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The Gastón Institute's Partnership with the Puerto Rican Cultural Center in Springfield, MA

Gaston Institute, University of Massachusetts Boston

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Recommended Citation

Gaston Institute, University of Massachusetts Boston, "The Gastón Institute's Partnership with the Puerto Rican Cultural Center in Springfield, MA" (2013). *Office of Community Partnerships Posters*. 107. https://scholarworks.umb.edu/ocp_posters/107

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The Gastón Institute's Partnership with the Puerto Rican Cultural Center in Springfield, MA

History: 2008 to present

2012 to 2016: NIH P60 - Center for Health Equity Intervention Research (CHEIR) Por Ahí Dicen

PRCC
Research Team

Gastón Institute

UMW Department of
Quantitative Health
Sciences

UMA Department of
Public Health

2008 to 2010:
NIH R03 Para un Futuro Mejor
Partnership

Gastón
Institute

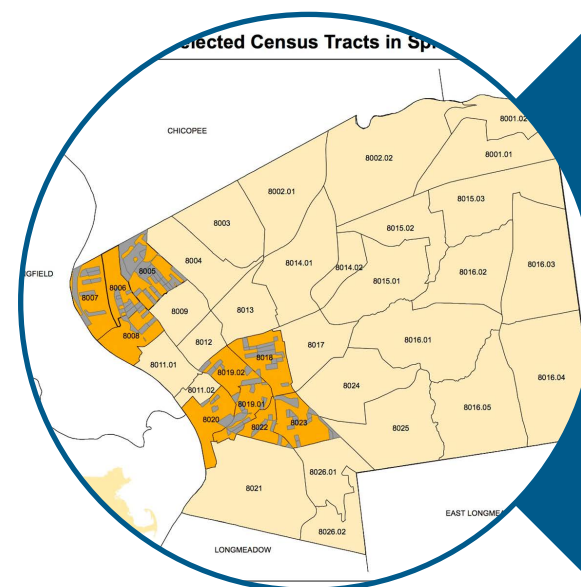
PRCC
Youth
Program

UMA
Department
of Public
Health

Recent Project Activities



Community Advisory Committee



Enumeration of Randomly Selected
Census Blocks



Development of Survey
Questionnaire

Impacts

GASTÓN INSTITUTE

- Field work training for five undergraduate students and one graduate student
- 4,000+ households identified for pre-intervention survey
- Transfer of skills and experiences among students and community residents
- Increased capacity to translate research methodologies from the classroom to the field
- Build methods to enhance the validity of data and the applicability of data to

PUERTO RICAN CULTURAL CENTER

- Trained six community residents in basic research tools and field work methods
- Leadership Development Training for Community Advisory Committee Members
- Transfer of skills and experiences among students and community residents
- Increased capacity to work with academic researchers and to seek opportunities for future projects

Aims for Por Ahí Dicen



Develop a theory-based, culturally responsive, Spanish media campaign to target Puerto Rican mother-child communication about sexuality and sexual health protection.



Implement and evaluate the effectiveness of the media campaign on Puerto Rican mothers' outcome expectations, self-efficacy, and mother-child communication regarding sexuality and sexual health protection.

Methodology

- Research Literacy – Learning by Doing - Freirian Approach to Learning and Teaching
- Co-production of Knowledge – Bi-directional Learning – Co-authorship of Manuscript
- Building Capacity – Research Embraced as a Vehicle for Community Development

Contact Info & Acknowledgements

Web: umb.edu/gastoninstitute
 Email: gastoninstitute@umb.edu
 Phone: (617) 287-5790
 Publications:
scholarworks.umb.edu/gastoninstitute
 Facebook: facebook.com/gastoninstitute
 Twitter: [@gastoninstitute](https://twitter.com/gastoninstitute)

The partnership has been supported by two NIH awards: 5R03HD059613-03 from the Eunice Kennedy Shriver National Institute of Child Health & Human Development and P60MD006912 from the National Institute of Minority Health and Health Disparities.

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