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ShoreLines

University of Massachusetts at Boston

Volume 2 Number 9

27 May 1980

Special

COMMENCEMENT SATURDAY

UMB will hold its 12th commencement at the Harbor Campus on Sat 31 May at 2pm. More than 1,000 baccalaureate and graduate students from the University's three colleges are degree candidates. They include the first three to receive the Degree Master of Arts in Critical and Creative Thinking.

The afternoon ceremonies will include an address by Chancellor Corrigan; greetings from President Knapp and, representing the Class of 1980, former Student Trustee Nancy Cross; and presentations of special awards and honorary degrees.

Honorary degree recipients will be: Florence Luscomb, world peace advocate and civil libertarian recently associated with the Women's Liberation Movement, Doctor of Laws; Philip J McNiff, director and librarian, Boston Public Library, Doctor of Humane Letters; I M Pei, architect and urban designer, Doctor of Fine Arts; and Andrew Young, former US Ambassador to the United Nations, Doctor of Laws.

Honors Convocations will be held on 28 May for CMPS and CPCS and on 29 May for CAS.

Honorary degree recipient, Young heads Young Ideas, a non-profit organization to promote US trade with developing nations. In 1972, he became the first black to serve in the US House of Representatives from Georgia since reconstruction. He resigned to accept the UN post during his third term. An ordained clergyman, Young served Martin Luther King on the staff of the Southern Christian Leadership Conference, helping to draft the 1964 Civil Rights Act and the 1965 Voting Rights Act. As UN Ambassador, Young is attributed with composing the resolution laying out independence for Namibia.

Luscomb, an architect, was one of the first women to graduate from Massachusetts Institute of Technology. After World War I, she devoted herself to social causes, serving as an officer in organizations such as the Women's International League for Peace and Freedom, Civil Liberties Union of Massachusetts and the League of Women Voters. She was Vice President of the first Boston Chapter of the National Association for the Advancement of Colored People (NAACP). Luscomb participated in the anti-Vietnam War Movement and has actively supported the struggle of women for equality through passage of the Equal Rights Amendment.

McNiff embarked on a library career as a high school student in Brookline where he was student assistant in the Public Library. He has since served in the Newton and Harvard College Libraries. In 1965, he was named to his present post at the Boston Public Library. An alumnus of Boston College and Columbia University Graduate School of Library Service, McNiff has received international recognition from both the Spanish and Italian governments.

Pei, hailed for his design of the JFK Library, focused his attention on urban revitalization early in his career. Projects he created include Oklahoma City's Downtown Redevelopment Plan and the Place Ville-Marie in Montreal. He designed the East Building of the National Gallery of Art in Washington, DC, and the National Airlines Terminal at Kennedy International Airport in New York City. Last year, Pei won the prestigious American Institute of Architect's Gold Medal.

HONORED

JANE ROLAND MARTIN, CAS associate professor of philosophy, was recently named Educational Research Fellow of the Mary Ingraham Bunting Institute of Radcliffe College to undertake a project entitled "An Educated Person: Sex Bias in Educational Thought."

ERNEST I BECKER, CAS professor of chemistry, was the 1980 Honor Roll Awardee of the Massachusetts Institute of Chemists (MAIC), a division of the American Institute of Chemists. The award was presented at the annual MAIC meeting in April. Becker spoke about "Career and Serendipity in Chemistry." He also was elected President-Elect of MAIC.

FRANKLIN PATTERSON, Boyden Professor of the University was cited for distinguished educational leadership by the faculty of the Claremont Graduate School at the 53rd Commencement of that California institution. Patterson earned his PhD at Claremont in 1955. On Sat 24 May the Boston Conservatory of Music honored him with an honorary Doctor of Humane Letters.

PUBLISHING

JAMES R GREEN, associate professor at CPCS, is the co-author of Boston's Workers: A Labor History, a book recently published by the Boston Public Library (BPL) and the National Endowment for the Humanities, based on lectures he gave at the BPL. He recently spoke about the book to the new local officers of the American Federation of State, County and Municipal Employees, Council 93, AFL-CIO.

"Food Density and Territory Size: An Alternative Model and a Test on the Reef Fish *Eupomacentrus Leucostictus*," an article by JOHN EBERSOLE, CAS assistant professor of biology, was published in the April issue of The American Naturalist.

