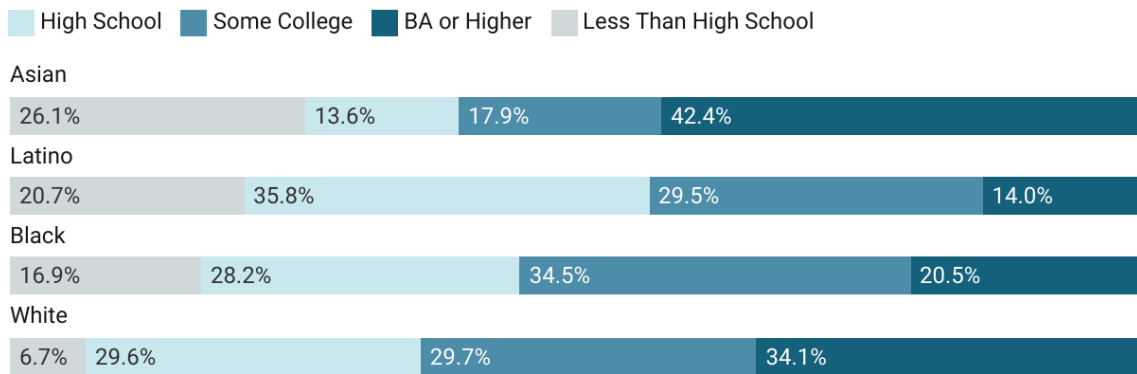


Chart: Gastón Institute · Source: 2017-2021 American Community Survey · Created with Datawrapper

Labor Force Participation

Haverhill's labor force participation rate is 71.0%, higher than Massachusetts's rate of 67.1%. Labor force participation is highest among Latinos (76.2%) and lowest among Asians (60.1%). Statewide, the Latino labor force participation rate is 68.7%.

Figure 7: Labor Force Participation by Ethno-Racial Groups in Haverhill (Ages 16+)



Chart: Gastón Institute · Source: 2017-2021 American Community Survey · Created with Datawrapper

The unemployment rate in Haverhill is 6.8%, which is higher than the state's 5.3% during this period. Statewide, the Latino unemployment rate is 8.9%, while in Haverhill, Latinos' unemployment rate of 13.7% is the highest in the city (Figure 8). Whites have the lowest unemployment (4.8%). Unemployment is at 5.0 % for Blacks and 6.1% for Asians.

Figure 8: Unemployment Rate by Ethno-Racial Groups in Haverhill (Ages 16+)

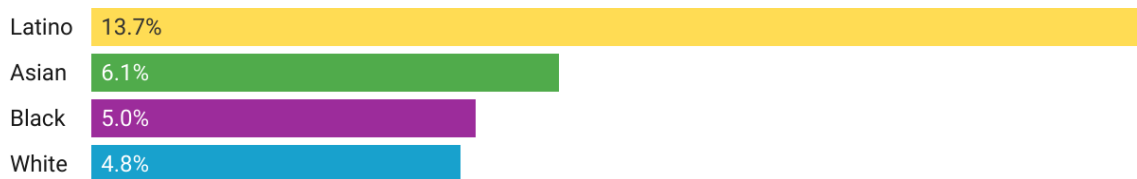


Chart: Gastón Institute · Source: 2017-2021 American Community Survey · Created with Datawrapper

Among those employed, Latino workers are less represented in white-collar managerial or professional positions (25.3%). White, Black, and Asian workers have higher shares of these positions. Correspondingly, more Latinos are employed in services (40.3%) and blue-collar (34.4%) jobs (Figure 9). For Latinos across the state, this distribution is 28.8% white-collar, 45.4% service, and 25.7% blue-collar.

Figure 9: Occupational Categories by Employed Ethno-Racial Groups in Haverhill (Ages 16+)

