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ShoreLines

University of Massachusetts at Boston ✪

Volume 2 Number 19

9 December 1980

Special

FREE PERFORMANCES OF "THE KNIGHT OF THE GOLDEN SPURS"

"The Knight Of The Golden Spurs," by 20th century Spanish playwright Alejandro Casona, will be performed free of charge 5-13 Dec in Theatre Two. The play is presented by the Theatre Arts Dept in cooperation with the Consul General of Spain in Boston.

"The Knight Of The Golden Spurs" is translated and directed by Louis E Roberts, CAS Theatre Arts Chairman. The forty-member cast and crew are drawn from the Workshop in Drama, Stagecraft and Set Design classes, and include faculty members Patricia Trapp, Leonid Chechelnitzky and Susan McGinley.

The play portrays the life of the political satirist, poet and scholar Francisco de Quevedo--a life of struggle against modes of conduct which, Quevedo believed, sapped the strength of his country. 1980 marks the 400th anniversary of Quevedo's birth. The presentation of "The Knight Of The Golden Spurs" is part of a world-wide celebration of this occasion.

Performances of "The Knight Of The Golden Spurs" will be held December 12 and 13 at 7:30pm, and December 10 and 11 at 2:20pm. Admission is free.

HONORED

Robert J Steamer, Professor of Political Science, has been appointed Honorary Research Fellow at the University of Exeter in Great Britain for the spring term 1981.

"Good Luck Mr Robinson," a docu-drama produced and directed by WILLIAM HANSARD, CAS Associate Professor of Art, has been nominated for a New England Regional Emmy in the Public Affairs Program Special category. Hansard's directing, Duane Jones' acting and John Nagy's and Mark Holden's music have also been nominated for Emmys.

PUBLISHING

CHARLOTTE RYAN, CPCS Assistant Professor in the Community Planning Center, has published an article entitled "Dorchester 'Revival': Who Benefits?" in the 18 Nov issue of the Dorchester Community News.

MARGARET STORCH, CAS English Lecturer, had a paper, on "Blake's Allegory" published in the Summer 1980 issue of Bulletin of Research in the Humanities; and her article entitled "Nature's Cruel Holiness: Blake and Women" will appear early next year in a special issue (on Freud and Jung) of American Imago: A Psychiatric Journal for Culture, Science and the Arts.

APPOINTED

JOHN K DICKINSON, CAS Associate Professor of Sociology, has been appointed director of the U Mass Freiburg (Germany) Program for 1981-82.

David L Stockton, Director of Health Services, recently announced the appointment of Sheila McNeil as Coordinator of the Health Services' Health Education and Information Program. McNeil has Bachelor and Masters degrees from Bowling Green State U, where her area of concentration was Health Education. She has been Instructor and Community Health Educator at Northeastern University. Her responsibilities at UMB will include developing and coordinating the Community Health Education and public relations efforts of the Health Service.

SPEAKING

Two CPCS professors, MARILYN FRANKENSTEIN AND LUCY HORWITZ, both of the Center for Applied Language and Math (CALM), were speakers at a New England conference on "Teaching Students to Think" at UMA in Nov. Frankenstein made two presentations, "Quantitative Reasoning in Developmental Mathematics" and "Looking at Algebra Concepts Through Visual Analogies." Horwitz spoke on "Visualization in Mathematical Problem Solving."

Frankenstein was also a speaker at Artists in Residence, a New York City art gallery in Soho. In her presentation "Math and Art," she discussed mathematics as a generative force in art.

Also on the CPCS faculty, BARBARA BUCHANAN, Director of Field Education, and DEBORA SHERMAN, Director of CALM, spoke at a national seminar of the American College Testing Program, "Attracting and Retaining Adult Learners." Their presentation, "Attracting Adults Through Curriculum and Teaching - Practices and Models," focused on the ways in which the CPCS program directly addresses adult learning styles and stages of development.

CHANCELLOR AND MRS. CORRIGAN represented UMB at the 20th Anniversary Celebration of the Dorchester United Neighborhood Associations on 21 Nov. The Chancellor spoke to those attending the dinner, which was held at the Harbor Campus.

MARTHA COLLINS, CAS Associate Professor of English, lectured on Louise Bogan at Adams House, Harvard U, in Nov. She also read her poems at a poetry festival at Bucknell U in PA.

