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**UMass/Boston** 

# News & Views

*Newsletter of the  
Office of Public Information*

Vol. 4 No. 1 • August 31, 1985

## UMB's College of Management appoints ten new faculty members

Ten internationally-known business, management and research experts have joined UMass/Boston's College of Management faculty.

Dr. Arnold K. Weinstein, Dean of CPCS, announced the new faculty and their positions. They are: Albert Brill, an Associate Dean for External Relations; Dr. Lal C. Chugh, Associate Professor of Accounting/Finance with tenure and department Chair; Reza Espahbodi, Associate Professor of Accounting/Finance; Sumer Aggarwal, Associate Dean for Academic Affairs and Professor of Management Sciences.

Weinstein also named Osman Atac,

Associate Professor of Marketing; Dr. Marlene G. Fine, Director of the MBA Program and Assistant Professor in Essential Skills; Dr. Edward Kaplan as Assistant Professor of Management Sciences; William Murphy, lecturer in Management; Lenos Trigeorgis, lecturer in Accounting and Eugene Yang, lecturer in Management Sciences.

Weinstein, a former associate professor of management at Boston College and Dean of the Arthur D. Little Management Education Institute, assumed the post of Dean of the College of Management in

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## Briefly . . .

UMass/Boston was allotted approximately \$52 million of the \$225.2 million of the state's final appropriation. The Amherst campus received \$146.2 million.

The University's total operating budget for 1985-86, which also reflects revenues from non-state sources, is \$567.3 million.

At a recent meeting of trustees, several expressed dissatisfaction with the "budget process", which, they said, left them little time to consider deletions made by the state Board of Regents of Higher Education, the governor and the state Legislature, all of whom pass approval on the university's budget.

Trustee Andrew C. Knowles, corporate vice president for Prime Computer, Inc., said he "wants to convince the state administrators" of the trustees' mission to make UMass a premier public institution.



There will be no liquor served on University campuses until Nov. 1. President David C. Knapp told the Board

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## Convocation '85

Convocation for 1985-86 will be held on Monday, September 23. A University-wide ceremony will take place at 11 a.m. in the Large Science Auditorium, recently named in honor of the late Dr. Herbert Lipke (see story on page 3).

New full-time faculty members will be introduced to their colleagues at a luncheon.

This year's Convocation Lecturer, Dr. Frank Newman, president of the Education Commission of the States (ECS), will speak at 4 p.m. in Wheatley Auditorium on "Political Freedom and Academic Decision-Making."

## Balanced course load

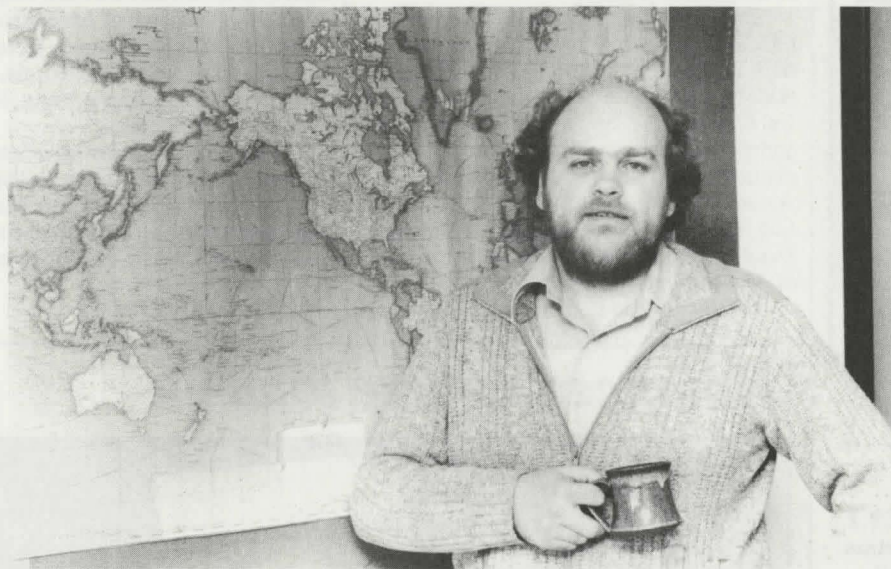


This smiling student lets his bookwork get to his head as classes opened for the 22nd academic year at UMass/Boston. The early weeks, as usual, will be hectic.



## profile

# British professor finds American college students a challenge to teach



**Dr. Phil Davies, exchange professor from England**

American college students are a greater challenge to a teacher than their British counterparts, says Phil Davies, professor of Political Science at the University of Manchester, England.

Davies was an exchange professor at the University of Massachusetts at Boston, Harbor Campus, teaching both American and British politics last Spring.

