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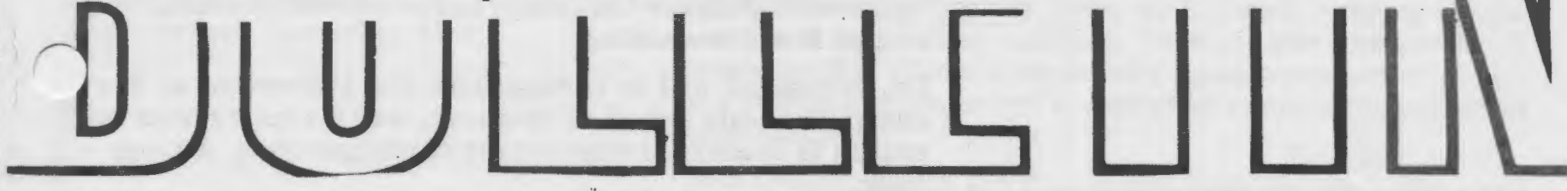
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# University of Massachusetts at Boston



Volume 9, No. 30

April 8, 1975

## Proposal for Graduate Study in Public Affairs

Reactions from public and private agencies and individuals in the Greater Boston area will be sought at a meeting April 17th here on a "highly tentative proposal" for a graduate program in Public Affairs at UMass-Boston.

Knowledgeable Federal officials, State administrators and legislators, city and town officials, UMass-Boston faculty and administrators will be asked to give counsel on the proposal.

The Master of Public Affairs program is designed to benefit a broad public including mid-level public officials, state legislators, recent college graduates planning a career in public service, and private citizens seeking to improve their understanding of public policy processes and their capacity to influence those processes. Students' backgrounds and training will presumably be quite varied. Indeed a student body including engineers, planners, state and local officials, women in search of new careers, journalists, and others would provide stimulation, experience, and valuable perspective. The purpose of the program is to provide a wide public with an understanding of the forces which shape policy making and implementation. Such an understanding would benefit equally in-place officials and interested citizens.

The rationale for such a program is simple. There is no striking need at present for additional traditionally trained political scientists, particularly those with the Masters degree. Existing graduate programs are more than adequate to fill projected requirements for academic political scientists. On the other hand, there does appear to be a very real need for better state and urban policy analysis. The problems encountered at the state and local level are many, glaring, and growing. The consequent demand for improved policy formation, analysis, and implementation at that level is sure to grow.

## Faculty for the College of Professional Studies

Dean Richard M. Freeland of the College of Professional Studies has announced seven members of the faculty for the College which will commence its Academic Programs in September.

They are Dr. Shirley M. Arbesfeld, Associate Professor of Accounting and Taxation; Dr. Gunther S. Boroschek, Professor of Organizational Behavior; Dr. Kent J. Chabotar, Associate Professor of Public Administration; Dr. Pearson Hunt, Professor of Finance and Accounting; Herbert Lyken, Associate Professor of Finance; Dr. Peter J. McClure, Pro-

(Continued to Page 2)

Faculty for the College of Professional Studies  
(Continued from Page 1)

fessor of Marketing, and Dr. Joan C. Tonn, Assistant Professor of Organizational Psychology.

Dr. Arbesfeld has been teaching at the Graduate School of Business at Rutgers University and is currently working on a reader in tax accounting.

Dr. Boroschek will be coming from the University of Wisconsin Graduate School of Business, and his most recent research is concerned with worker participation in management.

Dr. Chabotar has been teaching at Michigan State University where his research has been focused on evaluation of training programs and on educational accountability.

Dr. Hunt taught at the Harvard Business School for 35 years and his text on business finance is an authoritative source in this field.

Professor Lyken has taught at Suffolk University and has been Manager of Planning and Staff Services at the Polaroid Corporation. At Harvard Business School he developed an admissions program for minority students.

Dr. McClure will be coming from California State College and formerly taught at Boston University. He is an authority on marketing and consumer behavior.

Dr. Tonn is Assistant Director of the Office of Educational Planning at UMass-Boston and her scholarly interests are on the interaction of institutions and their environments.

Ready of Not

"Ready or Not" a video-taped presentation dealing with several aspects of retirement, has been made available to us through the Elderview Project and Psychology I.

As the name implies, the program focuses on advance consideration of, and preparation for retirement, and in more than simply economic terms.

The series, consisting of ten half-hour segments, will be shown informally in the Admissions's Office Conference Room, from 12:30 to 1:30, April 7 through April 11. All who are interested, regardless of retirement status, are welcome to bring along a lunch and see them.

French Poetry Reading

Under the auspices of the French departments of Colleges I and II, Mrs. Monique Royer will be giving a reading of selected French Poetry, dating back to its origins and encompassing certain modern poems. The reading will take place April 9, in room 004, first floor, College I at 12:30 p.m. Everyone is cordially invited.

Sociologists at ASBS Meetings

Two College I Sociologists were participants in the annual meetings of the Association of Social and Behavioral Scientists in Charlotte, N. C., April 2-4.

Dr. Prince Brown, Jr. (Assistant Professor) presented a paper on "Race, Power and Politics." Professor Richard Robbins was the principal Sociology sessions organizer and chaired two sessions during the conference.

Say Brother News

The UMass- Boston Media Center, Rep. Mel King and WGBH-TV for Say Brother News are collaborating on a unique educational project involving color video-taping and broadcasting of a series of feature special news segments. The segments, produced by the Media Center and scheduled for



Say Brother News  
(Continued from Page 2)

broadcast on Say Brother News on Channel 2 during the months of April, May and June, feature interviews with a cross-section of black community spokesmen active in city and state government and a variety of community and social organizations.