Four German Department faculty members participated in the Annual Meeting of the American Association of Teachers of German, held in Boston in Nov. PETER OTT, Associate Professor, presented a paper entitled "Arno Schmidt's Work as Experiment." LYNN DHORITY, Associate Professor, gave a detailed demonstration of the Lozanov method of teaching languages. JOEY HORSLEY, Associate Professor, co-chaired the panel "Women in German: Session on Feminist Teaching in Practice." LUISE BRONNER, Associate Professor, chaired the session devoted to exploring ways of creating a German environment to enhance learning. She also read from her poetry.

On 20 Nov, ALFRED HOELZEL, CAS Professor of German, gave a talk entitled "From Berlin to Jerusalem: Teaching Germanistik in Israel" at the invitation of the Goethe Society of New England.

ASSEMBLY ACTION

On 17 Nov, the Assembly approved the PhD in Environmental Sciences. A motion for a faculty-student referendum on the question of military recruitment on campus was also passed. Graduate courses in Anthropology, Philosophy and Critical and Creative Thinking were also approved.

Appointments to the Board of Regents' Subcommittee for Boston Reorganization were announced. Committee members are George Hazzard, Chairman, Elizabeth Rollins, Co-chairwoman, Normal Zalkind, Arnold Freeland, George Ellison and Robert Cushman.

Robert Seeley will serve as CAS faculty representative to the UMB's Graduate Council.

CAS FACULTY AWARDS

The CAS Collegiate Faculty Development Committee has awarded grants to 12 faculty members for various research projects. Receiving grants are: Lawrence Greene, Anthropology, for research into endogenous ethanol production and ethanol metabolism; Harold Thurman, Art, for work on his book Brecht on Dialectics; Jean-Pierre Anselme, Chemistry, for research into Diazene-Hydrazone Rearrangement; Martha Collins, English, for editing her book Criticism of Louise Bogan; Brian Thomas, French, for his work on contemporary Quebecois song; Tan Vo Van, Mathematics, for research on the algebraic geometry of q-convex manifolds; Karen Fiser, Philosophy, for work on Wittgenstein; and Martin Posner, Physics, to conduct studies of growth and hormone secretion by estrogen responsive rat pituitary tumor cell lines in tissue culture.

Also receiving awards are: Kama S Bawa and Colin Webb for research into inflorescence architecture, foraging behavior of pollinators and embryo abortion in plants; John B Ebersole for experiments on optimal foraging in small mammals; and Herbert Lipke for research into tyrosine metabolism in Aedes. Bawa, Webb, Ebersole and Lipke teach in the Biology Dept.

Twenty-six CAS faculty members received travel grants to attend professional meetings at which they will present papers. They are: Michiko Takiko, Lawrence Greene, S. Spencer-Wood and T Buckley, Anthropology; Paul Tucker, Art; Garrison Wilkes, Biology; Robert Crossley, Penelope Shaw, Vivian Zamel, P. Annas and Mary A Ferguson, English; Michel Philip and John Anzalone, French; Alfred Hoelzel, German; Clive Foss, History; Robert Morris, James S Byrnes, Tan Vo Van, Herbert Kamowitz and Peter Ash, Mathematics; James Brennan, Psychology; M Antonoff, Physics; Efrain Barradas, Spanish; G Garrett and James Blackwell, Sociology.

SWEENEY MEMORIAL FUND

The Sweeney Memorial Fund, memorializing the late James Sweeney, CAS Professor of English, was recently established with a \$500 donation from Chancellor Corrigan. The purpose of the fund is to support the Sweeney Collection, a permanent collection of films of Shakespearian plays to use in the classroom. Faculty, staff and students are invited to donate to the Fund. Checks should be made out to the University of Massachusetts -- Sweeney Fund.

EMERGENCY CLOSING POLICY 1980-81

If it is necessary to close the University because of snow or another emergency the following policy will be used:

Classes and all other scheduled activities on campus will be held unless a specific announcement is made to the contrary, commencing at 6am and repeated periodically thereafter. Such announcements will be made on radio stations WBZ-AM (1030), WHDH-AM (850), WEEI-AM (590) and WITS-FM (1510) and on Channel 5 (M-F), 6-7am only). It is important that you stay tuned to your radio. Do not call the University for this information.

The decision to call off classes will be made if indications are for extreme conditions of snow accumulation, extremely hazardous road conditions, or on officially declared snow emergency in the City of Boston.

Please note that a decision to cancel classes does not imply that offices are closed. All University employees will be expected to report to work unless an announcement is made to the contrary.

The decision to cancel classes or close made during the regular work day will be relayed by the Personnel Office via telephone. Departments should not call the Personnel Office.

All students and employees are encouraged to use mass transit when the possibility of a snow emergency exists. Every effort will be made to keep the University shuttle bus running from the Columbia MBTA Station to the campus under all conditions.

