

8-21-2015

Forging Connections and Building Collections: The Mass. Memories Road Show at UMass Boston

Jessica R. Holden
University of Massachusetts Boston, jessica.holden@umb.edu

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Recommended Citation

Holden, Jessica R., "Forging Connections and Building Collections: The Mass. Memories Road Show at UMass Boston" (2015). *Joseph P. Healey Library Publications*. 28.
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Forging Connections and Building Collections: The Mass. Memories Road Show at UMass Boston



Jessica R. Holden, Archival Reference and Processing Librarian
University Archives and Special Collections
Joseph P. Healey Library, University of Massachusetts Boston
Session 303: "You Do What? Nontraditional Outreach that Works"
Society of American Archivists Annual Meeting
August 21, 2015
#saa15 #s303





What is the Mass. Memories Road Show?



- ✓ Public Event
- ✓ Digital Collection
- ✓ Archival Record of MA Communities





Road Shows to Date

COMMUNITY ROAD SHOWS

- Norwood (2004)
- Roxbury (2005)
- Dorchester (2006-2007)
- Quincy (2007)
- Deerfield (2007)
- Brewster (2008)
- Natick (2008)
- Norwell (2009)
- Truro (2009)
- Falmouth (2009)
- Reading (2009)
- Danvers (2010)
- Stoneham (2010)
- Duxbury (2010)
- New Bedford (2011)
- Sharon (2011)
- Waltham (2011)
- Lowell (2012)
- Milton (2012)
- Peabody (2012)
- Halifax (2012)
- Lexington (2013)
- Stoughton (2013)
- Provincetown (2013)
- Wayland (2014)
- Allston Brighton (2014)
- West End (2014)
- Hingham (May 17, 2015)
- **Martha's Vineyard (October 17, 2015)**

THEMATIC ROAD SHOWS

- Grub Street Memoir Project (2007)
- Hebrew Senior Life (2007)
- World War II Veterans (2007)
- Boston Public Housing (2008)
- Boston Public Schoolchildren (2009)
- Boston Harbor Islands (2011)
- Irish Immigrant Experience (2013)
- UMass Boston (2014)



The Event

- A Road Show is a collaboration
- UMass Boston's role is to provide a detailed roadmap for the day
- Local role is to organize a well-attended event that accurately reflects the composition of the community



YOUR
PHOTO
HERE



YOUR
PHOTO
HERE

Bring “up to three photos that represent yourself, your family or your community...”



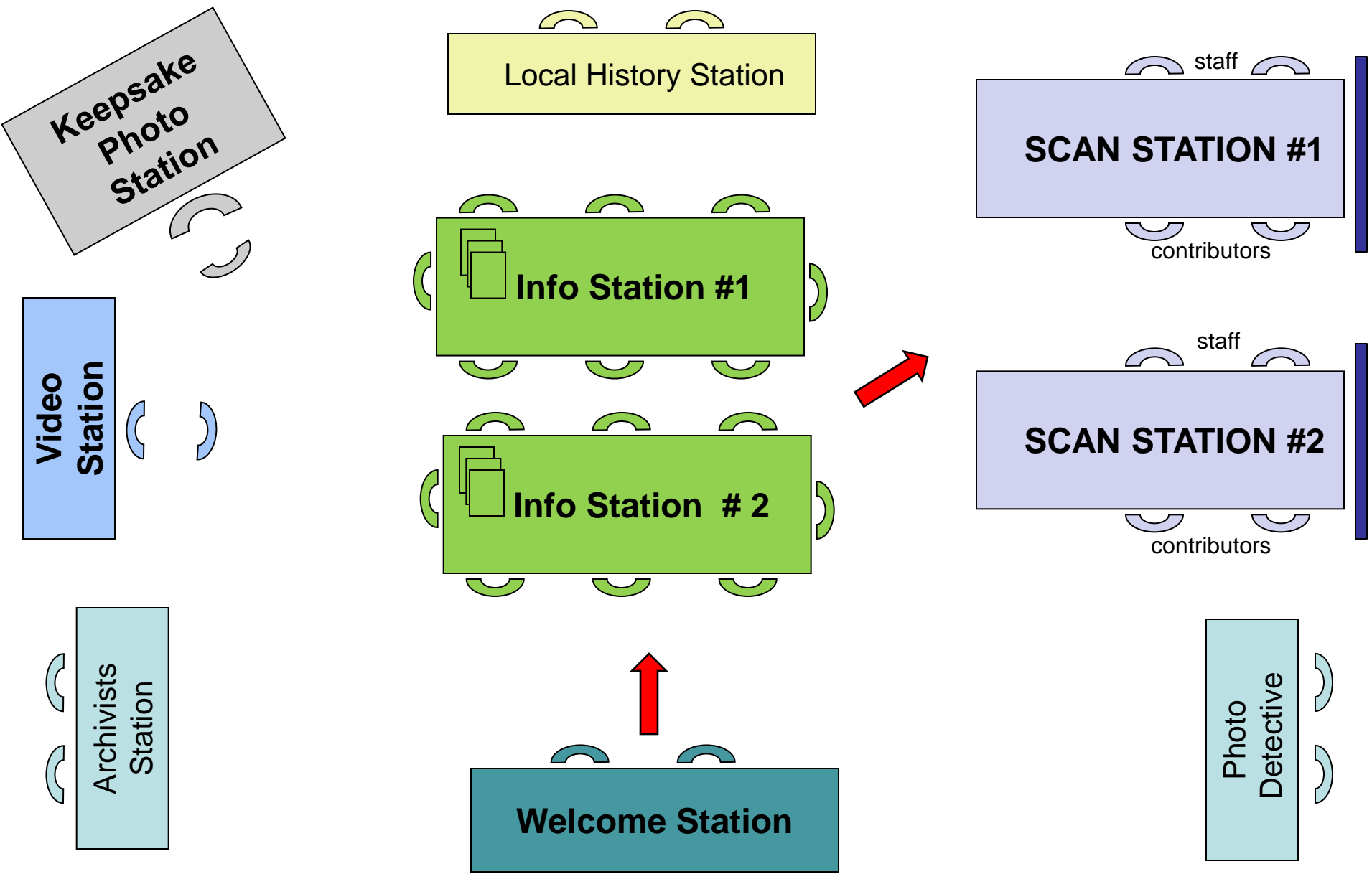
- ✓ Immigrant ancestors
- ✓ Family reunions
- ✓ Formal portraits
- ✓ Snapshots
- ✓ Community events
- ✓ Weddings, anniversaries
- ✓ Local businesses
- ✓ Cultural celebrations
- ✓ Old, new, color, B&W



