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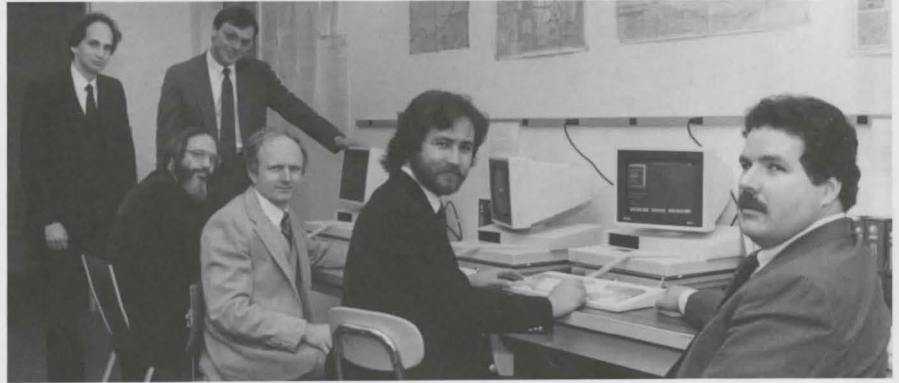
UMass/Boston 

# News & Views

Newsletter of the  
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Vol. 5 No. 7 • February 3, 1987

## AT&T grant will aid UMB in development of doctoral program



AT&T officials gather with UMass/Boston professors to inspect a portion of the \$425,000 in equipment the Math and Computer Science department has received. Left to right: Robert Feldman, AT&T marketing Manager; Mark Ross, AT&T Branch Manager, and, seated: Prof. Robert Morris; Dr. Colin Godfrey, chairman, Math and Computer Science Dept.; John Tracy, a UMass/Boston graduate currently working at AT&T Bell Labs, Andover, and Ken Kurkowski, AT&T Account Executive.

UMass/Boston's Department of Math and Computer Science has received a grant of equipment worth \$425,000 from AT&T.

The grant, said Department Chair Dr. Colin Godfrey, will help development of a doctoral program. The department currently offers an undergraduate degree, undergraduate certificate program and a masters degree in Computer Science.

"Our university computer donation program is one way AT&T can re-affirm its long-term commitment to the strength of education in the United States and give something back to the educational system that has provided talent to AT&T," said Robert C. Babbitt, AT&T's area vice president.

"UMass/Boston has been chosen to receive the computer equipment because of its commitment to 'campus of the future' technology and the quality of its proposal to AT&T in terms of involving faculty and students in academic computing."

Catalyst for the donation was John Tracy of Arlington, who was UMass/Boston's first masters graduate in Computer Science. Tracy currently is employed at AT&T Bell Labs in Andover, Mass. He initiated the donation process.

The AT&T grant includes eight minicomputers with graphics terminals and 40 personal computers, all running the UNIX operating system. The department has been a UNIX site since 1978, with an expanding network of computers supporting the advanced undergraduate and masters degree students as well as faculty research needs.

"The AT&T equipment grant," said Dr. Godfrey, "will be used to develop two new laboratories featuring single-user workstations with bit-mapped graphics for research and teaching in software engineering and computer graphics."

## PBS to air documentary by UMB's Dr. Philip Hart on February 25

The National Public Broadcasting Service (PBS) airs "Flyers In Search Of A Dream", a television documentary about America's Black pioneer aviators, written by Dr. Philip Hart, associate professor of Sociology at UMass/Boston, on Wednesday, Feb. 25, at 10 p.m.

The documentary, originally broadcast on WGBH in April, 1986, will be rebroadcast on WGBH Saturday, Feb. 28 at 10 p.m.

Hart, 41, of Boston, began researching Black pioneer aviators while a teenager in Denver, as a matter of family pride. His great uncle, J. Herman Banning, was the first Black pilot to receive a license to fly from the U.S. Government. Banning also was the first Black pilot to fly transcontinental from Los Angeles to New York. He touched down in Long Island, N.Y. on Oct. 9, 1932 after a 21-day flight from Los Angeles.

"There was big fanfare about the flight. New York Mayor Jimmy Walker gave my uncle the keys to the city. Then all was forgotten," says Hart, who authored an impressive history book on Banning and others called *Black Wings: The American Black in Aviation*. It was published by the Smithsonian Institute for the opening of an exhibition of the black aviators in 1982. The Smithsonian also developed educational kits with the same title for elementary and secondary school classrooms.