SPEAKING

JOHN J CONLON, CAS director of TCP, gave the commencement address at Notre Dame High School in Hingham.

DOUG HARTNAGEL, dean of Admissions, Financial Aid and Registration Records, and JEANNE UNION, assistant director of Admissions, spoke about "A Fresh Idea: Recruitment Activities to Attract the Nontraditional Student" at the annual conference of the American Association of Collegiate Registrars and Admissions Officers in New Orleans in April.

PAMELA J ANNAS, CAS visiting assistant professor of English, gave a paper entitled "Feminist Utopia" at the Second Annual National Women's Studies Conference in Bloomington, Indiana, in May.

In May, JOHN EBERSOLE, CAS assistant professor of biology, spoke at a meeting of the Population Biologists of New England on "Experiments on Optimal Foraging: Adoptive Strategies in California Versus Massachusetts *Peromyscus*."

CAROLYN SCHNEIDER, director of Public Information, moderated a panel of editorial directors, editors and publishers at the Massachusetts National Organization for Women State Conference about "Demystifying the Media."

JOE BYRNES, CMPS professor of Human Resources Management, was a panel member for the recent meeting of the UMB Chapter of the American Society of Personnel Administrators composed of personnel directors from the public, private and third sectors discussing issues and trends relevant to students' career opportunities in a tightening economy.

JON BARD, CMPS assistant professor, presented a paper entitled "An Explicit Solution to the Multi-Level Programming Problem" at the Operations Research Society of America/the Institute of Management Sciences (ORSA/TIMS) conference this month in Washington, D.C.

MADHUKAR JOSHI, CMPS associate professor, also presented a paper at the same conference entitled "Community Audit: Market Research and Planning in the Public Sector."

"Eichman as Manager: Protecting the Public by Protecting Managers" is the title of CMPS Associate Professor RICHARD NIELSEN'S paper he gave at the Eastern Academy of Management Conference in Buffalo, NY.

JOHN PAPAGEORGIOU, CMPS professor, presented a paper about "Management Science Applications to Environmental Problems" at the ORSA/TIMS conference.

DAN SHIMSHAK, CMPS assistant professor, spoke about "Effect of Covariance on the Waiting Times In Series Queuing Systems" at the same conference.

GEORGE SPIRO, CMPS associate professor, and MARK SCHLESINGER, CMPS instructor, plan to present a paper entitled "Does Legal Education For Future Managers Teach Them to Think?" in Aug at the Annual Meeting of the American Business Law Association in San Francisco.

TWO GET DANFORTH HONORS

Anne S Egan, CAS English and psychology major, has won a Danforth Graduate Fellowship for advanced study toward the PhD degree. Wendy C Bayliss, CAS anthropology major, received honorable mention. The Fellowship provides tuition and fees plus an annual stipend for up to four years of study in preparation for a career of college teaching. More than 1,900 baccalaureate and post-baccalaureate persons from colleges and universities throughout the United States competed for the 100 fellowships awarded this year.

More than 3,500 Danforth Graduate Fellowships have been awarded since the program was authorized in 1952. Over 95 percent of the recipients have completed the PhD degree and approximately 85 percent have become college teachers.

CMPS FACULTY GRANTS

Dean Elam and the CMPS Faculty Development Committee announced that Faculty Development Grants have been made to the following: George Spiro, associate professor, to pursue research relating to legal problems universities face; Richard Neilson, associate professor, to study the issue, "Is market socialism competitively better adapted to the modern political-economic environment than private enterprises?"; Gunther Boroschek, professor, for research on the effects of radical social change on human resources management strategies and policies; Diane McKinney, assistant professor, to explore the issue of preventing and coping with blocks to organizational change in higher education; Richard Pyle, lecturer, for updating the assessment of corporate fitness programs; and Mark Schlesinger, assistant professor, to investigate cognitive development as it pertains to the postsecondary classroom.

MAINSTREAMING HANDICAPPED CHILDREN

GARY N SIPERSTEIN, CPCS assistant professor, has received a grant for "An Investigation of Classroom Intervention Strategies On Children's Acceptance of Handicapped Peers," from the US Office of Education, Bureau of Education for the Handicapped. The grant of more than \$200,000 for two and a half years is the third in a series of federally funded awards he has received in the past four years. Siperstein and his research colleagues have made presentations about this research to the Annual Meeting of the American Psychological Association and the Annual Meeting of the Eastern Psychological Association. They have also published in the American Journal of Mental Deficiency, Journal of Visual Impairment and Blindness and an edited book entitled "Educating Mentally Retarded Persons."