This project marks the first use of local Boston produced 1/2 inch color portapak video material transferred to broadcast standards and aired by WGBH-TV. This technology, referred to as "electronic journalism", is currently being investigated by the major network news programs and is rapidly finding its way into the mainstream of contemporary broadcasting.

Interviews to date have included Paul Parks, Secretary of Education; Thomas Atkins, President of the Boston NAACP; and Jean McGuire, Director of METCO. Scheduled for future interviews are Ruth Batson, Boston University Medical Center; Elma Lewis, NCAAA; Chuck Turner, Circle, Inc.; Byron Rushing, Director of Museum of Afro-American History; William Worthy, Black Historian and others.

The in-depth interviews, edited into five minute segments for Say Brother News, will also be used as reference materials in a new minority leadership education program currently under development by Rep. King.

These materials, frequently autobiographical in content, will serve as role model stimuli for the leadership program and will be of interest to UMass-Boston students of social psychology and black identity development. Interest in this project has been expressed by the College I Psychology faculty and the UMass-Boston Field Office as part of its programming efforts for Columbia Point youth.

Growing Grass

Sun, soil, seed--and water, components required for a carpet of green lawns. For the beautification of the campus, the green thumbs in the Physical Plant Department will be at work on promoting grass growth in the planters on the Plaza level over the coming weeks.

Water is one of the elements, of course. And the reason for this item is to inform the community that sprinklers will be turned on starting April 21st from 9 a.m. to 10:45 a.m. daily, depending on Jupiter Pluvius, to enlarge the growth of monocotyledonous spears hereabouts.

Last year the sprinklers spurted during the noon hour, and the change of time is considered to be more appropriate.

Non-Smokers Rights

Dr. Berton S. Fliegel (ACTION) was the moderator of a Channel 44 program recently concerning upcoming legislative action on limiting smoking in public places. Panelists on the program included Dr. Dwight E. Harkins, Emeritis Professor of Surgery at Harvard, a pioneer in correlating smoking and lung cancer; David G. Wilson, MIT economist, and Sen. Robert McCarthy, co-sponsor of the bill.

The Year That Was

The editors of World Topics Yearbook (1974) published by  
(Continued to Page 4)

The Year That Was  
(Cont. from Pg. 3)

the American Educator Encyclopedia assigned Dean Robert Steamer of College II a formidable task of condensing, compiling and clarifying four of the major issues in the United States last year. Steamer is the author of the chapters on The Presidency, The Supreme Court, Women's Liberation and Watergate.

Two quotes: "Other presidents besides Lincoln have expanded the authority and prestige of the office, but until the advent of Richard Nixon none sought to usurp power and corrupt the Constitution itself."

"There is little doubt that the Supreme Court continues to be inseparably linked to the fate of our democratic system of representative government. With all the confusion and disharmony in the nation, the court continues to exercise an authoritative and stabilizing function as it brings reason to bear on society's most pressing emotional challenges."

Lead Research

Automobile traffic along Route 128 in Waltham is responsible for dropping upwards of 40 pounds of lead compound per day in the Cambridge Reservoir.

That report comes from a research team headed by Prof. Hans Widmer of the Chemistry Department. The lead comes from auto exhaust but does not stay in solution in the water in any concentration dangerous to health, the researchers said.

However, the lead does remain in the silt of the reservoir and researchers found that under certain conditions it can get back into the water in potentially dangerous amounts. As a bottom deposit it poses danger to fish and other wildlife, the report said.

The researchers knew that lead in gasoline forms lead halide compounds that are released through exhaust systems. By spot samples in the reservoir they established that the amount of these compounds increased in direct ratio to traffic density, but was inversely related to the distance from the road.

They established that the amount of lead going into the reservoir, which borders Route 128 in Waltham, could be measured in tons on an annual basis.

The reservoir water, they found tends to cleanse itself so rapidly that concentration of dissolved lead was far below danger levels.

The lead which settles to the bottom poses a danger to wildlife, not only to bottom-feeding fish but also to animals higher on the food chain.

Talking Tall

The UMass-Boston classified staff has developed FOR classified staff a communications workshop on speaking skills to be held on April 28th and 29th, --two full days from 9 a.m. to 5 p.m. in the C-I lounge room 77, first floor.

The format for this workshop includes active personal participation in impromptu presentations of both formal and informal talks which will be prepared, delivered, and videotaped for critique. Skilled instructors will guide the group which make up the workshop.

Within a week informational memoranda and applications will be distributed. For further information, please feel free to call the following committee members: Pauline Brown, Office of the Exec. Asst. Chancellor, X2294; Lisa Buckler, Dean's Office, C-I, X2551; Roberta Lopez, Politics, C-II, X2996; Gwendolyn Gibson, Community Services, X2303; Joan O'Brien, Academic Affairs Office, X2328; and Dolores Miller, Special Programs & Grants, X2301

Nuclear Energy

Prof. David Jhirad of the Dept. of Physics will be a panelist at an all-day Symposium on Nuclear Energy at Trinity College, Hartford Apr. 12,

Huggler Opus

Prof. John Huggler's "Bittere Nusse" will be performed at the Music Viva performance Tuesday, April 15 at the Longy School in Cambridge. His work is scored for high soprano and five instruments.