"American students have a willingness to interrupt a lecture to voice a different opinion or to ask a question," said Davies, a British specialist in American studies.

"British students, on the other hand, wait quietly until the lecture is over to ask questions or they try to sort out the answer for themselves," continued Davies, who exchanged teaching positions for the academic year with Professor Arthur Simonds of UMass/Boston. Simonds taught Davies' classes at the University of Manchester (England).

Davies taught two courses in American Politics and one in British Politics. He observed other differences between British and American students. The British, he says, are more aware of the workings and structure of their political system, take more active part in issues, and have a better/greater voting record than Americans of the same age group.

"Americans, adults as well as students, are street-wise about politics but not as knowledgeable about how their Constitution works, how the President is elected, the structure and process of government," said the visiting professor.

In his British politics class, Davies surprised UMass students with tape recordings made from House of Commons sessions. Students heard members scream and shout names at one another, jeer

opponents and conduct rowdy meetings, while the Speaker sought control.

On one tape, students heard one member of the House of Commons call another member "a bastard". Some colleagues booed, others cheered.

"An American student asked 'How could this happen in a country of such decorum?' His perception of England comes from Masterpiece Theater. There is little decorum in British politics, both houses are aggressive and noisy. Members are often banned from their seats. The Speaker tries to defuse the energy, explained Davies.

In his American studies courses in England, students there question our lengthy political campaigns and party conventions.

"They see the conventions as entertainment. Alistair Cooke describes the party conventions as 'a chess game disguised as a circus'. Students learn that the entertainment happening on the floor is just the surface."

Davies says that some of the political glitz and entertainment of American style politics is seeping into British politics.

"Advertising and using celebrities and media types for rallies are now being used by the Conservative Party. But our political campaigns only take place for a month, when the Prime Minister calls for an election. By tradition, campaigning is done during the last three weeks before an election," said Davies.

## Briefly . . .

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of Trustees at its August meeting the University "is having some difficulties with comprehensive insurance", not just with its liquor liability insurance.

The University's liquor liability coverage expired July 31. It was unable to obtain a new policy, a situation facing many other institutions and establishments where alcohol is served.

If you missed it, the average cost of a college education will increase seven percent this academic year, according to a College Board report out of New York.

The nonprofit educational association estimated the total bill for the 1985-86 academic year at Bennington College in Vermont at \$17,210, including \$2980 for room and board.

The remaining 10 most expensive colleges, all of which are private: MIT, \$17,030; Barnard College, \$16,842; Princeton University, \$16,790; Yale University, \$16,650; Harvard & Radcliffe College, \$16,500; Sarah Lawrence College, \$16,285; Stanford University, \$16,133, and Dartmouth College, \$16,120.

In striking contrast, at UMass/Boston resident, undergraduate tuition is \$648 per semester—\$1296 per year—with fees running about another \$220.

Two UMass/Boston representatives, Dr. Scott A. Bass and Dr. Robert Morris, presented scientific papers at the American Association for the Advancement of Science Annual Conference in Los Angeles.

The session was entitled "Revising National Retirement Policy: What Economic Roles for Older Adults?" and was presided over by Dr. Morris, Senior Fellow at the CPCS Gerontology Institute. The session was sponsored by the American Association for the Advancement of Science and the Gerontological Society of America.

Boston Police Detective Mary Evans, UMass/Boston '78, a night patrolman out of Area D in the South End for seven years and then of the Sexual Assault Unit, recently joined Detective Robert E. O'Toole as a spokeswoman for the Boston Police. She's the first woman assigned fulltime to Police Informational Services, which explains her appearances on TV and radio.

The MBTA Board of Directors voted recently to retain the name JFK/UMass name on the Red Line, but will return a secondary name to Columbia.

The primary names will be actual station names on maps, literature and public address announcements. The secondary names will simply be written under the primary names in stations.



## Dr. Maurice J. Eash appointed Director of ILT

Dr. Maurice J. Eash has been named Director of the Institute for Learning and Teaching at UMass/Boston. His appointment was confirmed at a recent meeting of the University's Board of Trustees.

"Dr. Eash's superior scholarly record will serve as a fine example for the strengthening of the Institute's commitment to research and scholarship," said UMass/Boston's Chancellor Robert A. Corrigan.

Dr. Eash assumed his new position in September when classes opened.

A graduate of Manchester College, Dr. Eash received his Master of Arts in Secondary Education from Ohio State and his Ed.D. (Curriculum and Instruction) from Teachers College, Columbia University.

Most recently he was a tenured Professor of Urban Education Research in the College of Education at the University of Illinois at Chicago, a position he had held since 1969. He served as Dean of the College, 1978-1983.