PROFESSIONAL STAFF ELECTIONS

The Professional Staff new representatives to the Steering Committee are Charlie Boland, Computer Services; Bill Joiner, Veteran's Affairs; and Grace Muscarella, Financial Aid and to the University Assembly they are Betsy Boehne of CMPS and Charlie Desmond of Pre-freshman Programs. More than 56 percent participated in the election.

Results of the unionization questionnaire were as follows: 71 questionnaires were returned, 35 said no to a union, 33 said yes and three were undecided. Forty-two opposed affiliation with Amherst and 20 supported it.

VISITING PROF NEEDS APT

Amos Navon, who will be visiting professor of biology next year, needs a two-three bedroom furnished apartment or house beginning in Aug or Sept '80 to June '81. Contact Herbert Lipke x2616.

HARBOR FESTIVAL PLAYED IN BOSTON

On Sun 4 May UMB hosted its third annual Harbor Festival--"Playing in Boston." This year the celebration of performing arts and artists from all over New England kicked off Boston 350 Birthday festivities.

Visitors to the campus had a day of free theatre, mime, poetry, puppetry and children's theatre. The famous Bertolino Brothers European Circus performed. For the youngsters, there were clowns and clown face-painting by Ron Labbe, puppets by the Elfin Puppet Theatre, a special children's workshop led by the Just Around the Corner Company, the Children's Theatre Company of Paige Academy performed rhymes from African to inner city street games and Scrubboard Slim, and the Sideshow Man entertained in his own special style. For the teenagers, the Articulture Teen Dramatic Players performed "Hanging In, Hanging Out," and Madame Nose led a juggling workshop. The Mystic Paper Beasts presented their magical "The Last Crumb," while Ron Labbe's mime workshop was open to all ages. The Two Penny Circus presented an original comedy and UMB drama students played scenes from Shakespeare as well as their own works in a collection called, "New Directions in Theatre."

For Mom and Dad there were the Rainbow Revelers, "Clowns, Carols and Conscience," Poetry Balloons by Peter Payack, the New Hampshire Mime Company's sophisticated corporeal mime, "Body Mind Space and Stuff" by the Performance Art Seminar of UMB and Mike Donovan of The Comedy Connection. For the oldsters, Boston's popular New Wrinkle Theatre, a troupe of senior citizens, made their own sparkling presentation of "Lovers and Other Strangers," and another work entitled, "I'm Herbert." And, for everybody, the Boston premiere of a new play, "Letter to Corinth," about the burning of the Ursuline Convent in Charlestown in 1834.

CPCS ENERGY SEMINARS

Dean Murray Frank of CPCS sponsored a four week seminar series that ran from 9-30 April.

About 20 faculty members, community leaders, and local journalists participated. Leading energy experts led the weekly lunchtime discussions. The purpose according to Rick Borten of the CPCS faculty, was "to understand the origins of the energy crisis, alternative directions that can be pursued and the restraints facing us." Weekly sessions included: "The Sources of Conventional Energy and the Factors That Led to the Energy Crisis" led by Carla Johnston, CPCS lecturer and assistant director of the Union of Concerned Scientists; "The Alternatives to Conventional Energy" with discussion leader Henry Lee of the Kennedy School at Harvard and former director of the State Energy Office; "Setting Goals for a National Energy Policy" with discussion leader Evelyn Murphy of MIT and formerly Secretary of Environmental Affairs and "America's Patterns of Consumption" with Mitchell Tyson, Sen Paul Tsongas' chief energy aid leading the discussion.

GRANTS & CONTRACTS

Office of Grant and Contract Administration has announced four new awards for March and April. They went to: Gunther Weil and Robert Dwyer at the Media Center from Boston Public Schools for public service announcements; H Todd Eachus, director of OGCA, from US Department of Health, Education and Welfare National Institute of Health for biomedical research for the faculty; Molly Matson and Walter Grossman at the Library from Health, Education and Welfare Office of Education for library resources and equipment; and Thomas Mangione of Center for Survey Research from Boston U Medical Center to assess impact of legislation raising the drinking age.

EMPLOYMENT OPPORTUNITIES

Anyone interested in applying for the following positions should visit or call the Personnel Office x2262, x2263: Computing Center, EDP Entry Operator I; Office of CMPS Dean, Head Clerk.

