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UMass/Boston



# News & Views

Newsletter of the  
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Vol. 3 No. 5 • December 27, 1984

## UMB hosts conference by Black Legislative Caucus

A SRO audience of invited professionals filled Chancellor Robert Corrigan's conference room to hear a report on concerns of the Massachusetts Black Legislative Caucus.

Out of this exchange between legislators and professionals active in the black community UMass/Boston's Institute for the Study of Black Culture is encouraging proposals for research and creative activities.

Rep. Saundra Graham of Cambridge expressed distress over 45% unemployment among black youth and 21 adult male unemployment. She called for position



Rep. Saundra Graham, Cambridge, Chairperson of the Massachusetts Black Legislative Caucus, addresses SRO audience as Chancellor Robert A. Corrigan, left, and Dr. Edward Strickland listen at a recent event on the Harbor Campus.

## UMB's Gerontology Institute dedicated at state house ceremony



Governor Michael Dukakis' mother Euterpe, second right, posed with Chancellor Robert A. Corrigan, left, and elder statesman Frank Manning, center, at recent State House function establishing the Gerontology Institute at UMass/Boston. At right are Prof. Scott Bass, who runs the Institute, and Dean James Jennings of the College of Public and Community Service.

"The Gerontology Institute at UMass/Boston may create a model for the rest of the country," said Gov. Michael S. Dukakis at the official dedication of the Institute at the State House.

"This deals with the problems of the aging. My mother is proud to be active in the movement," said Gov. Dukakis.

Senate President William M. Bulger quoted Greece's Solon: "As I grow old, I learn new things."

Sr. Paschala Noonan, representing "my boss in Bogota," Abp. Bernard Law, spoke of "the graying of America"

and noted the Institute "would take care of social and spiritual needs of elderly people."

Noted elderly advocate Frank J. Manning: "The period of life after age 65 can be eventful."

The Gerontology Institute announced availability of its Fellowship Program with grants up to \$2,000 to be awarded to at least six individuals or organizations. Primary purpose of the Fellowship is to encourage scholarly research in the field of Social Gerontology. Deadline for applications is Jan. 18, 1985. Contact Dr. Scott Bass, 956-1077.

papers and research to address housing costs and mortgage restrictions.

Other speakers included Melvin Miller, publisher of the Bay State Banner; Steven Johnson, Greater Boston Development

Agency; Rita Dudley, Director of Psychology Services, Boston City Hospital; City Councilor Charles Yancey, and nationally-known Elma Lewis.

*chancellor's  
column  
on  
recruitment  
page 2*



# chancellor's column

by Robert A. Corrigan  
and Donald D. Babcock

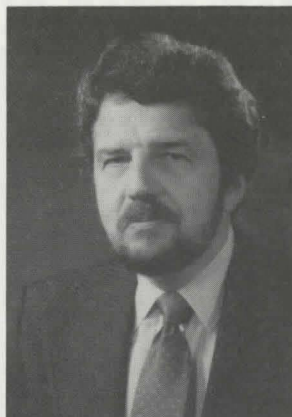
Our recruitment activity this past fall has been the subject of several recent articles in the *Globe* and in the *Herald*. Our overall record in new student enrollment this past fall is much better than these articles suggest. These articles may have left an erroneous impression that the University has suffered a marked decline in overall applications and enrollments since 1983, which in fact is not true. Further, the applications and enrollment pattern for the past five years indicates continued success in attracting applicants and improving the academic profile of our new students.

The overall long range enrollment plan for the campus calls for us to maintain undergraduate enrollment stable at about 8100 FTE while expanding graduate enrollment to about 900 FTE, or 10% of our FTE enrollment, by 1990. Further, some programs, particularly the College of Arts and Sciences and the College of Management, seek to expand their upper-division enrollments in part through increased percentages of new transfer students.

In the Fall of 1984 the campus' record in applications and overall enrollments fulfills these goals. Concerning undergraduate applications, our total for this past fall was 5581 (head count), virtually the same as for Fall 1983, 5582. This number represents a 35% increase over the Fall of 1982. For comparison over a longer period, our total undergraduate applications this past Fall were 11% higher than they were in the Fall of 1980. Even so, we of course will continue our concerted efforts to broaden our applicant base, both among freshmen and among transfer students.

The published reports focused on the fact that we did experience a decline in the "yield" of new students this past fall, the ratio of applicants to enrollees. Taken by itself, this one-year drop is indeed troubling. While we enrolled 1422 new freshmen from 3252 applicants last year, we enrolled only 946 from 2967 this year. However, transfer applications have increased in each of the past two years, and in 1983 and 1984 the number of transfer enrollees was about the same. Hence, total new students enrolled, while lower than last year, was 15% higher than it was in 1982. We do need to increase our efforts to be sure that qualified students whom we admit do, in fact, enroll here. But, as we have mentioned, the tendency toward increased percentage of upper division applicants and enrollees is entirely in keeping with the announced goals of the campus. Overall, new undergraduate student data indicates several positive trends.