Dr. Eash is the author of *Reading and Thinking*, has contributed chapters to many books and has issued over 60 research and evaluation reports on urban education.

## Fifth Gerontology class graduates



Featured speaker at graduation ceremonies for the fifth Gerontology class was Dr. Abram Sachar, former president of Brandeis University, left, shown with Chancellor Robert A. Corrigan and, at right, Dr. Scott A. Bass, Director of the Gerontology Program. The event was held at the John F. Kennedy Library.

## Large Science Auditorium named in memory of late Prof. Lipke

The Large Science Auditorium on UMass/Boston's Harbor Campus has been named in honor of the late Professor Herbert Lipke, who died in November, 1983, at age 60. Approval was given at a recent meeting of the University's Board of Trustees.

Dr. Lipke was a distinguished member of the University's Biology Department from 1967. He was an internationally known biochemist.

Soon after his arrival at UMass/Boston, Dr. Lipke established a funded research program in Insect Biochemistry and organized the Cell Biology curriculum,

the oldest advanced course on the campus.

Dr. Lipke was born in New York City in 1923. He received degrees from Cornell University and the University of Illinois.

Dr. Lipke was a popular teacher widely known for his humor and enthusiasm, in and out of the classroom.

He was among the University's most productive and respected scholars, publishing more than 40 articles in scientific journals on topics ranging from insecticide resistance in flies and mosquitos to the transmission of insect-borne diseases, to epilepsy.

## UMass trustees honored



Outgoing University of Massachusetts trustees Stanton L. Kurzman, left, and Thomas Costin, right, flank Judge John Sweeney at recent party held in their honor. Costin is a United States Postmaster. Kurzman operates a highly-successful travel agency. Both rendered distinguished service to the University during their tenure.

## UMB hosts handicapped students from West Germany

UMass/Boston hosted a group of 20 physically-handicapped West Germans as part of an exchange program sponsored by the Massachusetts Association of Handicapped Student Service Program in Post-Secondary Education.

The facilities for handicapped at the Harbor Campus, opened in 1974, are among the best in the world. The state-of-the-art facilities are barrier-free and have almost total wheelchair accessibility.

The UMass/Boston hosts included Andrea Schein, Bill Pollard, Steven Dolan and Regina Hickey. Bostonia Beverages donated its product.

Dolan organized the exchange. He sustained a crippling spinal cord injury in a swimming accident 12 years ago. He was graduated from UMass/Boston in 1983.

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# Dean Weinstein announces additions to CM faculty

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September 1984. He has been building an academic team to "train a cadre of skilled personnel for supervisory positions; to provide a foundation for their capability to develop and to think, and to understand the environment where decisions are made."

The new members have impeccable credentials.

Brill, a Wharton School graduate, was Assistant Dean of Corporate Affairs at the Graduate School of Management, Cornell University.

Chugh has a PhD from Harvard, taught at Northeastern University and was Executive Director of Northeast Business and Economics Association. He is the co-author of "Macroeconomics for Managers".

Espahbodi was an Assistant Professor at Florida International University and holds a PhD from the University of Alabama.

Aggarwal has a PhD from Moscow Institute of Production and a post-doctorate from Harvard University. For fifteen years he was on the faculty at Pennsylvania State University. He's published two books and articles in the Harvard Business Review and the Columbia Journal of World Business. Dr. Aggarwal was honored as a UNESCO Fellow, a Ford Foundation Scholar, and Senior Fulbright-Hayes Professor at the Soviet National Institute of Moscow. He has also been a visiting professor at the Universities of Malaysia and Puerto Rico.

Atac has taught at the Middle East Technical University, North Carolina State and Ohio Universities. He holds a PhD from the University of North Carolina and has published numerous marketing articles.