LIBRARY TO CLOSE

The Main and Science Libraries will be closed 27-30 May for inventory of Special Collections. Anyone who has a special need to use the facilities during that period should make arrangements in advance with Molly Matson x2231.

EMERGENCY ENERGY

Thomas McNeil, energy coordinator in Physical Plant, says, "If the President declares an energy emergency, many restrictions will effect industry, commerce, local and state governments, as well as the general public.

"Some measures that will effect individuals are: minimum and odd-even fuel purchases, reduction of speed limits, use of carpools, use of stickers to allow cars to be used only on specified days, restrictions on use of recreational boating, staggered work hours and compressed work weeks."

McNeil says these indicate how concerned the Federal Government is about the availability of oil. "If the President declares an energy emergency, each state must submit its plan within thirty days. If the plan isn't accepted, Washington will implement conservation," he says.

SUMMER SAFETY TIPS

From Charles Spaulding, director of Physical Plant, come three tips for on-and off-the-job safety.

On fighting fires, Spaulding says one of the most important things is knowing the kind of fire it is and the kind of extinguisher needed to fight it effectively. Using the wrong type of extinguisher can actually make matters worse. The typical person might also be confused about how to use a fire extinguisher he says. Spaulding recommends familiarizing yourself with your extinguisher and knowing what to use on each type of fire.

Paint can be hazardous, he points out. "Many painters are unaware that materials they use can be health hazardous, especially acrylic paints. To avoid problems, don't eat or smoke while painting and wash hands thoroughly when done," says Spaulding.

Set ladders properly, Spaulding advises. When erecting a ladder, make sure it is set right. Observe the four-to-one ratio: for every four feet of vertical height, move the ladder one foot from the base of the structure it is resting on.

VIEW THE TALL SHIPS

The Board of Governors of the Faculty Club has invited faculty, professional and classified staff to the Faculty Club on Fri 30 May, starting at 9:30am to view the tall ships as they parade into Boston Harbor. For a small charge, coffee and pastries will be available between 9:30 and 11 followed at 11:30 by sandwiches, beer, wine and non-alcoholic punch. To attend make reservations with Walter E Weibrecht in the Chemistry Department and president of the Board of Governors.

NEW HEALTH MAINTENANCE ORGANIZATION

The Group Insurance Commission has approved a new health maintenance organization, Bay State Health Care Foundation, Inc., which is opened to all state employees and their families who are eligible for insurance. The enrollment period is 20 May-6 June and the effective date will be 1 July.

Also effective 1 July, are new monthly deductions for Harvard Community Health Plan, Blue Cross/Blue Shield, and the Bay State Health Foundation are listed below. Questions concerning coverage and for more information contact Patrice Rochette, personnel officer, x2270.

TYPE OF COVERAGE	MONTHLY RATE	RATE: 7/1/80
\$2,000 Basic Life Ins.	\$.22	\$.22
BC/BS-individual with CIC	9.00	8.61
BC/BS-individual without CIC	5.49	5.46
BC/BS-family with CIC	17.31	18.30
BC/BS-family without CIC	11.60	12.37
HCHP-individual	.75	3.98
HCHP-family	15.59	16.66
Bay State HCF-individual		4.10
Bay State HCF-family		18.46

EMPLOYER RECEPTION

The Career Planning and Placement Services Office is hosting its first employers reception on 29 May to thank the employers who have worked with them this year by participating in the numerous career programs the office has sponsored.

ASPECTS OF DESIGN

Stephen Korbet, design manager, speaks out on its aspects. He says, "Design is the discipline of organizing information, messages and material for a specific audience. It is the link between the initiator of a program or project and the public. The designer's role can be involved in any or every step of the organizing process: from helping to clarify what messages are to be conveyed, to the final stages of production to technically enhance the original concept."

"The most crucial factor is the user-designer relationship. Elements essential for a successful project include complete accurate information shared directly between user and designer. To insure proper emphasis, direct communication is necessary. The user, says Korbet, "is like a client to be convinced that a particular solution will communicate with the public. Thus, a sense of mutual trust is necessary in order for the designer to respect and understand a client's needs, and a client to trust proposed solutions.

"Many factors affect the design of printed material. They are: nature and amount of text, who is to see it, budget, when it is needed and how much time there is to complete it.

