

Corporate Social Responsibility across the Atlantic: Reviews, Issues and Perspectives

University of Massachusetts Boston, May 22-23, 2019

PROGRAM

Wednesday, May 22

9:00am – 10:00am	Coffee / Introduction
10:00am – 11:30pm	<u>Session 1 - On the Money: CSR in the USA vs. EU - Macro Policy Dynamics</u> ESG Investing: Corporate Social Responsibility in the US and Europe Yannik Bofinger, University of Giessen <i>Discussant: Srikanth Ramani, University of New Brunswick</i> Are CSR Reporting Constraints Efficient? Comparative Evidence From The E.U. And U.S. Companies Zabihollah “Zabi” Rezaee, University of Memphis <i>Discussant: Sangwan Kim / Junwoo Kim, UMass Boston</i> Are U.S. Firms More Social Responsible than Foreign Firms? Evidence from ADRs Nanyang Lin, University of Manitoba <i>Discussant: Leyuan You, Texas State University San Marcos</i>
11:30am – 12:00pm	<u>Scenario Analysis for Climate Change</u> Nardia Haigh, UMass Boston
12:00pm – 1:30pm	Lunch
1:30pm – 2:30pm	<u>Guest Speaker Session</u> - Sandra Waddock, Boston College <Link to Bio> <u>Session 1 cont. An Implicit-Explicit examination of differences in CSR practices between the US and Europe</u> William LaGore, Eastern Michigan University <i>Discussant: Chi Zhang, UMass Lowell</i>
2:30pm – 3:00pm	<u>Coffee break</u>
3:00pm – 3:30pm	<u>Session 2 - Within Firm Dynamics: CSR & Workplace</u>
3:30pm – 5:30pm	Do Corporate Taxes Affect Workplace Safety? Chi Zhang, University of Massachusetts Lowell <i>Discussant: Anna Cororaton, Southern Methodist University</i> Me Too: Does Workplace Sexual Harassment Hurt Firm Value? Shiu-Yik Au, University of Manitoba <i>Discussant: Aline Pereira Pündrich, University of Strasbourg</i> Responsible organizations dealing with invisible workplace norms: when the responsibility process collides with the “ideal worker” norm Sabrina Tanquerel, EM Normandie <i>Discussant: Summer Kim, University of California Irvine</i> When crises trigger CSR: Corporate Social Irresponsibility and socially responsible effects Aline Pereira Pündrich, University of Strasbourg <i>Discussant: Lin Chi Vo, Lyon Catholic University</i>

Thursday, May 23

8:00am – 8:30am	Early Coffee
8:30am – 10:30am	<u>Session 3 - Differences in Practices in CSR</u> The External and Internal Drive for Going Green Leyuan You, Texas State University San Marcos <i>Discussant: Luping Yu, University of Hong Kong</i> MNE Governance: Is the location of a Regional Headquarters a management perk? Paul Griffith, EM Normandie <i>Discussant: Nardia Haigh, UMass Boston / TBA</i> Are Firms with Female CEOs More Environmentally Friendly Luping Yu, University of Hong Kong <i>Discussant: Ceyhun Elgin, Boston University</i> Corporate Social Responsibility: Formal vs. Informal Firms Ceyhun Elgin, Boston University <i>Discussant: Katsiaryna Salavei Bardos, Fairfield University</i>
10:30am – 11:00am	Coffee break
11:00am – 12:00pm	<u>Session 4 - CSR and Firm Operations</u> Corporate Social Responsibility, Brand Asset Value and Firm Value Katsiaryna Salavei Bardos, Fairfield University <i>Discussant: Rebekah Moore, James Madison University</i> The Role of Mutual Funds in Corporate Social Responsibility Srikanth Ramani, University of New Brunswick <i>Discussant: Yannik Bofinger, University of Giessen</i>
12:00pm – 1:15pm	Lunch
1:15pm – 2:30pm	<u>Meet the Editors Session</u> - Thomas Roulet, Cambridge University < Link to Bio > and Vassili Joannides, Grenoble Ecole de Management < Link to Bio >
2:30pm – 3:30pm	<u>Session 4 (cont.)</u> Cross-Cultural Evidence on Tax Disclosures in CSR Reports – A Textual Analysis Approach Rebekah Moore, James Madison University <i>Discussant: Yik Au, University of Manitoba</i> Banking on the Firm Objective Anna D. Cororaton, Southern Methodist University <i>Discussant: Paul Griffith, EM Normandie</i>
3:30pm – 4:00pm	Coffee Break
4:00pm – 5:30pm	<u>Session 5 - Beyond Economics and Finance: Labor Markets, Culture and CSR</u> CSR in the Light of Childhood: Undertaking an Interdisciplinary Journey Valérie-Inés de La Ville, University of Poitiers <i>Discussant: Sabrina Tanquerel, EM Normandie</i> The Consumer Primacy Alternative Summer Kim, University of California Irvine <i>Discussant: Laetitia Condamin, EM Normandie</i> Microfoundations of Symbolic and Substantive CSR: from a Practice Perspective Linh Chi Vo, Lyon Catholic University <i>Discussant: Valérie-Inés de La Ville, University of Poitiers</i>