"Children need heroes with whom they can identify. It helps them adjust during childhood and learn better," said Hart, who teaches in the General Education Center of the College of Public and Community Service, an interdisciplinary department. Its curriculum is organized to see how career areas and liberal arts can be integrated.



Dr. Philip Hart

"Flyers in Search of A Dream" will be the centerpiece of the Black History Month Program in February at the Smithsonian's National Air and Space Museum in Washington, D.C. The program also has been entered into the New England Emmy Competition in the Documentary, Cultural Affairs category by WGBH.

In May, Hart travels to Auburn University in Alabama to show his film and lecture at an Aviation History Conference.

**Dr. Lawrence Franko  
leaves Tufts for  
position at UMB**

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## Dr. Lawrence Franko's career choice is in harmony with UMass/Boston

Dr. Lawrence G. Franko gave up the violin case for a briefcase when he opted for a career in international business instead of music.

The 44-year old expert in economics and international business management who joined the UMass/Boston faculty in the School of Management this semester once considered a career as a full-time musician.

Dr. Franko has performed with some of the leading orchestras in the United States and Europe. During his years at Harvard, Franko played a Boston Pops season with Arthur Fiedler. He also was concertmaster of the Harvard-Radcliffe Orchestra.

As much as he loves music, he says economics stimulated his intellectual curiosity.

"Growing up in Detroit, I saw firsthand the impact of business—the automotive business—on people's lives. I was involved in the American Federation of Teachers," said Franko.

His father, a music teacher, taught him to play the violin.

"I didn't want to be a performing soloist and travel from hotel to hotel in different cities and countries to perform with different orchestras. I didn't want to leave family and friends," admits Franko.

Opting for a career in economics didn't exactly keep him by the home fires.

Franko is the author of 12 books including *The Threat of Japanese Multinationals: How the West Can Respond* and *The Newly Industrializing Countries: Trade and Adjustment*.

Franko will teach courses in Accounting and Finance for the School of Management starting in the Spring semester. His courses include "International Financial Management" and "International Portfolio Investment Management."

"I feel strongly that young professionals should be interested in foreign markets—both for investments and career opportunities," said Franko. "I'm pleased to join UMass/Boston, a university receptive to innovative things. This is the first time in Massachusetts that a course like International Portfolio Investment Management will be given. It's going to be exciting and challenging."

"Larry Franko brings us a dimension of internationally recognized scholarship in an area of contemporary importance—that being how multinational firms can compete more effectively. This is particularly significant in a period when the United States is desperate to increase its international business," says Arnold K. Weinstein, Dean of UMass/Boston's School of Management.

A Concord resident, Franko comes to UMass/Boston from The Fletcher School of Law and Diplomacy at Tufts University where he was professor of International Business Relations and Director of the Program in International Business Relations.



Dr. Lawrence G. Franko

Franko earned his undergraduate degree in Economics at Harvard College (1963); graduate degrees in Economics and Law at Tufts' Fletcher School of Law and Diplomacy (1965); and a doctorate in Business Administration at Harvard Graduate School of Business Administration (1969).

Franko's vast experience in researching and writing on international business covers

myriad fields including telecommunications, electrical equipment, aerospace, computers, chemicals and pharmaceuticals, autos, tires, food processing, banking and other sectors. He's worked in London, Brussels, Rome and Geneva.

Dr. Franko has held numerous posts here and abroad, including Chief Economist and Director of Currency Advisory Services at Compagnie Pour le Financement et L'Investissement in Geneva, Switzerland. He was a visiting professor of Industrial Policy and International Competitiveness at INSEAD, The European Institute of Business Administration, the leading business school in Europe.

Franko also has taught at the Center for Education in International Management in Geneva, and Georgetown University School of Foreign Service in Washington.

He served as Deputy Assistant Director for International Affairs in the Congressional Budget Office in Washington, D.C. He is a member of the Governor's Advisory Council on International Trade and Investment for the Commonwealth of Massachusetts.

Currently, Franko is researching global corporate competition. He's gathering information on 400 leading Japanese, European and American companies in 12 different manufacturing industries as well as banking and financial services. The industries include automotive, electrical equipment, computers, aerospace and pharmaceutical. His research will be the foundation for a computerized data base.

