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Vol. 1 No. 5 • April 20, 1983

Wilkie appointed director of UMB's new MBA program



Dr. Patricia L. Wilkie

Dr. Patricia L. Wilkie, Associate Professor of Management and Associate Dean for Academic Affairs, has been appointed Director of the new Master of Business Administration degree program at UMass/Boston's College of Management.

Dr. Wilkie is a native of Detroit and a current resident of Quincy. She received her Ph.D. from Wayne State University and joined the UMass/Boston faculty in 1973. In 1979, she became Associate Dean of the College of Management, one of several administrative positions she has held.

"The program represents an enormous step forward for the citizens of Boston, who now can have access to a high-quality graduate business program at an affordable price."
— Dean Houston G. Elam

The new MBA program is the first for a public university in the

Boston area. It is accepting students for the Fall of 1983.

The MBA program is designed primarily for students who wish to pursue a degree on a part-time basis, although full-time study is possible. Initially, all classes will be offered during evening hours to accommodate students who work during the day.

The appointment was announced by Dr. Houston G. Elam, Dean of the College of Management.

"Dr. Wilkie is especially suited to direct the program," said Dean Elam. "She has an excellent record of administrative accomplishment and is the one most responsible for the development of the MBA program."

"The program represents an enormous step forward for the citizens of Boston, who now can have access to a high-quality graduate business program at an affordable price."

Briefly . . .

"The Future of the Automobile: An International Perspective," is the topic for MIT Professor Alan Altshuler at the final luncheon in the Urban Studies Series to be held Friday, April 29 in the Healey Library.

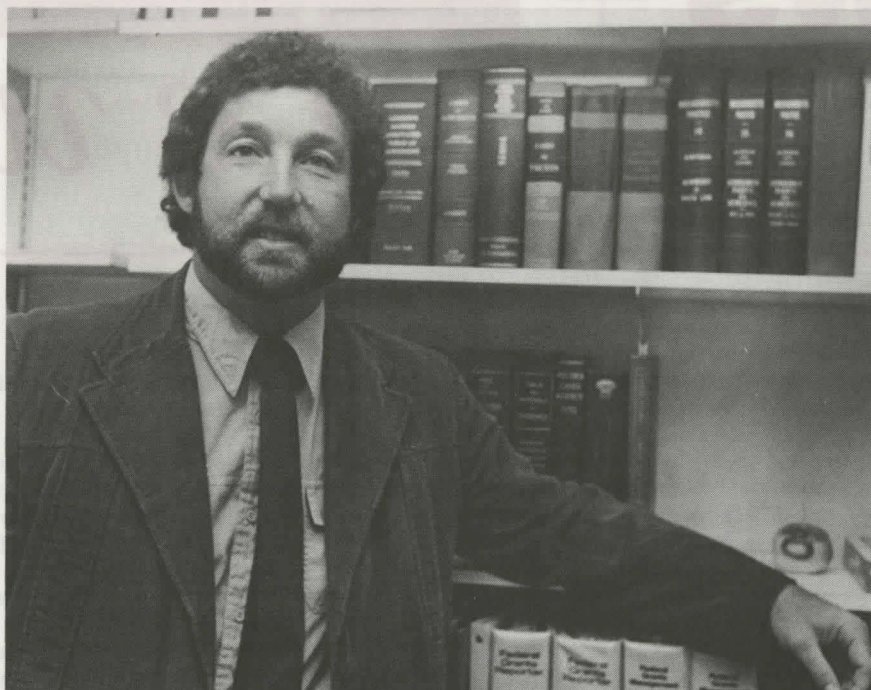
Dr. Altshuler is Professor of Political Science and Urban Planning at MIT.

The noon luncheon in the Faculty Club is followed at 12:45 p.m. by the presentation in the Fine Arts Seminar Room, 10th floor.

Dr. Bernard M. Kramer and Dr. Robert C. Wood co-hosted the well-received series.

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profile



Carl Finn

Finn seeks bigger slice of grants pie for UMass/Boston

The prophets who see only gloom and doom for the economic future of education because of across-the-board government budget cutting, will get no quarter from a young research grant and contract officer at UMass/Boston.

"Any university can do better even in the face of these cuts, if it will work harder to develop more and better proposals," said Carl Finn, 34, of Weymouth, acting director of the Office of Grant and Contract Administration at UMass/Boston.

"There is still a lot of money available out there. Someone is going to get it," Finn said.