"Time, more than any other factor," says Korbet, "influences the outcome.

"In design, time is understood in two ways. One is the actual hours spent on a project; the other, overall time-frame a project takes to complete. Designers work on many projects simultaneously thus each is constrained by the time demands of each. User and designer must anticipate and be sensitive to this limitation by setting realistic completion dates."

Not all projects demand equal time or quality of attention. "Information, budget and intended audience," says Korbet, "determine how simple or complex the design solution will be. Announcement cards, for example, may be simple in scope, but require a sophisticated treatment. Two-hundred page catalogs are lengthy, but may require little sophistication. The designer, who must visually interpret the problem and solution is the one to make these decisions.

"The problem of defining what communicating is and isn't," Korbet says, "can be understood if we realize that everything we see is to some degree designed, whether by amateur or professional. The question is: how well designed?"

"In addition to publications, design affects items such as exhibits, displays, signs, audio-visual presentations, advertising and logos or identity marks," Korbet says.

BRIDGE CLOSED

On 2 June for approximately four days, the bridge section between the Library and the Science Building will be closed to all traffic for repainting. As soon as the that portion of the bridge is completed, the section between Building 1 and the Library will be closed for approximately four days. The bridge should be reopened Thur 9 June.

SHORELINES SUMMER SCHEDULE

ShoreLines will be published once a month during June, July and Aug. The June issue will come out on 18 June. Deadline for inclusion will be 9 June. In July the deadline will be 7 July for release 15 July and in Aug the deadline is 4 Aug for release 12 Aug.

The deadlines for the first issue fall term is scheduled for 25 Aug for release on 2 Sept. Next deadline 9 June.

Calendar

TUE 5/27 - MON 6/16

● TUE 5/27

EXHIBIT/The Alphabet Library co-sponsored by the Lettering Arts Guild of Boston during Library hours through 30 June.

CPCS ADMISSIONS SEMINAR/Information sessions Rm 419 Downtown every Tue 9am and 6pm.

Seminar/Adults Considering Return to College sponsored by Admissions every Tue noon Rm 419 Downtown & 6pm Rm 308 Harbor Admin. Build. For info 287-8100 Free.

LIBRARY CLOSED/through 30 May.

● WED 5/28

LIBRARY CLOSED/through 30 May.

HONORS CONVOCATION/CMPS Build 2 Theatre 8pm Reception follows in Build 2 Student Lounge.

COMMENCEMENT CELEBRATION/CPCS Hyatt Regency 575 Memorial Drive, Cambridge 7pm.

● THUR 5/29

RECEPTION/for employers sponsored by Career Planning and Placement Office Faculty Club 4-6pm.

SPRING HONORS CONVOCATION/CAS Large Science Auditorium Reception following Build 2 Student Lounge 7:30pm.

ShoreLines

Published second and fourth Tue. Office of Public Information, University of Massachusetts/Boston Boston MA 02125. Items are due first and third Mon. When Mon is a holiday, deadline is preceding Fri. Next deadline: 9 June

● FRI 5/30

TALL SHIPS VIEWING/for faculty and classified and professional staff sponsored by Faculty Club Board of Governors in Faculty Club beginning at 9:30am Reservations required contact Walter Weibrecht, Chemistry Dept.

LIBRARY CLOSED.

● SAT 5/31

COMMENCEMENT/ Plaza Harbor Campus 2pm.

● MON 6/2

BRIDGE CLOSED/ for repair between Library and Science Buildings till Fri 6/6.

CLASSES BEGIN/ A-Session Summer Term.

● TUE 6/3

BRIDGE CLOSED/repeat 6/2.

CPCS ADMISSIONS/Information session repeat 5/27.

SEMINAR/Adults considering return repeat 5/27.

● MON 6/9

BRIDGE CLOSED/for repair between Library and Building 1 till Fri 6/13.

CLASSES BEGIN/ Main Session Summer Term.

SHORELINES DEADLINE/ for 18 June issue.

● TUE 6/10

CPCS ADMISSIONS/Information session repeat 5/27.

SEMINAR/Adults considering return repeat 5/27.

BRIDGE CLOSED/repeat 6/9.

● THUR 6/12

MEETING/ Professional Staff Association Steering Committee Rm 308 Admin Build 9:30am.

● FUTURE

TUE 6/17 Holiday/ Bunker Hill Day.

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