Boston Children Thrive in 5: Connecting Families, Building Community July-December 2014 Report

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BOSTON CHILDREN THRIVE IN 5: CONNECTING FAMILIES, BUILDING COMMUNITY
July – December 2014

AUTHORED BY

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March 9, 2015
Who are BCT Members?

ABCT, FCCT and South Boston continue to enroll families and children at a steady pace. EBCT is no longer enrolling families and DCT and SELRCT have slowed considerably in new enrollments.

Mothers continue to be the largest proportion of enrolled adults.

1041 Children turned 6 since enrollment began.
16% of all children.

635 Families no longer have children under the age of 6
15% of all families.

Note: Birthdates for some children not supplied.
BCT Enrolls High Numbers of the Target Population

BCT consistently enrolls a higher number of the target population as compared with the neighborhood average of families who speak another language other than or in addition to English, families with at least one adult born outside of the US, families of color, and educational attainment at a high school degree or less.

Reaching the Target Population - To Date

- Speak language other than or in addition to English (Age 5 and older)
  - BCT: 57%
  - 6 Neighborhoods: 43%
  - Boston: 36%

- Born outside of USA (Families 0 thru 5 at least 1 adult)
  - BCT: 58%
  - 6 Neighborhoods: 49%
  - Boston: 44%

- Families of color w/ children 0 thru 4 (non-white adults)
  - BCT: 79%
  - 6 Neighborhoods: 73%
  - Boston: 64%

- High School Degree or Less (adults 25-44)
  - BCT: 51%
  - 6 Neighborhoods: 32%
  - Boston: 26%
BCT is enrolling families with lower educational attainment than the combined neighborhood averages. Nearly 50% of residents in these communities have a college degree. Only 28% of enrolling BCT adults have a college degree.

2007-2012 American Community Survey Estimates adults > 25: Estimates adults 25-44. Averages exclude families with missing data. To Date: = July 2012 to present. Data available for enrolling adult only.

Note: Comparisons are not exact. I.e. neighborhood data is less than 9th grade. BCT data is less than 8th grade.

<table>
<thead>
<tr>
<th></th>
<th>ABCT</th>
<th>DCT</th>
<th>EBCT</th>
<th>FCCT</th>
<th>SELRCT</th>
<th>S. Boston</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Less than 8th Grade</td>
<td>9%</td>
<td>5%</td>
<td>20%</td>
<td>6%</td>
<td>2%</td>
<td>3%</td>
<td>8%</td>
</tr>
<tr>
<td>8 - 11th Grade</td>
<td>10%</td>
<td>14%</td>
<td>25%</td>
<td>15%</td>
<td>10%</td>
<td>10%</td>
<td>14%</td>
</tr>
<tr>
<td>Highschool degree or GED</td>
<td>20%</td>
<td>36%</td>
<td>28%</td>
<td>33%</td>
<td>40%</td>
<td>22%</td>
<td>29%</td>
</tr>
<tr>
<td>Some College</td>
<td>16%</td>
<td>26%</td>
<td>13%</td>
<td>24%</td>
<td>31%</td>
<td>27%</td>
<td>22%</td>
</tr>
<tr>
<td>College Degree</td>
<td>45%</td>
<td>20%</td>
<td>16%</td>
<td>23%</td>
<td>16%</td>
<td>38%</td>
<td>28%</td>
</tr>
</tbody>
</table>

Household Data for all BCT Neighborhoods
- 6.4% (less than 9th)
- 6.7% (9th – 12th)
- 19.30%
- 14.4% (some college)
- 4.0% (associates)
- 49.3%
BCT Enrolls Significant Families Speaking Languages Other than English

<table>
<thead>
<tr>
<th>Language</th>
<th>ABCT</th>
<th>DCT</th>
<th>EBCT</th>
<th>FCCT</th>
<th>SELRCT</th>
<th>S. Bos</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>English</td>
<td>59%</td>
<td>85%</td>
<td>36%</td>
<td>70%</td>
<td>74%</td>
<td>93%</td>
<td>68%</td>
</tr>
<tr>
<td>Spanish</td>
<td>28%</td>
<td>28%</td>
<td>79%</td>
<td>16%</td>
<td>25%</td>
<td>17%</td>
<td>29%</td>
</tr>
<tr>
<td>Portuguese</td>
<td>6%</td>
<td>4%</td>
<td>4%</td>
<td>3%</td>
<td>0%</td>
<td>1%</td>
<td>3%</td>
</tr>
<tr>
<td>Cape Verdean Creole</td>
<td>2%</td>
<td>12%</td>
<td>0%</td>
<td>13%</td>
<td>1%</td>
<td>0%</td>
<td>7%</td>
</tr>
<tr>
<td>Russian</td>
<td>4%</td>
<td>0%</td>
<td>1%</td>
<td>0%</td>
<td>0%</td>
<td>0%</td>
<td>1%</td>
</tr>
<tr>
<td>Chinese Mandarin</td>
<td>3%</td>
<td>0%</td>
<td>0%</td>
<td>0%</td>
<td>11%</td>
<td>1%</td>
<td>2%</td>
</tr>
<tr>
<td>Chinese Cantonese</td>
<td>2%</td>
<td>0%</td>
<td>0%</td>
<td>0%</td>
<td>16%</td>
<td>1%</td>
<td>2%</td>
</tr>
<tr>
<td>Haitian Creole</td>
<td>0%</td>
<td>2%</td>
<td>0%</td>
<td>5%</td>
<td>3%</td>
<td>1%</td>
<td>2%</td>
</tr>
<tr>
<td>Vietnamese</td>
<td>2%</td>
<td>0%</td>
<td>0%</td>
<td>21%</td>
<td>0%</td>
<td>0%</td>
<td>9%</td>
</tr>
<tr>
<td>Arabic</td>
<td>1%</td>
<td>0%</td>
<td>7%</td>
<td>0%</td>
<td>0%</td>
<td>0%</td>
<td>1%</td>
</tr>
<tr>
<td>Other</td>
<td>13%</td>
<td>4%</td>
<td>1%</td>
<td>2%</td>
<td>2%</td>
<td>2%</td>
<td>4%</td>
</tr>
</tbody>
</table>