And he aims to get as much of this available money as possible for his school to benefit its faculty and students.

Finn, who is a graduate of UMass/Amherst and Suffolk University Law School, said his office has "seen no drop in research money coming to UMass/Boston."

Indeed, he said he has seen a steady increase in the amounts coming to the school from federal, state and local government agencies, private foundations and businesses, over the past five years.

Last year, UMass/Boston received a total of \$3.25 million in grants and contracts for research, instruction and student services, a whopping 50 percent or more rate of acceptance for all proposals submitted by the school.

And, despite announced cuts in program funding by big agencies like the National Endowment for the Humanities which has lopped some 25 percent from its budget, Finn figures to snare more money again this year.

What the Boston school, with its 10,000 full-time students, has going in favor of it getting grant and contract money, according to Finn, is its wealth of project possibilities that have never been tapped.

"We've got a lot of faculty members here who haven't ever gone after a single grant. If we help them develop good proposals, we may get a bigger piece of the pie that's available," said Finn.

UMass/Boston has recently established a graduate program of Environmental Biology, for example. Two proposals from that Ph.D. program were developed for submission to two federal agencies in

connection with cleanup and marine life in Boston Harbor.

Already one has been approved. A two-year, \$150,000 grant was given Dr. Michael Shiaris of the biology department on Sept. 7 for an Environmental Protection Agency (EPA) study of sediment and microorganisms.

Last year, UMass/Boston received a total of \$3.25 million in grants and contracts for research, instruction and student services, a whopping 50 percent or more rate of acceptance for all proposals submitted by the school.

"Our site location alone, should make our proposals strong contenders," he said of the waterside campus that juts into Boston Harbor and shares marine problems with neighbors north and south.

Finn pointed out that it is the faculty of any university who are responsible for getting grant and contract funds for their schools.

"All our office does is help before, during and after the award process," he said. "We help get information to faculty members as to what agencies might be interested in funding their type of research; we help develop realistic budgets for their proposals and we inform the university researchers what the agency's rules and regulations are in regard to how the money they get is spent."

Writing budgets for their proposals is the hardest item for faculty researchers, according to Finn.

"A large function of the Office of Grant and Contract Administration is to develop workable budgets based on realistic needs," he said, adding that each funding agency has its own budget form, a little different from all the others.

Finn said items that must be figured into all proposal budgets include: institutional cost sharing commitments (how much the university itself is willing to spend in dollars or man hours), indirect costs and fringe benefits.

Finn is delighted that UMass/Boston is being recognized for special expertise in some areas.

"As our reputation grows, our grants should, too," said Finn.

65 organizations represented at April 27 career colloquium

James L. Sullivan, President of the Greater Boston Chamber of Commerce, will be the keynote speaker at UMass/Boston's 1983 Career Colloquium on Wednesday, April 27.

More than 65 prominent organizations will be represented. The event is not a recruitment affair, but of an informative nature, giving an insider's look at organizations and career options.

The program is sponsored by Chancellor Robert A. Corrigan and the Office of Career Services, Mary Winslow, Director.

The basic purposes of the day are to provide students with a variety of information on different careers and organizations and to provide participating organizations an insight to UMass/Boston.

Chancellor Corrigan and Provost Robert Greene will attend along with Dean Houston G. Elam, College of Management; Dean Richard Freeland, College of Arts and Science, and recently-appointed Dean James Jennings of the College of Public and Community Service.

Panel discussions will run concurrently with information tables and will be led by Patricia Monteith, General Manager, WUMB-FM; Jocelind Gant, Associate Director, Affirmative Action; Pamela Geppner, Career Services, and Donald Costello, Director, Alumni Affairs.

The program will run from 8:30 a.m. to 12:30 p.m. at Clark Athletic Center on the Harbor Campus.

A workshop on entrepreneurship

will feature Josephine Holley and Karen Hayes of Photec, Inc.

Companies attending:

Action for Boston Community Development (ABCD)
Arthur D. Little
Baybanks, Inc.
Beth Israel Hospital
Bolt, Beranek & Newman, Inc.
Boston Edison
Boston Globe
Boston University
Brigham and Women's Hospital
Cameron & Colby Company, Inc.
Children's Hospital
Choate/Symmes Health Services, Inc.
Crimson Travel
Cullinet Database Systems, Inc.