In the event that classes and all other

scheduled activities are cancelled, only Snow Day personnel will be required to work. Heads of departments should review and up-date their Snow Day plans and procedures.

The Library may close under certain circumstances after 5pm weekends, holiday periods and intersession. If so, the Library closing will be announced on the stations listed above.

The following will be the only announcements made concerning closing the Boston Campus. Local radio stations will be asked to repeat them verbatim:

*The University of Massachusetts/Boston is closed all day for classes. Only Snow Day personnel should report.

*The University of Massachusetts/Boston Harbor Campus only is closed for classes. Only Snow Day personnel should report for work. The Downtown Campus is open.

*The University of Massachusetts/Boston evening classes only are cancelled. Only Snow Day personnel should report.

*The University of Massachusetts/Boston evening classes at the Harbor Campus only are cancelled. Evening classes Downtown will be held as usual.

*The University of Massachusetts/Boston is closed for classes all day, but all employees are expected to report to work.

All personnel will be notified by their supervisors if they are considered Snow Day personnel.

CHINESE VISITORS

The five Chinese scholars participating in the UMass/Peking Normal University exchange program have been invited to visit the UMB campus for a weekend in mid Dec. Anyone able and willing to offer hospitality to one or two of the visitors for a weekend, or to take them around Boston, should contact Edna Seaman, CAS Associate Dean, x2551.

CHANCELLOR SUPPORTS URBAN GRANT UNIVERSITY ACT

Chancellor Corrigan has hailed the enactment of the Ford-Buchanan Urban Grant University Act, included in the Congressional reauthorization and amendments of the Higher Education Act which President Carter signed last month.

The Urban Grant Act is intended to encourage urban universities to carry out their functions as citizens and neighbors by providing urban governments with applied research and services on problems of priority to the cities. Under the Act, local governments will decide what their priority problems are, and local universities will decide what they can offer toward meeting those problems.

"UMB has had service and research as part of its mission for Boston since it was founded," said Corrigan. "We are optimistic that this new legislation will enable us to foster and strengthen the existing relationship between the City and the University."

INVENTOR INFORMATION CENTER SLATED FOR BPL

The Boston Public Library (BPL), one of 33 patent depository libraries of the U S Patent and Trademark Office, has been tapped by the Office of Energy-Related Inventions of the National Bureau of Standards to establish and operate an Inventor Information Resource Center. A demonstration project, the Center aims to provide better access to technical information to stimulate and encourage innovation by individual inventors and small businesses.

Plans include installing a computer to search technical literature, augmenting the Library's extensive holdings in patents and patent-related publications as well as books and periodicals related to inventions, and offering lectures and workshops on technical topics.

BPL is one of three institutions in the nation selected for this project. The others are Sunnyvale Public Library, Sunnyvale, Cal, and the Georgia Institute of Technology.

For more information call the Coordinator of Science, BPL Research Library 536-5400 x265.

STUDENTS SCORE WITH SBI

Professor Herbert L. Lyken, head of the CMPS Small Business Institute (SBI), has so much confidence in his program that when people ask him for success stories he has a ready answer: "All of our stories are success stories." To prove this, he offers a list of businesses that have been served by the Institute and students who have participated in the program, and then he adds: "Pick one - any one - for a testimonial."

Lyken brought the SBI to CMPS in 1979 after negotiations with the Small Business Administration (SBA). Originally, the SBA preferred to have graduate students working as consultants to small businesses, but in the late 1970's the SBA "recognized that undergrads, such as those in CMPS, can perform as well," Lyken says. "We provide training to large numbers of mature students, as mature as you would find in any grad school, and many of our students are beyond the normal college age and, as such, have previous practical experience."

The SBI deals with business problems which fall under all the disciplines taught at CMPS: Accounting/Finance, Human Resources Management, Marketing, and Operations Management. Each semester the SBA assigns prospective cases to the SBI and Lyken contacts the businesses to assess whether his students can handle the cases. "We are students, after all," he says. The students, nevertheless, do provide management and technical assistance to the companies. In this way, the small businessperson receives free professional consulting, a service not many small business owners can afford. "Our students are consultants," Lyken says. "They do not work as employees for the businesses."

Entrance to the course, entitled "SBI Practicum," is not as simple as signing up. Lyken, admittedly selective, looks for students who have an interest in small business and who have substantially completed their core courses. He also evaluates written statements in which students explain why they are interested in small business. "They apply, but I have to find out what makes them tick," he said.