"And possibly another book," adds Franko.

Franko and his wife, Marjorie, have a son, Frederick, a junior at the University of Vermont, and a daughter, Tania, a music major at Boston University.

## Trotter Institute names Mary Frances Stubbs as Assistant Director

Mary Frances Stubbs of Brockton is the new Assistant Director of the William Monroe Trotter Institute at UMass/Boston, it was announced by Dr. Wornie Reed, Director of the Black Studies Program.

Ms. Stubbs was previously Assistant Director of the Black Film Center Archives in the Department of Afro-American Studies at Indiana University.

Her dissertation research for her doctoral degree at Indiana University was on the relationships of women depicted in Hollywood films and American plays, during the period, 1941-1965. She compares social and political issues in the plays and screen adaptations by Lorraine Hensberry and Lillian Hellman.

Ms. Stubbs earned an ABD at Indiana University in June, 1986, an M.A. at Michigan State, and a B.A. from Talladega College, Alabama. She was an exchange student at Dartmouth College and studied film in London and Paris.



Mary Frances Stubbs

# Dr. Paul Gagnon appointed to national education board

Professor Paul A. Gagnon of Cambridge, one of UMass/Boston's founders, has been appointed by U.S. Education Secretary William J. Bennett to the distinguished Governing Board of the Fund for Improvement of Post-Secondary Education.

"This was recognition of Professor Gagnon's long-standing commitment to the excellence in undergraduate education," noted UMass/Boston Chancellor Robert A. Corrigan.

Dr. Gagnon was the founding Dean of the UMass/Boston Faculty. He was honored at the University's Commencement celebrating its 20th anniversary in 1983. He currently serves as Chairman of the History Department.

Dr. Gagnon graduated from UMass/Amherst and earned his M.A. and Ph.D. degrees in history from Harvard University. He served as Chief Academic and Administrative Officer for the opening of the Boston campus, 1964-65 and was Dean of Faculty, 1966-70.

Last year in Washington, D.C. he was a consultant for the American Federation of Teachers and for the Fund for the Improvement of Postsecondary Education (FIPSE).

In addition, he assisted the American Federation of Teachers-Educational Excellence Network Project, "Education for Democracy."



*Dr. Paul Gagnon, shown at 20th anniversary Commencement exercises at which he was honored.*

He was a member of the Blue-Ribbon Committee on History and Social Studies, K-12, in the State of California and a member of the Michigan State University National Center for Research on Teacher Education.

Dr. Gagnon authored a chapter in "Social Studies" in the Paideia Program, edited by Mortimer J. Adler of New York.

## UMB School of Nursing awarded \$166M grant from Washington

The UMass/Boston School of Nursing has received a \$166,000 grant from the U.S. Department of Health and Human Services, Administration on Aging.

Over the next 17 months, the Nursing School, together with the Mass. Long Term Care Foundation (MLTCF), will develop a program to attract more qualified nurses to long-term care.

This federal grant is aimed at finding ways to improve care of the elderly. The Department of Health and Human Services estimated by the year 2000, patients over 85 and in frail condition expect, to make up 49 percent of the nursing home populations.

The grant builds on a pilot project launched by the Nursing School in the fall of 1985. At that time, eight nursing students and an instructor were assigned to a Boston nursing home. This funding requires joint participation from the public and private sector—UMass/Boston, MLTCF and the State's Department of the Elderly.

UMass/Boston is one of 200 grant recipients from a field of 3000 applicants. More than 30 UMass/Boston nursing students will have clinical experience in Boston and Amherst nursing homes.

Project director Dr. Frances Portnoy, professor at the UMass/Boston nursing school, says:

"Both students and faculty discovered that they had many negative, pre-conceived ideas about nursing homes. They expected to find a depressing environment where poor

nursing care was provided to helpless elderly people who might be abused or neglected."

Instead, the experience was positive, and the nursing curriculum was expanded to expose nursing students to nursing homes and long term care of aged patients and to career opportunities in this growing field.

## B r i e f l y . . .

Seven candidates were elected to three-year terms on the UMass/Boston Board of Directors. Two directors were re-elected and five are new members.

Re-elected were Clare Joyce Donahue of Walpole, Dean of Students at UMass/Boston, and Bernie Sneed of Dorchester, Director of the University's Columbia Point Field Office.

