

Corporate Social Responsibility across the Atlantic: Reviews, Issues and Perspectives

University of Massachusetts Boston, May 22-23, 2019

PROGRAM

Wednesday, May 22

9:00am – 10:00am	Coffee / Introduction
10:00am – 11:30pm	<p><u>Session 1 - On the Money: CSR in the USA vs. EU - Macro Policy Dynamics</u> ESG Investing: Corporate Social Responsibility in the US and Europe Yannik Bofinger, University of Giessen <i>Discussant: Srikanth Ramani, University of New Brunswick</i></p> <p>Are CSR Reporting Constraints Efficient? Comparative Evidence From The E.U. And U.S. Companies Zabihollah “Zabi” Rezaee, University of Memphis <i>Discussant: Sangwan Kim / Junwoo Kim, UMass Boston</i></p> <p>Are U.S. Firms More Social Responsible than Foreign Firms? Evidence from ADRs Nanying Lin, University of Manitoba <i>Discussant: Leyuan You, Texas State University San Marcos</i></p>
11:30am – 12:00pm	<p>Scenario Analysis for Climate Change Nardia Haigh, UMass Boston</p>
12:00pm – 1:30pm	Lunch
1:30pm – 2:30pm	<u>Guest Speaker Session</u> - Sandra Waddock, Boston College <Link to Bio>
2:30pm – 3:00pm	<p><u>Session 1 cont. An Implicit-Explicit examination of differences in CSR practices between the US and Europe</u> William LaGore, Eastern Michigan University <i>Discussant: Chi Zhang, UMass Lowell</i></p>
3:00pm – 3:30pm	<u>Coffee break</u>
3:30pm – 5:30pm	<p><u>Session 2 - Within Firm Dynamics: CSR & Workplace</u> Do Corporate Taxes Affect Workplace Safety? Chi Zhang, University of Massachusetts Lowell <i>Discussant: Anna Cororaton, Southern Methodist University</i></p> <p>Me Too: Does Workplace Sexual Harassment Hurt Firm Value? Shiu-Yik Au, University of Manitoba <i>Discussant: Aline Pereira Pündrich, University of Strasbourg</i></p> <p>Responsible organizations dealing with invisible workplace norms: when the responsibility process collides with the “ideal worker” norm Sabrina Tanquerel, EM Normandie <i>Discussant: Summer Kim, University of California Irvine</i></p> <p>When crises trigger CSR: Corporate Social Irresponsibility and socially responsible effects Aline Pereira Pündrich, University of Strasbourg <i>Discussant: Lin Chi Vo, Lyon Catholic University</i></p>

Thursday, May 23

- 8:00am – 8:30am **Early Coffee**
- 8:30am – 10:30am **Session 3 - Differences in Practices in CSR**
The External and Internal Drive for Going Green
Leyuan You, Texas State University San Marcos
Discussant: Luping Yu, University of Hong Kong
MNE Governance: Is the location of a Regional Headquarters a management perk?
Paul Griffith, EM Normandie
Discussant: Nardia Haigh, UMass Boston / TBA
Are Firms with Female CEOs More Environmentally Friendly
Luping Yu, University of Hong Kong
Discussant: Ceyhun Elgin, Boston University
Corporate Social Responsibility: Formal vs. Informal Firms
Ceyhun Elgin, Boston University
Discussant: Katsiaryna Salavei Bardos, Fairfield University
- 10:30am – 11:00am **Coffee break**
- 11:00am – 12:00pm **Session 4 - CSR and Firm Operations**
Corporate Social Responsibility, Brand Asset Value and Firm Value
Katsiaryna Salavei Bardos, Fairfield University
Discussant: Rebekah Moore, James Madison University
The Role of Mutual Funds in Corporate Social Responsibility
Srikanth Ramani, University of New Brunswick
Discussant: Yannik Bofinger, University of Giessen
- 12:00pm – 1:15pm **Lunch**
- 1:15pm – 2:30pm **Meet the Editors Session** - Thomas Roulet, Cambridge University <[Link to Bio](#)> and Vassili Joannides, Grenoble Ecole de Management <[Link to Bio](#)>
- 2:30pm – 3:30pm **Session 4 (cont.)**
Cross-Cultural Evidence on Tax Disclosures in CSR Reports – A Textual Analysis Approach
Rebekah Moore, James Madison University
Discussant: Yik Au, University of Manitoba
Banking on the Firm Objective
Anna D. Cororaton, Southern Methodist University
Discussant: Paul Griffith, EM Normandie
- 3:30pm – 4:00pm **Coffee Break**
- 4:00pm – 5:30pm **Session 5 - Beyond Economics and Finance: Labor Markets, Culture and CSR**
CSR in the Light of Childhood: Undertaking an Interdisciplinary Journey
Valérie-Inés de La Ville, University of Poitiers
Discussant: Sabrina Tanquerel, EM Normandie
The Consumer Primacy Alternative
Summer Kim, University of California Irvine
Discussant: Laetitia Condamin, EM Normandie
Microfoundations of Symbolic and Substantive CSR: from a Practice Perspective
Linh Chi Vo, Lyon Catholic University
Discussant: Valérie-Inés de La Ville, University of Poitiers