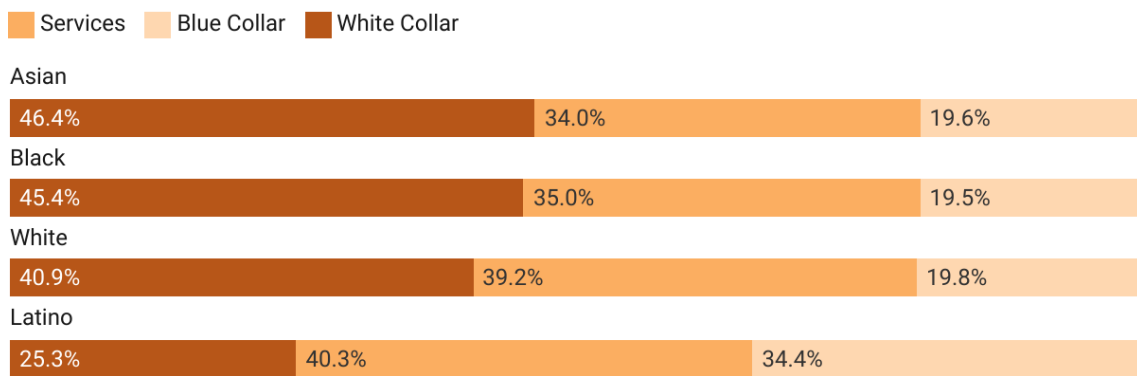


Chart: Gastón Institute · Source: 2017-2021 American Community Survey · Created with Datawrapper

Income

The median household income in Haverhill is \$75,130, compared to the statewide median of \$89,026. In Haverhill, the smaller Asian population has the highest median household income (\$95,398), followed by Whites (\$81,159) and Blacks (\$69,728). Even though the Latino median household income of \$58,175 is the lowest in the city (Figure 10), it is higher than Latinos' statewide median of \$52,108.

Figure 10: Median Household Income by Ethno-Racial Groups in Haverhill



Chart: Gastón Institute · Source: 2017-2021 American Community Survey · Created with Datawrapper

Housing Status and Medical Uninsurance

The final measures of Latino participation in Haverhill are intended to identify how well Latinos are rewarded for their economic, social, and political participation.

Haverhill's homeownership rate of 58.3% is lower than the overall Massachusetts rate of 62.4%. The Latinos homeownership rate of 28.5% is the lowest in the city and also lower than their statewide rate of 29.7%. Blacks in Haverhill also have a lower homeownership rate (35.6%), while the rates for Asians (69.8%) and Whites (67.2%) are higher than the statewide rate (Figure 11).

Figure 11: Homeownership Rates by Ethno-Racial Groups in Haverhill



Chart: Gastón Institute · Source: 2017-2021 American Community Survey · Created with Datawrapper

The share of city residents who lack medical insurance in Haverhill (4.3%) is significantly higher than the statewide rate (2.5%). In Haverhill, uninsured rates (Figure 12) are highest for Blacks (6.4%), followed by Latinos (5.9%), Asians (4.5%), and Whites (3.6%). The Latino statewide rate of medical uninsurance is 5.5%.

Figure 12: Medical Uninsurance Rates by Ethno-Racial Groups in Haverhill



Chart: Gastón Institute · Source: 2017-2021 American Community Survey · Created with Datawrapper

About the Institute

Established in 1989, the Massachusetts Legislature created the Mauricio Gastón Institute for Latino Community Development and Public Policy in response to a need for an improved understanding of the Latino experience in the commonwealth. Now in its 34th year, the Gastón Institute continues its mission of informing the public and policymakers about issues vital to the state's growing Latino community and providing information and analysis necessary for effective Latino participation in public policy development. To learn more about the Gastón Institute, visit www.umb.edu/gastoninstitute.

About the Authors

Phillip Granberry worked with various community-based organizations assisting recently arrived U.S. immigrants before earning a Ph.D. in Public Policy from UMass Boston. He has published several articles on the accumulation and use of social capital among Latinos and the sexual health communication of Puerto Rican mothers with their children. In addition to his research and teaching at the Gastón Institute and Economics Department at UMass Boston, he is Senior Researcher in demography for the Boston Planning and Development Agency.

Victor Luis Martins holds an M.A. in Applied Economics from the University of Massachusetts Boston, specializing in Financial Economics and Macroeconomics. With a strong background in statistical analysis and data manipulation, he applies quantitative and qualitative research methodologies to analyze economic and social policy issues. Victor's current research focuses on the financialization and interest burden of non-financial corporations in the United States, as well as related economic and demographic conditions in Latinx communities in Massachusetts. His expertise

includes programming skills for data analysis, statistical modeling, and the interpretation of empirical data.

Michelle Borges is an economist from Brazil. She is currently pursuing a master's degree in Applied Economics at the University of Massachusetts Boston and working as a research assistant at the Mauricio Gastón Institute for Latino Community Development and Public Policy. Her research interests span the areas of Labor Economics, Development Economics, Immigration, and Feminist Economics.