Mary Winslow

Dennison Manufacturing
Digital Equipment Corporation
Federal Reserve Bank
Fernald State School
Filene's
First Jersey Securities
First National Bank
Foxboro Company
Friendly Ice Cream Corporation
General Electric
G.T.E. Sylvania
H.P. Hood, Inc.
Harvard University
Houghton Mifflin Company
Hyatt Regency, Cambridge
Leonard Silver Manufacturing
Liberty Mutual Insurance
Marshalls
Massachusetts Companies, Inc.
Mass. General Hospital

chancellor's corner



by Robert A. Corrigan

As we prepare to move out of the Huntington Avenue campus, University faculty, staff and students will be facing a number of challenges, not least the recurrent one of identifying and implementing steps by which we can improve the quality of life on campus.

One clear need at UMass/Boston is for a physical location which will draw a commuting student body together and offer them expanded possibilities for social and intellectual interaction.

Unfortunately it is established practice in the Commonwealth that Student Centers may not be funded out of state-appropriated funds but must be paid for out of privately-raised monies — a commodity that we, as a public institution with only a brief history, have always come up notably short.

However, we are currently investigating the possibility of building a new facility through a joint undertaking by students and alumni.

In the shorter run, a special subcommittee of the Facilities Advisory Committee is currently meeting with students and representatives of the Vice Chancellor for Student Affairs to review the possibility of enhancing the facilities designated for student use by more efficient use of currently available space.

I hope that through these and other measures we will be able to create a more active sense of community and communal effort on campus.

News & Views

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We're interested in everything that happens on the Harbor, Park Square, and Huntington Ave. campuses. Please keep us informed.

Dr. Prins featured guest on WCVB-TV cultural program

Dr. Robert J. Prins of the UMass/Boston Music Dept. was featured recently on Channel 5's critic-at-large program featuring Chuck Kraemer.

Dr. Prins conducts the Wellesley Symphony Orchestra, now in its 34th season. A WSO rehearsal was taped prior to concert and Kraemer recorded interviews with Dr. Prins and other orchestra members at home and at work.

The WSO program included Three Orchestral Nocturnes by Debussy — vocals by the UMass/Boston Women's Chorus — Wesendonck Lieder by Wagner, Moon Song from "Rusalka" by Dvorak, Suicidio from "La Gioconda" by Ponchielli and Symphony No. 7 in A by Beethoven.

Maestro Prins is a native of Holland, Michigan with music degrees from the University of Indiana School of Music. He studied conducting with Randy Hoffman, Wolfgang Vocaano and Leon Barzan. He became Conductor of the Wellesley Symphony Orchestra 10 years ago.

Prins' musical career began with lessons for piano and trumpet at the age of five, but he soon switched to French Horn. He has played professional French Horn with several symphony orchestras. In the early 1960s, Dr. Prins put aside the French Horn to devote his time to conducting operas, brass ensembles, musical comedies and symphony orchestras.



Dr. Robert J. Prins

"Northern Ireland Today" focus of Irish Lecture series



The Irish Lectures lured good-sized audiences to the Harbor Campus for the series of three on Northern Ireland Today conducted by Padraig O'Malley, right, of Center for Policy Studies. Left to right: Dr. Thomas Brown of History Dept., Chancellor Robert A. Corrigan, William V. Shannon, former U.S. Ambassador to Ireland and current Boston Globe columnist, and O'Malley. Shannon moderated the third in the series, Dr. Brown the first two.

Briefly . . .

• continued from page 1

Dr. John J. Conlon, CAS Assistant Dean for Academic Studies, has a new book published by Bucknell University Press, *Walter Pater and the French Tradition*. It's available in the Healey Library.

Dr. Conlon also has published a recent essay on the influence of Pater's literary criticism on T.S. Eliot and a review of a new book on Pater in *English Literature in Transition*.

Other recent publications include essays on the poetry of Robert Louis Stevenson and the poetry of T.S. Eliot in *Critical Survey of Poetry*, ed. Frank Maill, published by Salem Press in late 1982.

Joe Crick, 36, Director of Computer Services, is leaving in June for Iowa City and a vice-president's assignment with the American College Testing Program.

Crick will set up an Information System Division similar to the one on the Harbor Campus. He will supervise a sizeable staff.

A graduate of Indiana State University, Crick gained his Masters and Ed.D. degrees from Harvard University in, respectively, 1968 and 1979. He spent much of his boyhood "around Indianapolis and feel like I'm going home, Iowa's a lot like Indiana."

The father of three, Crick is selling his Reading home. He has already purchased a home in Iowa.