Two or three students, as members of a team, work on an individual case. Initially, Lyken accompanies these students to the business and discusses the case with the owners. Then students make regular visits to analyze the business and its problems. Team tasks may be organized in many ways. For example, student teams may divide into their specialties: finance, marketing, operations. In addition, they may view a fourth problem collectively from the human resources management perspective. Lyken stresses that they "work as a team so that no one works in a vacuum."

In analyzing the problems, students not only meet with owners and employees, but also meet with professionals such as accountants, lawyers, bankers, suppliers, SBA officials, and SCORE (Service Core of Retired Executives) counselors. "When retired executives work with students, something beautiful happens," Lyken muses. Students also do research in libraries and at trade associations, or they use other reference resources.

Midway through the course, students present an oral report at a meeting of a steering committee. "Oral presentation is an integral part of the course work because I feel just as strongly about oral proficiency as I do about written proficiency," he says.

Students prepare final written reports which include recommendations for improvements. "It doesn't always mean that the small business owner will like what we say because we do find areas that can be improved," he says. The student reports are directed toward the small business owner. "Small business people are not academics so the lay-out must be clear and direct," says Lyken. On the cover of one case report, the students displayed a logo which they had designed and which was later adopted by the company. According to Lyken, the reports are also used by the SBA in loan decisions and in the granting of management services.

In 1979 the "SBI Practicum" was reviewed and evaluated by Philip H. Thurston, the Richard P. Chapman Professor of Business Administration at Harvard University's Graduate School of Business Administration. Thurston, a businessman with experience in the Corning Glass Works, the Sperry Gyroscope Company, and the General Electric Company, praised the course. "This course is of considerable value," he wrote. "It represents a substantial field experience and in addition an integrative experience." He noted especially student "insight," "enthusiasm," and ability to move from an academic subject to the "messy environment of an ongoing business." He added that Lyken does not let "complex business experience be reduced to simple platitudes. Quite the opposite, he presses students to understand and express the reality of the business situations studied."

Gary Cowen, a veteran of SBI, a CMPS grad and presently an E. F. Hutton stockbroker, recalled proudly that his team had made a major projection about the company it worked for. Six months later, the projection became a reality. "We had the opportunity to put the skills we had learned to use in a real environment," he said. And Margaret O'Neil, another SBI veteran, a CMPS grad and now a Staff Assistant to the Associate Dean for Medical Services at the Harvard Medical School, says that the most important things she learned from the course were "confidence and exposure." She says, "It somehow tore down another barrier in dealing with people who have responsibility."

--Beverly Gudanowski
CMPS Lecturer

POETRY WORKSHOP IN SPRING

Denise Levertov, internationally known poet, will be teaching a poetry workshop at UMB this spring. Levertov's thirteen books of poetry include O Taste and See, The Sorrow Dance, Relearning the Alphabet, To Stay Alive, and, most recently, Life in the Forest. She is also the author of a book of critical essays, and the recipient of numerous awards.

Levertov will be selecting students for the course, English 305, on the basis of their work. Those interested should contact Martha Collins x2731.

CONSTANTLY CUT OFF

If you have telephone connection problems, or even if you don't, NE Tel & Tel thinks using the telephone is important and so does Maria Gerardell, who supervises UMB's switch board. Together they arrange special on-campus workshops to help employees sharpen telephone skills. "The telephone," says Gerardell, "may be the University's first contact with a new or potential student. Sometimes it's our only contact with the public. It's important to handle such calls skillfully." The telephone company representative gives a number of helpful hints during each session. To sign up for the next hour-long workshop telephone Gerardell at x2150.

ERRATA

The calligraphy exhibited on Fl 10 of the Library was erroneously attributed to Paul Blanchard in the last issue of ShoreLines. It was done by Paul Fowler.

CRIME WATCH

Many people today fear being burglarized, says Jack Sullivan, Crime Watch Officer in Security. There are several ways to add to home security, he says. One of the easiest and least expensive is to improve lighting.

"Lighting both indoors and out can give the impression that someone is home," says Sullivan. "This isn't foolproof, but a completely dark house indicates that no one is home. Outside front and back doors should both be lit with a minimum 60 watt bulb, which can burn 12 hours and costs about eight cents." Sullivan says outside lighting helps in several ways. "It can eliminate the cover of darkness that a thief uses. If a burglar attempts to enter, lighting may provide a potential witness with a chance of spotting and identifying the person. Outside lights also deter car thieves. They also help police identify houses in emergencies by making it easier to read house numbers."