2007-2012 American Community Survey Estimates. Families may speak more than one language. All languages are represented.

BCT enrolls a large percentage of Spanish speaking families. To date, 29% of families speak Spanish as compared to the average for the six neighborhoods of 17.1%. There are slightly less families speaking Haitian Creole, 2% compared to the combined neighborhood averages of 9.7% speaking French or French Creole. And there are slightly more Portuguese plus Cape Verdean Creole speakers (10% compared to 7% for the neighborhood averages).
BCT Enrolls a High Number of Low Income Families

BCT uses a proxy to measure income since data on income is not tracked at enrollment. Families are considered to be low income, if they receive one or more of the following subsidies: WIC, DTA, SNAP or SSI. Using this formula, 64% of enrolling families are low income.

![Table](image)

The average Income for families living in the 6 BCT areas is $67,143 compared with $79,538 for the city of Boston.
Patterns of BCT Participation

Two communities, FCCT and ABCT, account for 81% of all recorded instances of participation. Not surprisingly, these communities also show the greatest average number of instances of participation per family, suggesting deep ongoing communication with the families choosing to engage with BCT efforts.

Note: Participation data is cumulative.

### Average # of Activities Attended by Families Attending at Least One Activity

<table>
<thead>
<tr>
<th>Community</th>
<th>Recorded Attendance</th>
<th>% of Recorded Attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td>ABCT</td>
<td>8142</td>
<td>48%</td>
</tr>
<tr>
<td>DCT</td>
<td>1931</td>
<td>11%</td>
</tr>
<tr>
<td>EBCT</td>
<td>388</td>
<td>2%</td>
</tr>
<tr>
<td>FCCT</td>
<td>5683</td>
<td>33%</td>
</tr>
<tr>
<td>SELRCT</td>
<td>343</td>
<td>2%</td>
</tr>
<tr>
<td>S. Boston</td>
<td>570</td>
<td>3%</td>
</tr>
<tr>
<td>Total</td>
<td>17057</td>
<td>100%</td>
</tr>
</tbody>
</table>
Which Members are Participating in BCT Activities?

Participation patterns show that roughly half of all enrolling families never actually participate in activities.

Only 22% of enrolling families participate in more than 2 activities suggesting a need for continued and ongoing outreach to BCT members.

Note: Participation data is cumulative.
Which Members are Participating in BCT Activities?

The languages spoken in the families of participating adults show heavy participation by the Vietnamese community, due primarily to FCCT. Spanish speaking families are participating at slightly lower rates than enrollment.

29% Of all participants do not speak English (foreign language only).

Note: Families may speak more than one language. Data includes all languages spoken by the family. Averages exclude families where no information about languages was available.

Mothers are participating at greater rates compared with enrollment. And although there are a relatively large number of fathers enrolled, they participate less frequently.
Slightly fewer low income BCT families have participated in at least one activity than enrolled families (59% compared to 64%), primarily attributable to FCCT.
Participation Rates by Education

Participation patterns (# of times participating) of more highly educated families and less educated families are similar.

Families with a high school degree or less participated slightly less frequently when compared with enrollment (44% compared to 51%).

Note: Educational data is available for the enrolling adult only. Data was not available for all participants.
Adults from single-headed households comprised the largest portion of unique families participating in activities. However, these families participated slightly less often, accounting for only 37% of all instances of attendance.

Note: The proportion of all attendees includes all unique attendances by adults. Over a period of time, families may attend multiple events.
The maps above and on the proceeding page, suggest significant overlap in participation between FCCT and DCT. However, there is little evidence of card holders frequenting or participating in each other’s activities (see adjacent chart). This suggests that families may have two or more cards or connection is not primarily determined by geography alone.