Perhaps the most important and most



encouraging single aspect of our admissions situation, however, is our success in graduate enrollment. Our five-year enrollment plan sets rapid expansion of graduate enrollment as a major goal, and specifically called in 1984 for increasing our graduate population from 301 FTE in 1983 to approximately 475 FTE this year. We met our target — a 50% increase in graduate enrollment in one year. Thus, our overall FTE enrollment rose from 8425 last year to nearly 8500 this year.

There are several other encouraging aspects to our admissions situation this year which got little emphasis in published accounts. First, the average SAT scores increased for the fifth year in a row, and at a faster rate than the national average. Of course, SAT scores provide a less significant indicator for our student body as a whole than they may provide for other institutions because we admit many students, such as older students (about 60% of our new students this fall were over 21) CPCS and DSP students, for whom SAT data is not required and therefore not included. But the SAT figures do indicate a clear trend among our traditional age new students toward stronger academic preparation.

Another positive figure in our enrollment pattern deserves some attention, the increase in the number of special students enrolled (Special students are characteristically older students returning to part-time study for a variety of reasons.) The number of special

students has been growing each year, and appears to have increased again at least in part because of the extension of tuition remission benefits to state employees. We have made a particular effort to bring our offerings, especially those after 4:00 p.m., to the attention of these potential students.

An accurate summary of our enrollment data this Fall, therefore, would be simply that overall undergraduate applications equalled those of last year, with a higher percentage of transfer applications; that freshmen enrollees declined more than we would wish while transfer enrollees remained constant and special student enrollment increased; and graduate enrollment expanded substantially, with overall enrollment essentially as planned.

Needless to say, interpretation of this data is made the more complex because, during the past five years, several important events influencing our enrollments have occurred. Among them, the University has consolidated several former Boston State College programs into our offerings; the Regents have adopted new overall admissions and tuition policies, the number of 18 to 20 year old people in Massachusetts has declined and will decline further; tuition remission benefits have been extended to state employees. We need continually to review the present and projected impact of such changes.

Hence, while our record for Fall, 1984, is no cause for complacency, neither is it the cause for the level of concern that published reports might have implied. In the end, we want students to come here because, as Trustee Troy remarked in his presentation to the Board of Trustees, we know how good the education we offer really is. It is our mission to provide this excellent education to all qualified students in all groups, whether traditional, older, minority, suburban or inner city, whether interested in arts and sciences, professional or graduate work, whether coming to us in the morning or in the extended day, whether full time or part time.

To be sure that our potential applicants are fully aware of their opportunities at the University of Massachusetts at Boston, to be sure that we properly are analyzing the impact of external factors as our enrollment, and to be sure that we are addressing fully the problems that do exist, We are undertaking a broad review of our recruitment related activities. We will ask for and will welcome the continued help of all members of the University Community.



# State Auditor and UMB establish Auditor's Institute



State Auditor John J. Finnegan is flanked by UMass/Boston representatives at a recent certificate presentation of the Auditor's Institute, offered in conjunction with the University's Continuing Education program. Left to right: Provost Robert A. Greene; Dr. Edmund Traverso, Director of Continuing Education; Auditor Finnegan; Chancellor Robert A. Corrigan and Dean Arnold Weinstein, College of Management.

UMass/Boston has worked closely with State Auditor John J. Finnegan in establishing the Auditor's Institute, believed to be the first-of-its-kind management training program offered in the nation.

A recent presentation of 55 certificates to private and public sector human service professionals took place in Auditor Finnegan's office. Present were

Chancellor Robert A. Corrigan, Provost Robert A. Greene and other University officials.

The Auditor's Institute is offered in conjunction with the Division of Continuing Education. It provides instruction on subjects ranging from contracts and records management to audit policies and procedures. Classes were conducted at UMass/Boston and at

Holyoke Community College.

The Institute, Finnegan explained, is a cornerstone of the "Blueprint for Reform" prepared and released by his office in June. This spells out 23 major recommendations to improve the management of purchases by social and rehabilitative services, which could save taxpayers \$40 - \$60 million without adding another layer of bureaucracy.

## Prof. Paul Watanabe appointed co-director of Joiner Center

Professor Paul Watanabe has been named co-director of the William Joiner Center for the Study of War and Social Consequence at UMass/Boston.

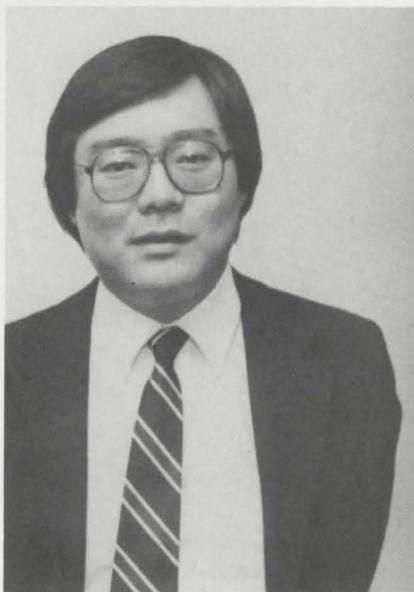
Prof. Watanabe succeeds Prof. Tommy Lott and joins Paul Atwood as co-director.