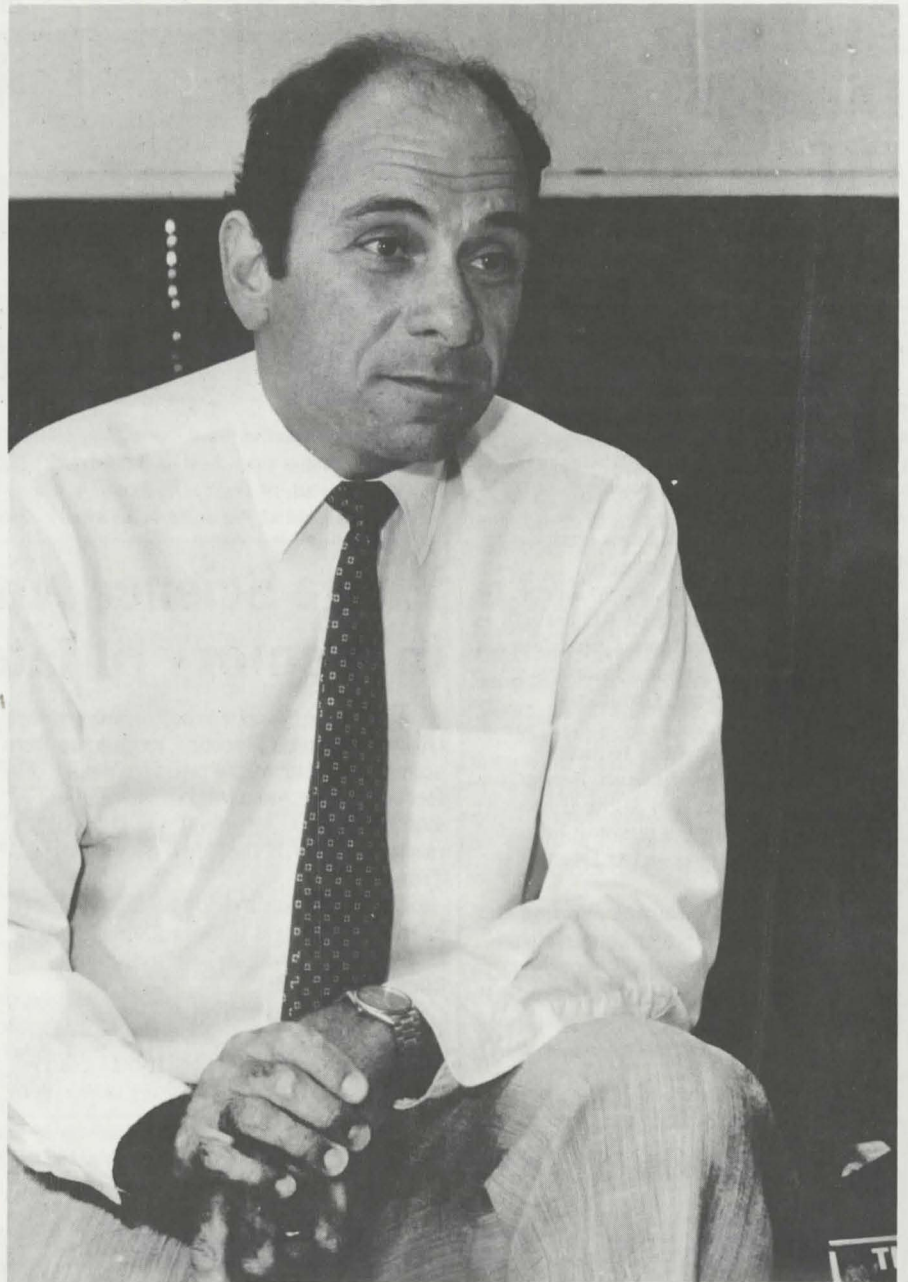
Fine, currently Associate Dean for the College of Management, is a financial analyst for the Small Business Development Center and a senior partner for Communication Associates, both in Amherst.

Kaplan was a research fellow and adjunct lecturer at the Kennedy School of Government at Harvard. He earned a PhD at MIT and has served as consultant to the New York Commission in Human Services, the Boston Housing Authority and the Federal Trade Commission.

Murphy, a graduate of Dickinson School of Law, has an MBA and is a DBA candidate at Harvard. He taught Business Policy in the Harvard University Radcliffe Seminar Program. Murphy has practiced law for the Federal Trade Commission in both Boston and Washington.

Trigeorgis, another DBA candidate at Harvard, was a research assistant at the Harvard Business School and has been a Fulbright Scholar.

Yang, a PhD candidate at the University of North Carolina at Chapel Hill, was a research assistant at that university.



**Dr. Arnold K. Weinstein**

Dean Weinstein expects to continue the College's aggressive recruiting efforts and hopes to add an additional 10 new faculty members by September 1986.

As part of the College's outreach to the city and its environment, the College of Management will be seeking to set up collaborative relationships with private, public and not-for-profit organizations. These collaborative arrangements will join students, faculty, managerial and non-managerial employees from the collaborating organizations into tri-partite learning arrangements. These tri-partite arrangements will have as their goal the sharing of an educational experience and elimination of the traditional lines between provider and recipient of education. Dean Weinstein expects these new types of arrangements to become increasingly important over the next decade.

## Tanzanian educators visit UMB

Dr. Martin Posner of Physics was a stemwinder behind the recent reception held for a visiting delegation of Tanzanian teachers, science administrators and government officials. The project concerned strengthening teaching and training in Tanzania and was a cooperative project with the UMass/Amherst School of Education.

Also involved were the UMB Summer Program in Critical and Creative Thinking, Institute of Learning and Teaching and many local high school science teachers.