The choice belongs to the contributor!

Mass Memories Road Show Sample Room Layout

YOUR PHOTO HERE





YOUR PHOTO HERE

The Digital Collection

Open Archives: Digital Collections
at the University of Massachusetts Boston

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Search within results [Advanced Search](#)

Add or remove other collections to your search:

- Mass. Memories Road Show
- Children's Drawings from the AFSC Vietnam Curriculum Project
- Descriptions of UMass Boston's Collections (Finding Aids)
- Doug Clifford Photograph Collection, 1968
- Eagle Forward - Newspaper of the 24th Infantry Regiment, Korea, 1950-1951
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Narrow your search by:

- ▶ Location Names
- ▶ Road Show Name
- ▶ Decade

Browse suggested topics

- Allston Brighton Mass. Memories Road Show (224)
- Boston Harbor Islands Mass. Memories Road Show (216)
- Boston Public Housing Memories Road Show (109)
- Brewster Mass. Memories Road Show (32)
- Halifax Mass. Memories Road Show (180)
- Irish Immigrant Experience Road



















You've searched: Mass. Memories Road Show

All fields: UASC-0140-0059* [x](#)

(399 results)

Sort by: Contributor Name 1 2 ... 8

Display: 50 Check/uncheck all

					
<input type="checkbox"/> Provincetown quilt square	<input type="checkbox"/> George W. Holmes, b. 1856	<input type="checkbox"/> Ivory fid	<input type="checkbox"/> Roxana Adams at the Provincetown Mass. Memories Road Show	<input type="checkbox"/> Roxana Adams at the Provincetown Mass. Memories Road Show: Video Interview	<input type="checkbox"/> Dennis and Madeline Miller
					
<input type="checkbox"/> Lil Holway	<input type="checkbox"/> Cindy Arnold at the Provincetown Mass. Memories Road Show	<input type="checkbox"/> Phantasy photo--be your own wildest dream!--interior	<input type="checkbox"/> Phantasy photo--be your own wildest dream!--exterior	<input type="checkbox"/> Provincetown dog drag contest	<input type="checkbox"/> Ruth Atkins Rogers' grandfather
					





The Digital Collection

Ernie, Anthony and Veronica

[View Description](#)

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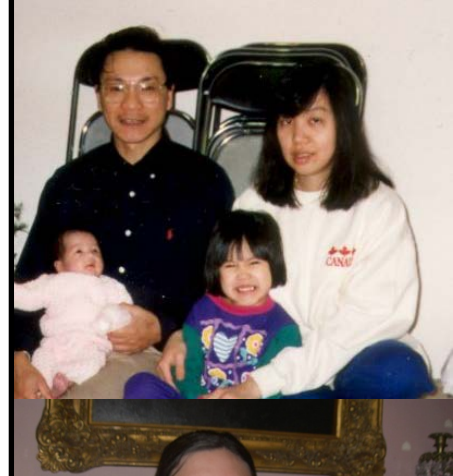
Description

Title	Ernie, Anthony and Veronica
Description	'Ernie is the uncle of Anthony and his sister Veronica. Ernie was born 6 months later than Anthony in 1930. Anthony is my father. His mother is Ernie's oldest sister. Ernie was lost at sea in the sinking of the vessel 'Patricia Marie' in October 1976. Pictured, from left to right: Ernest Cordeiro, my father Anthony R. Leonard, Jr., Veronica M. Leonard and Sparky, the dog. Location: Watson's Court.'
Contributor Name	Leonard, Susan
Decade	1940-1949
Location Names	Provincetown Barnstable County Massachusetts United States
People	Cordeiro, Ernest



An Archival Record of MA Communities





Contact:

Jessica R. Holden

jessica.holden@umb.edu

617-287-5469

Carolyn M. Goldstein

carolyn.goldstein@umb.edu

617-287-5929

openarchives.umb.edu

blogs.umb.edu/archives

Recommended Reading

Joanne M. Riley and Heather Cole. "The Mass. Memories Road Show: a State-Wide Scanning Project" Digitization in the Real World: Lessons Learned from Small and Medium-Sized Digitization Projects. Ed. Ng, Kwong Bor and Kucsma, Jason. New York: Metropolitan New York Library Council, 2010. 223-241.

Available at: <http://scholarworks.umb.edu/hlpubs/3/>

University Archives and Special Collections
Joseph P. Healey Library, University of Massachusetts Boston

The Mass. Memories Road Show is co-sponsored by the Patricia C. Flaherty Class of '81 Endowed Fund.