Dr. Watanabe is an Assistant Professor of Political Science at the Harbor Campus.

UMass/Boston is the premiere institution, nationally, for the study of the Vietnam War. It has one of the largest groups of Vietnam veteran students in the nation.

The Joiner Center for the Study of War and Social consequence was established in October 1982. It is the first such center in the United States. It was named in honor of William G. Joiner, Jr., a Vietnam combat veteran who served as campus Veterans' Affairs Director until his death in 1981.

Recently the Joiner Center purchased for \$300,000 the Archives held by Public Television Station WGBH-TV of its



Prof. Paul Watanabe

highly-acclaimed series, Vietnam: A Television History.

The Administration Building cafeteria will be closed for renovations from 5 p.m. on December 21 until Monday January 14 at 7 a.m.

During this period, the McCormack Building cafeteria, normally closed during the semester break, will be open from 7 a.m. until 5 p.m.

The second phase of renovation in the Administration Building cafe will find the present serving line replaced and a second line added. This should speed service and reduce congestion.

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## Wang Labs honors UMass/Boston senior as Employee of the Month



**Honored by Wang, Godfrey Dogan, UMass/Boston senior from Roxbury, poses, left to right, with Robert Dunbar, Director of Cooperative Education, UMass/Boston; Semanya McCord, Co-op Coordinator, Wang Laboratories; Dogan of Walnut St., Roxbury, a UMass/Boston senior, and Richard Palanzi, Manager, Decision Support Systems, Wang Laboratories.**

Godfrey Dogan, a UMass/Boston senior from Roxbury, majoring in Computer Science, was recently named Employee of the Month by the Business Analysis Dept. of Wang Laboratories in Lowell.

Richard Palanzi, Manager of Wang's Decision Support Systems, made special note of five separate areas where Dogan had demonstrated an extra effort in meeting departmental goals.

The citation said: "This quality is admirable and makes you an exemplary role model for other employees, regardless of their status as full-time or co-op students."

According to Professor Robert Dunbar, Director of UMass/Boston's Co-op Program, Dogan is the best recent example of the outstanding job co-op students are doing throughout the area. Last year Dunbar and associate Professor Carole Remick placed over 300 students in co-op and internship assignments.

The Wang placement, in Dogan's case, will lead to a permanent position with the company after graduation.

Some of the employers participating in the co-op program include Gillette, Data General, the Boston Globe, Bank of Boston, TV channels 4, 5 and 56, the IRS and the Kennedy Library.

## Briefly . . .

In addition to the \$32,500 Healey Endowment Fund awards to the Boston campus, three Public Service Endowment Fund awards worth \$30,960 were granted — making a total of \$63,460.

The Public Service Fund winners were: Ann Froines, Nancy Hoffman and Jean Humez, of Women's Studies and the CPCS General Center; \$2,645 to study women and poverty in Massachusetts; Robert Garofalo from the Center for Human Services, \$14,600 toward the Massachusetts RAR Youth Leadership Project; and Vivien Zamel and Judith White, of the English Dept. and CPCS General Center, \$13,715 to help fund "Hey, Ask Me in English," an instructional ESL video for children.

UMass President David C. Knapp announced a total of 37 awards worth \$212,112 to faculty through three campuses — Amherst, Boston, and the Medical Center in Worcester.

UMass/Boston is working closely with WBZ-TV's Children's Hospital Holiday Fund and held fund raisers that drew TV coverage. The Department of Student Information Services and the Spirit of UMass Boosters Club are the campus sponsors of the drive.

The worthy charity benefits young patients whose families can't afford health care. Children's Hospital is the largest pediatric institution in the United States, admitting 14,000 in-patients each year.

Recently the Graduate Programs in Bilingual/ESL Studies, together with the Massachusetts Bureau of Transitional Bilingual Education and the Boston Public Schools, hosted a one-day, statewide conference that was a huge success. It attracted 450 people for workshops, lectures on a wide range of topics.

A symposium jointly sponsored by the Physics Dept. and the Critical and Creative Thinking Program drew an excellent response at the Harbor Campus. Discussion included the merits of establishing a statewide or regional organization of physics teachers.

Prof. Martin Posner, head of the Physics Dept., supervised the symposium that included discussions by Prof. Philip Morrison, distinguished nuclear and astrophysicist from MIT; Robert Bierif, manager, semiconductor laboratory, Raytheon Research Labs, and Prof. Earl Zwicker of Illinois Institute of Technology. In recent years Dr. Zwicker has concentrated on upgrading physics teaching.

A grant from the Board of Regents helped finance the affair.



**Freshman Cathy Matero of Brookline poses near exhibit at Downtown Campus entitled "The Mighty Dream" put together by the National Endowment for the Humanities. Areas covered included agrarian protest, labor organizing, racial and national liberation movements, human protest and community organization. Women are highlighted in all areas. Forty four-foot panels were featured.**