New board members are Mary Ann Alexander of Hyde Park, Director of Student Services, A&S; Robert George of Dorchester, a Public Information Officer at the Metropolitan Zoological Society, Boston; Stephanie Janey, Mattapan, College Advisor, College of Management and a member of the Ad-Hoc Black Alumni Committee; Charles Tevnan, Dorchester, currently attending Suffolk Law School, and Patricia Maye-Wilson, Boston, a Special Needs Instructor in elementary education at Madison Park High School.

□

Professor John Papageorgiou of the College of Management spoke about the role

of management science and its current status in Greece in a symposium held recently at the Massachusetts Institute of Technology. The gathering was attended by 150 academics, primarily of Hellenic origin.

□

Dr. Connie S. Chan, a clinical psychologist and amateur athlete who teaches at CPCA, continues to get national attention. She was quoted recently in an Associated Press story from Chicago warning that too much exercise could become addictive.

Prof. Chan, a runner, recommends that obsessive athletes cut back on their hours of exercise per week.

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## Prof. Murphy appointed to design selection committee



Professor Francis S. Murphy Jr. of UMass/Boston's Institute for Learning and Teaching has been appointed by Boston Mayor Raymond L. Flynn to the Design Selection Committee for the Fenway War Memorial which is located in the Fens, adjacent to the Rose Garden.

Professor Murphy is a longtime resident of Dorchester.

The committee is charged with the responsibility of refurbishing the World War II Memorial which was erected in 1949 and has suffered damage due to vandalism and the effects of weather erosion.

The committee also will choose the design for the Korean War Veterans Memorial and the Vietnam Veterans Memorial to be located at the same site.

## WUMB's Barney Monteith wins national award for radio program



WUMB-FM General Manager Patricia Monteith poses with 10 year-old son Barney, a fifth-grader in Randolph, after he learned he won a national award for program aired on UMass/Boston radio station.

Barney Monteith, a ten-year-old fifth grader at the Lyons School in Randolph, won a national media award for his children's radio program carried on WUMB-FM, the UMass/Boston station managed by his mother Patricia (Pat) Monteith.

Young Monteith was awarded the ninth annual Odyssey Institute's award for excellence in reporting concerns of children. He accepted amidst fellow honorees from the national networks at the awards ceremony held recently in New York City.

Barney's program won first place in the radio category of Programming/Reporting For and By Children. The entry submitted was "Our Body and How It Works."

"We do 'Children's Radio Space' at WUMB so that kids and their parents have

a chance to sit and have fun together while they listen to the radio," said Barney in his acceptance speech.

"The program is taped," said his mother Patricia Monteith. "It can be heard Friday nights at 8 p.m. and again Saturday morning at 8:30 a.m. as an alternative to the kid's cartoon shows on TV."

The show features a different theme each week and utilizes records which emphasize imagination and exploration. It usually opens with a Walt Disney theme song.

The Odyssey Institute, based in Bridgeport, Conn., was established in 1974 to provide research, education, legislative and child advocacy services to the public and professionals.

The Monteiths live in Randolph.

## NLN accredits School of Nursing

UMass/Boston's School of Nursing has earned kudos and eight years accreditation from the National League of Nursing (NLN).

The NLN, a professional organization, is the official accrediting body for nursing curriculum. In addition to evaluating programs, the NLN can recommend changes for improving programs.

"We did not receive any recommendations for curriculum change. Now we don't have to worry about our nursing program until 1994," says Anne Kibrick, Ed.D., Dean of the Nursing School.

The baccalaureate program began at Boston State College in 1974. It moved to UMass/Boston when the two institutions merged in 1982. The undergraduate program has 375 "generic students". Dean Kibrick describes those as "students beginning nursing and baccalaureate training."

In addition, there are 450 registered nurses—those who earned their caps at teaching hospitals and are now pursuing academic degrees.

Dean Kibrick cites administrative support as an accrediting factor.

"We've been able to increase our full-time faculty from 13 to 25, and reducing our part-time faculty, since entering UMass/Boston. That strengthens a program" said the Dean.



THE UMASS/BOSTON ALUMNI recently elected its new Executive Committee. From left to right: Treasurer John C. Rooney, Jr., President Sherry Thomas, Secretary Sarah Freedland, Chairperson Linda Manning, Vice-President Mary Pitts, and Bernie Sneed.