Sullivan says putting outside lights on also makes for a safer return home. He cautions, however, not to turn outside lights on when leaving home during the day. "This is a sure giveaway that no one is home and won't be back until after dark," he says.

Another safety device is to have outside lights come on automatically, Sullivan says. "There are a couple of ways this can be done. One is to use an electric eye device which screws into the light socket and allows the light to come on at dusk and go off at dawn. Another is a timer which replaces the inside switch and is preset to turn the light on and off.

"Timers on inside lighting can give the appearance that someone is at home. They make lights go on and off at various times. Using two or more timers in different rooms can give the impression that someone is moving around inside the house," says Sullivan. Timers can also be attached to radios and stereos. Two models are available: one with a 24 hour on-off cycle, and the other with several on-off cycles within a 24 hour period. Both timers, according to Sullivan, cost less than \$10.

Calendar 12/9 - 1/12

- TUE 12/9
EXHIBIT/Color Lithographs by Judy Kramer Harbor Gallery M-F 10am-5pm through 19 Dec. Free.
EXHIBIT/Posters from Goethe Institute Exhibitions Fl 5 Library Gallery through 20 Dec.
EXHIBIT/The Moral Minority: Dorothy Day and the Catholic Worker Fl 4 Library through 24 Dec.
EXHIBIT/Calligraphy by Paul Fowler Fl 10 Library through 16 Jan.
CPCS ADMISSIONS SEMINAR/Information Session Rm 419 Downtown every Tue 9am & 6pm Free.
CONSIDERING RETURN TO COLLEGE SEMINAR/for adults every Tue noon Rm 419 Downtown & 6pm Admissions Office Harbor Campus. For details 287-8100. Free.
IN-STAFF TRAINING/Understanding and Working with the Gay Student by Joel Hencker, Clinical Director of the Boston Homophile Counseling Service, for Division of Student Affairs sponsored by Counseling Center 2-3:30pm Chancellor's Conference Rm. Reserve by 9 Dec with Ms O'Keefe x2264.
THEATRE/The Knight of the Golden Spurs by Theatre Arts students Theatre II 10-11 Dec 2:30pm 12-13 Dec 7:30pm Free.
BASKETBALL/Men's with Lyndon State @ home 7pm.

- WED 12/10
FILM/Touch of Evil with Orson Welles, Charlton Heston, Marlene Dietrich and Janet Leigh sponsored by English Dept American Detective Film Fest 12:30pm Build I Auditorium Free.
LECTURE/The Conservative Mood in America: Implications for Affirmative Action by Paul Parks, former Mass Secretary of Education, sponsored by Office of Affirmative Action 2pm Faculty Club Lounge Free.
CLASSES END.

- THUR 12/11
READING PERIOD BEGINS.
BASKETBALL/Women's @ Roger Williams 5:30pm.
Men's @ Roger Williams 7:30pm.

- FRI 12/12
HOCKEY/@ Amherst 4pm.
- SAT 12/13
BASKETBALL/Men's with Southern Conn State @ home 8pm.
- MON 12/15
MEETING/Assembly 2:30-4pm Small Science Auditorium.
HOCKEY/@ Gordon 8pm.
- TUE 12/16
CPCS ADMISSIONS/Repeat 12/9.
CONSIDERING RETURN TO COLLEGE SEMINAR/Repeat 12/9.
READING PERIOD ENDS.
- WED 12/17
FINAL EXAMS BEGIN.
- FRI 12/19
MEETING/Professional Staff Association Steering Committee 10-10:30am Admin Build Rm 308.
- SAT 12/20
BASKETBALL/with St. Michael's @ home 7pm.
- TUES 12/23
CPCS ADMISSIONS Repeat 12/9.
CONSIDERING RETURN TO COLLEGE SEMINAR/Repeat 12/9.
FINAL EXAMS END.
- THURS 12/25
HOLIDAY/Christmas.
- TUES 12/30
CPCS ADMISSIONS/Repeat 12/9.
CONSIDERING RETURN TO COLLEGE SEMINAR/Repeat 12/9.
- THUR 1/1
HOLIDAY/New Year's.
- TUES 1/6
CPCS ADMISSIONS/Repeat 12/9.
CONSIDERING RETURN TO COLLEGE SEMINAR/Repeat 12/9.
- WED 1/7
MEETING/U Mass Trustees @ Downtown Campus 2pm.
- THUR 1/8
HOCKEY/with Wagner @ home 8pm.
- SAT 1/10
BASKETBALL/Men's with Nicholas @ home 7:30pm.
HOCKEY/with Hawthorne @ home 8pm.

ShoreLines

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