

University of Massachusetts Boston

## ScholarWorks at UMass Boston

---

Office of Community Partnerships Posters

Office of Community Partnerships

---

4-2-2014

### Office of Career Services and Internships: Community Engaged Employer Partnership Model

Mark Kenyon

University of Massachusetts Boston, mark.kenyon@umb.edu

Matthew Power-Koch

University of Massachusetts Boston, Matthew.Power-Koch@umb.edu

Follow this and additional works at: [https://scholarworks.umb.edu/ocp\\_posters](https://scholarworks.umb.edu/ocp_posters)



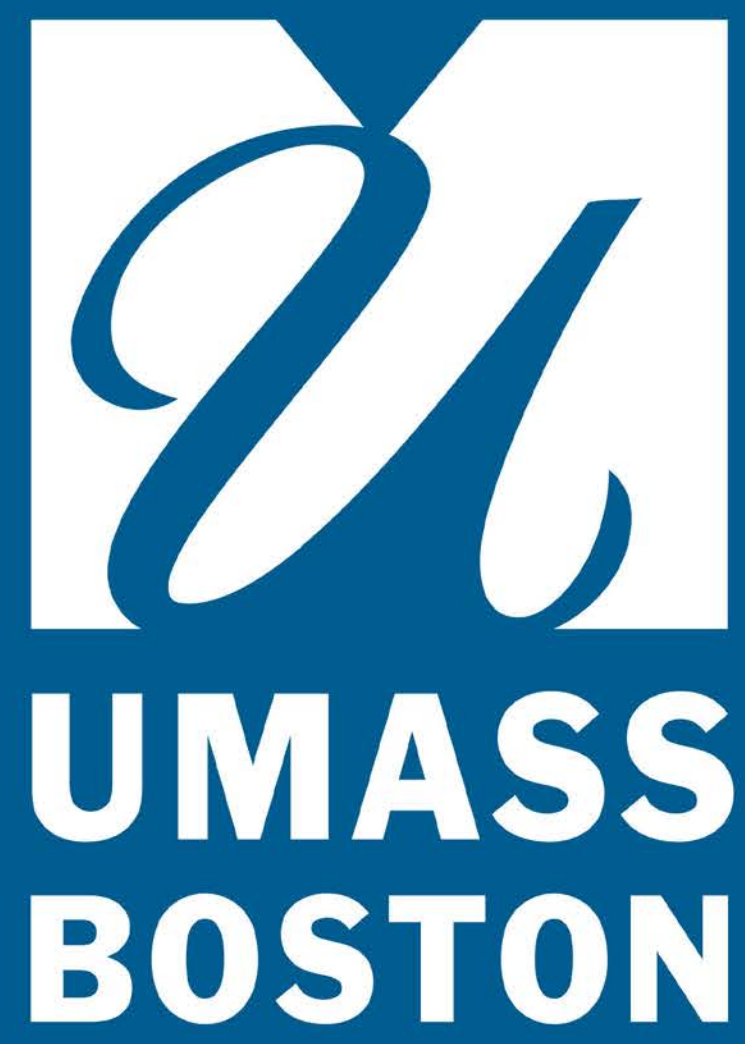
Part of the [Civic and Community Engagement Commons](#), [Higher Education Administration Commons](#), and the [Student Counseling and Personnel Services Commons](#)

---

#### Recommended Citation

Kenyon, Mark and Power-Koch, Matthew, "Office of Career Services and Internships: Community Engaged Employer Partnership Model" (2014). *Office of Community Partnerships Posters*. 201. [https://scholarworks.umb.edu/ocp\\_posters/201](https://scholarworks.umb.edu/ocp_posters/201)

This Presentation is brought to you for free and open access by the Office of Community Partnerships at ScholarWorks at UMass Boston. It has been accepted for inclusion in Office of Community Partnerships Posters by an authorized administrator of ScholarWorks at UMass Boston. For more information, please contact [scholarworks@umb.edu](mailto:scholarworks@umb.edu).



# Office of Career Services and Internships: Community Engaged Employer Partnership Model

Mark Kenyon, Director of Career Services and Internships and Matthew Power-Koch, Manager of University Internships Partnerships: Edward M. Kennedy Institute, Beacon's Student Success Fellowship, Vertex Pharmaceuticals, CVP Properties – Career Academy, State Street Corporation, Enterprise Holdings, MathWorks, Morgan Stanley, W.B. Mason

## Vision

Students in all academic areas are prepared to achieve career success in a global society. The Office of Career Services and Internships is a strategic partner with community and employer constituents to enhance the UMass Boston experience.

## Mission

We engage all students, alumni, and the UMass Boston campus community in a lifelong career planning process. We are dedicated to maximizing each individual's full potential by promoting the choices and behaviors that lead to meaningful careers in a global society.

## Goals and Objectives

- ❖ Engage students and alumni in career development and preparation to make the best use of their talents, resources, and experiences
- ❖ Collaborate/Partner with faculty and campus partners to facilitate career education and preparation
- ❖ Develop and maintain strong relationships with alumni and employers for the purpose of creating meaningful connections that benefit students

## My Career On Track Model



## Impact

- ❖ Create visibility and career awareness for students by having the career development process strategically aligned within the academic mission
- ❖ Build career development practices aligned within the academic environment and strategic plan
- ❖ Achieve student success by connecting career development to the academic and student experience at UMass Boston
- ❖ Reported a 52% growth in internship placements with 4,255 students earning academic credit.
- ❖ Internship placements resulted in over 50,646 hours of service.

## Approaches and Methods

- ❖ Students and alumni in all academic areas are prepared to achieve career success in a global society.
- ❖ Strategic partnerships with community and employer constituents to enhance the UMass Boston experience.
- ❖ Employer Partnership Team develops campus, employer and alumni relations, alliances, and partnerships:
  - ❖ Expanded opportunities for students to gain internship/experiential learning experiences and develop knowledge, skills, and confidence to compete in global workforce
  - ❖ Greater involvement/engagement of corporate, government, and non-profit organizations in campus events and programs
  - ❖ Cutting redundancies/maximizing resources
  - ❖ Recognition of UMass Boston as top source of talent

## To Learn More

- ❖ Call 617.287.5519
- ❖ E-mail us at [careers@umb.edu](mailto:careers@umb.edu)
- ❖ Check out our website: [www.careers.umb.edu](http://www.careers.umb.edu)